

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Su 6A-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KTBZ-FM	AQH Persons	13,600	13,700	14,500	14,200
	AQH Rtg%	1.0	1.0	1.1	1.0
	AVG Daily Cume	191,100	187,400	177,700	170,000
	AVG Daily Cume Rtg%	14.0	13.6	13.0	12.3
	AVG WK Cume	493,400	524,600	430,100	395,800
	AVG WK Cume Rtg%	35.9	38.1	31.4	28.6
	ATE	01:15	01:15	01:30	01:30
	AWTE	03:45	03:00	04:30	04:30
KLTN-FM	Share%	9.0	9.2	10.0	9.4
	AQH Persons	13,300	10,300	10,700	11,900
	AQH Rtg%	1.0	0.8	0.8	0.9
	AVG Daily Cume	162,100	144,400	160,200	151,900
	AVG Daily Cume Rtg%	11.8	10.5	11.8	11.0
	AVG WK Cume	343,000	336,000	374,900	318,400
	AVG WK Cume Rtg%	25.0	24.4	27.4	23.0
	ATE	01:30	01:15	01:15	01:30
KBXX-FM	AWTE	04:15	03:45	03:15	04:00
	Share%	8.8	6.9	7.4	7.9
	AQH Persons	12,600	11,900	10,600	10,000
	AQH Rtg%	0.9	0.9	0.8	0.7
	AVG Daily Cume	183,900	191,400	170,200	184,700
	AVG Daily Cume Rtg%	13.4	13.9	12.5	13.4
	AVG WK Cume	430,500	500,400	416,700	437,000
	AVG WK Cume Rtg%	31.4	36.3	30.4	31.5
KLOL-FM	ATE	01:15	01:00	01:00	01:00
	AWTE	03:00	02:45	02:30	02:45
	Share%	8.4	8.0	7.3	6.6
	AQH Persons	8,800	10,800	8,500	9,300
	AQH Rtg%	0.6	0.8	0.6	0.7
	AVG Daily Cume	139,700	160,700	149,400	160,900
	AVG Daily Cume Rtg%	10.2	11.7	11.0	11.7
	AVG WK Cume	345,300	351,300	444,700	319,000
KRBE-FM	AVG WK Cume Rtg%	25.2	25.5	32.5	23.0
	ATE	01:15	01:15	01:00	01:00
	AWTE	03:15	03:30	02:15	02:45
	Share%	5.8	7.3	5.9	6.1
	AQH Persons	9,800	12,500	9,200	8,900
	AQH Rtg%	0.7	0.9	0.7	0.6
	AVG Daily Cume	183,000	209,700	173,700	179,800
	AVG Daily Cume Rtg%	13.4	15.2	12.8	13.0
KILT-FM	AVG WK Cume	495,500	540,300	516,000	519,300
	AVG WK Cume Rtg%	36.1	39.2	37.7	37.5
	ATE	01:00	01:00	01:00	01:00
	AWTE	02:30	02:45	01:45	02:00
	Share%	6.5	8.4	6.4	5.9
	AQH Persons	7,600	6,500	7,200	8,900
	AQH Rtg%	0.6	0.5	0.5	0.6
	AVG Daily Cume	93,900	87,500	82,300	94,200
KHMX-FM	AVG Daily Cume Rtg%	6.9	6.4	6.0	6.8
	AVG WK Cume	255,300	247,500	226,900	280,900
	AVG WK Cume Rtg%	18.6	18.0	16.6	20.3
	ATE	01:30	01:15	01:30	01:45
	AWTE	03:45	02:45	04:00	03:15
	Share%	5.0	4.4	5.0	5.9
	AQH Persons	7,200	7,700	6,500	7,400
	AQH Rtg%	0.5	0.6	0.5	0.5
	AVG Daily Cume	134,500	145,800	127,400	131,400

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Su 6A-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KQQK-FM	AVG Daily Cume Rtg%	9.8	10.6	9.3	9.5	
	AVG WK Cume	439,000	405,700	387,500	445,600	
	AVG WK Cume Rtg%	32.0	29.4	28.3	32.1	
	ATE	01:00	01:00	01:00	01:00	
	AWTE	02:30	02:15	01:30	01:30	
	Share%	4.8	5.2	4.5	4.9	
	AQH Persons	4,100	4,400	5,100	6,700	
	AQH Rtg%	0.3	0.3	0.4	0.5	
	AVG Daily Cume	78,600	73,000	79,300	91,900	
