

Web Banner Specs

Front Page

Standard Banner — 468 x 60 pixels

Mini - Skyscraper — 205 x 350 pixels

Click Page

Panel — 300 x 250 pixels

Skyscraper — 160 x 600 pixels

Formats Accepted:

Animated gif or jpeg. Size should be under 30k

Animation should be easy on the eyes and no more than 2 or 3 panels.

No Las Vegas style ads. We reserve the right to reject banners we feel are not compliant.

Click page ads can use Flash, gif, or jpg.

Flash cannot be used on front page.

Sending Files:

You can email web ads to production@rbr.com

See samples using the following links:

Front Page

<http://www.rbr.com/samples/468x60.html>

<http://www.rbr.com/samples/205x350.html>

Click Page

<http://www.rbr.com/samples/300x250.html>

<http://www.rbr.com/samples/160x600.html>