	AVG Daily Cume Rtg%	5.7	5.3	5.8	6.7	
	AVG WK Cume	238,600	198,100	224,100	230,200	
	AVG WK Cume Rtg%	17.4	14.4	16.4	16.6	
KPTY-FM	ATE	01:00	01:00	01:15	01:15	
	AWTE	02:00	02:15	02:15	03:15	
	Share%	2.7	3.0	3.5	4.4	
	AQH Persons	5,100	5,300	5,100	6,300	
	AQH Rtg%	0.4	0.4	0.4	0.5	
	AVG Daily Cume	134,800	144,100	131,400	144,800	
	AVG Daily Cume Rtg%	9.8	10.5	9.6	10.5	
	AVG WK Cume	343,900	419,600	330,700	458,500	
	AVG WK Cume Rtg%	25.1	30.4	24.2	33.1	
	ATE	00:45	00:45	00:45	00:45	
	AWTE	01:30	01:15	01:45	01:45	
	KMJQ-FM	Share%	3.4	3.6	3.5	4.2
AQH Persons		4,900	5,200	5,500	6,200	
AQH Rtg%		0.4	0.4	0.4	0.5	
AVG Daily Cume		98,500	83,800	92,000	104,400	
AVG Daily Cume Rtg%		7.2	6.1	6.8	7.6	
AVG WK Cume		251,400	194,100	228,600	268,300	
AVG WK Cume Rtg%		18.3	14.1	16.7	19.4	
ATE		01:00	01:00	01:00	01:00	
AWTE		02:30	03:30	02:15	01:45	
Share%		3.3	3.5	3.8	4.1	
KTJM-FM		AQH Persons	7,900	6,400	5,200	6,200
		AQH Rtg%	0.6	0.5	0.4	0.4
	AVG Daily Cume	105,300	89,200	107,800	92,300	
	AVG Daily Cume Rtg%	7.7	6.5	7.9	6.7	
	AVG WK Cume	257,900	217,200	246,300	202,000	
	AVG WK Cume Rtg%	18.8	15.8	18.0	14.6	
	ATE	01:15	01:15	00:45	01:15	
	AWTE	03:45	03:15	02:30	03:30	
	Share%	5.2	4.3	3.6	4.1	
	KOVE-FM	AQH Persons	6,200	7,100	7,300	6,000
		AQH Rtg%	0.5	0.5	0.5	0.4
		AVG Daily Cume	90,700	102,700	101,700	89,100
AVG Daily Cume Rtg%		6.6	7.5	7.5	6.5	
AVG WK Cume		246,400	293,800	238,900	240,800	
AVG WK Cume Rtg%		18.0	21.3	17.4	17.4	
ATE		01:15	01:15	01:15	01:15	
AWTE		03:00	02:45	03:00	03:00	
Share%		4.1	4.8	5.0	4.0	
KODA-FM		AQH Persons	6,000	6,400	4,800	5,600
		AQH Rtg%	0.4	0.5	0.4	0.4
		AVG Daily Cume	134,800	118,300	114,600	115,200
	AVG Daily Cume Rtg%	9.8	8.6	8.4	8.4	
	AVG WK Cume	496,300	411,200	488,700	450,400	
	AVG WK Cume Rtg%	36.2	29.8	35.7	32.5	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Su 6A-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KQBU-FM	ATE	00:45	01:00	00:45	01:00
	AWTE	01:15	01:15	01:30	01:15
	Share%	4.0	4.3	3.3	3.7
	AQH Persons	5,400	3,100	4,600	4,900
	AQH Rtg%	0.4	0.2	0.3	0.4
	AVG Daily Cume	81,900	73,600	70,800	91,100
	AVG Daily Cume Rtg%	6.0	5.3	5.2	6.6
	AVG WK Cume	190,600	197,700	191,000	209,000
	AVG WK Cume Rtg%	13.9	14.3	13.9	15.1
KEYH-AM	ATE	01:15	00:45	01:15	01:00
	AWTE	02:15	02:00	02:30	02:15
	Share%	3.6	2.1	3.2	3.2
	AQH Persons	2,800	6,000	3,600	4,700
	AQH Rtg%	0.2	0.4	0.3	0.3
	AVG Daily Cume	36,000	50,000	42,100	33,700
	AVG Daily Cume Rtg%	2.6	3.6	3.1	2.4
	AVG WK Cume	127,700	128,800	111,500	71,700
	AVG WK Cume Rtg%	9.3	9.3	8.1	5.2
KKBQ-FM	ATE	01:30	02:15	01:30	02:30
	AWTE	01:30	02:15	04:45	04:00
	Share%	1.9	4.0	2.5	3.1
	AQH Persons	5,000	5,000	4,600	4,300
	AQH Rtg%	0.4	0.4	0.3	0.3
	AVG Daily Cume	85,400	84,900	92,000	84,200
	AVG Daily Cume Rtg%	6.2	6.2	6.7	6.1
	AVG WK Cume	211,000	184,900	247,800	281,900
	AVG WK Cume Rtg%	15.4	13.4	18.1	20.3
KKRW-FM	ATE	01:00	01:00	01:00	01:00
	AWTE	03:00	02:15	01:45	01:45
	Share%	3.3	3.4	3.2	2.8
	AQH Persons	2,000	1,900	3,400	4,200
	AQH Rtg%	0.1	0.1	0.2	0.3
	AVG Daily Cume	50,100	61,000	74,200	87,600
	AVG Daily Cume Rtg%	3.7	4.4	5.4	6.4
	AVG WK Cume	183,600	236,900	181,700	270,800
	AVG WK Cume Rtg%	13.4	17.2	13.3	19.5
KHPT-FM	ATE	00:45	00:30	00:45	00:45
	AWTE	01:30	01:00	01:45	02:00
	Share%	1.3	1.3	2.3	2.8
	AQH Persons	3,500	4,200	4,700	4,200
	AQH Rtg%	0.3	0.3	0.3	0.3
	AVG Daily Cume	74,200	70,500	82,900	74,400
	AVG Daily Cume Rtg%	5.4	5.1	6.1	5.4
	AVG WK Cume	294,600	233,100	264,500	282,000
	AVG WK Cume Rtg%	21.5	16.9	19.3	20.3
KSBJ-FM	ATE	00:45	01:00	01:00	01:00
	AWTE	01:30	02:15	02:45	02:30
	Share%	2.3	2.8	3.2	2.8
	AQH Persons	1,400	2,100	3,000	2,900
	AQH Rtg%	0.1	0.2	0.2	0.2
	AVG Daily Cume	25,500	34,600	39,300	42,200
	AVG Daily Cume Rtg%	1.9	2.5	2.9	3.1
	AVG WK Cume	83,800	102,200	111,500	179,400
	AVG WK Cume Rtg%	6.1	7.4	8.1	12.9
ATE	01:00	01:00	01:15	01:15	
AWTE	02:30	02:15	03:45	02:30	
Share%	0.9	1.4	2.1	1.9	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Su 6A-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KHJZ-FM	AQH Persons	3,000	1,100	1,100	2,100
	AQH Rtg%	0.2	0.1	0.1	0.2
	AVG Daily Cume	30,200	25,000	26,500	28,600
	AVG Daily Cume Rtg%	2.2	1.8	1.9	2.1
	AVG WK Cume	139,300	85,100	120,300	119,900
	AVG WK Cume Rtg%	10.2	6.2	8.8	8.7
	ATE	01:45	00:45	00:45	01:15
	AWTE	00:45	00:30	00:30	01:00
KIOL-FM	Share%	2.0	0.7	0.8	1.4
	AQH Persons	2,200	2,200	2,000	1,700
	AQH Rtg%	0.2	0.2	0.1	0.1
	AVG Daily Cume	51,500	53,900	57,700	58,900
	AVG Daily Cume Rtg%	3.8	3.9	4.2	4.3
	AVG WK Cume	187,400	143,200	178,400	214,000
	AVG WK Cume Rtg%	13.7	10.4	13.0	15.4
	ATE	00:45	00:45	00:45	00:30
KHTE-FM	AWTE	01:30	01:45	01:30	01:00
	Share%	1.5	1.5	1.4	1.1
	AQH Persons	4,200	2,400	1,600	1,600
	AQH Rtg%	0.3	0.2	0.1	0.1
	AVG Daily Cume	48,600	54,500	45,000	60,300
	AVG Daily Cume Rtg%	3.5	4.0	3.3	4.4
	AVG WK Cume	176,900	255,000	202,200	250,600
	AVG WK Cume Rtg%	12.9	18.5	14.8	18.1
KUHF-FM	ATE	01:30	00:45	00:45	00:30
	AWTE	03:15	01:15	01:00	01:00
	Share%	2.8	1.6	1.1	1.1
	AQH Persons	1,700	1,300	1,400	1,500
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	28,700	27,300	26,500	23,200
	AVG Daily Cume Rtg%	2.1	2.0	1.9	1.7
	AVG WK Cume	86,800	68,300	58,400	42,400
KHCB-FM	AVG WK Cume Rtg%	6.3	5.0	4.3	3.1
	ATE	01:00	00:45	01:00	01:15
	AWTE	04:00	01:45	02:30	02:30
	Share%	1.1	0.9	1.0	1.0
	AQH Persons	~	~	2,100	1,500
	AQH Rtg%	~	~	0.2	0.1
	AVG Daily Cume	~	~	17,900	14,900
	AVG Daily Cume Rtg%	~	~	1.3	1.1
KROI-FM	AVG WK Cume	~	~	67,400	82,700
	AVG WK Cume Rtg%	~	~	4.9	6.0
	ATE	~	~	02:00	01:45
	AWTE	~	~	06:15	05:00
	Share%	~	~	1.5	1.0
	AQH Persons	1,900	2,000	2,800	1,300
	AQH Rtg%	0.1	0.1	0.2	0.1
	AVG Daily Cume	31,500	30,200	38,300	24,800
KPFT-FM	AVG Daily Cume Rtg%	2.3	2.2	2.8	1.8
	AVG WK Cume	121,900	108,800	100,600	53,500
	AVG WK Cume Rtg%	8.9	7.9	7.3	3.9
	ATE	01:00	01:15	01:15	01:00
	AWTE	02:30	02:30	05:00	02:45
	Share%	1.3	1.3	1.9	0.9
	AQH Persons	1,300	400	1,000	1,000
	AQH Rtg%	0.1	0.0	0.1	0.1
AVG Daily Cume	16,700	8,100	11,300	10,000	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Su 6A-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KTHT-FM	AVG Daily Cume Rtg%	1.2	0.6	0.8	0.7	
	AVG WK Cume	43,200	38,500	25,700	15,300	
	AVG WK Cume Rtg%	3.1	2.8	1.9	1.1	
	ATE	01:30	01:00	01:30	02:00	
	AWTE	02:30	01:45	00:45	01:45	
	Share%	0.9	0.3	0.7	0.7	
	AQH Persons	1,200	900	1,000	1,000	
	AQH Rtg%	0.1	0.1	0.1	0.1	
	AVG Daily Cume	34,900	26,500	33,500	29,700	
	AVG Daily Cume Rtg%	2.5	1.9	2.5	2.2	
	AVG WK Cume	117,400	78,800	72,000	89,000	
	AVG WK Cume Rtg%	8.6	5.7	5.3	6.4	
KTRH-AM	ATE	00:45	00:30	00:30	00:30	
	AWTE	01:30	01:00	00:45	01:00	
	Share%	0.8	0.6	0.7	0.7	
	AQH Persons	700	500	500	500	
	AQH Rtg%	0.0	0.0	0.0	0.0	
	AVG Daily Cume	21,500	21,900	19,500	20,300	
	AVG Daily Cume Rtg%	1.6	1.6	1.4	1.5	
	AVG WK Cume	79,100	73,700	57,500	74,300	
	AVG WK Cume Rtg%	5.8	5.3	4.2	5.4	
	ATE	00:30	00:30	00:30	00:30	
	AWTE	01:15	00:45	01:00	00:30	
	KILT-AM	Share%	0.5	0.3	0.3	0.3
AQH Persons		300	200	500	400	
AQH Rtg%		0.0	0.0	0.0	0.0	
AVG Daily Cume		10,400	9,700	16,200	12,100	
AVG Daily Cume Rtg%		0.8	0.7	1.2	0.9	
AVG WK Cume		64,000	30,300	70,900	44,800	
AVG WK Cume Rtg%		4.7	2.2	5.2	3.2	
ATE		00:30	00:15	00:30	00:45	
AWTE		00:30	00:30	01:15	01:00	
Share%		0.2	0.1	0.3	0.3	
AQH Persons		400	200	300	400	
AQH Rtg%		0.0	0.0	0.0	0.0	
KPRC-AM	AVG Daily Cume	12,800	11,800	11,100	11,200	
	AVG Daily Cume Rtg%	0.9	0.9	0.8	0.8	
	AVG WK Cume	47,000	23,900	30,400	34,300	
	AVG WK Cume Rtg%	3.4	1.7	2.2	2.5	
	ATE	00:30	00:15	00:30	00:45	
	AWTE	01:15	00:15	00:30	01:00	
	Share%	0.3	0.1	0.2	0.3	
	AQH Persons	200	100	100	200	
	AQH Rtg%	0.0	0.0	0.0	0.0	
	AVG Daily Cume	3,500	4,900	3,500	3,500	
	AVG Daily Cume Rtg%	0.3	0.4	0.3	0.3	
	AVG WK Cume	15,800	12,100	28,200	23,800	
AVG WK Cume Rtg%	1.2	0.9	2.1	1.7		
KCOH-AM	ATE	01:15	00:15	00:30	00:45	
	AWTE	03:30	01:00	00:30	01:45	
	Share%	0.1	0.1	0.1	0.1	
	AQH Persons	400	200	~	200	
	AQH Rtg%	0.0	0.0	~	0.0	
	AVG Daily Cume	8,200	7,200	~	5,400	
	AVG Daily Cume Rtg%	0.6	0.5	~	0.4	
	AVG WK Cume	38,100	15,500	~	14,600	
	AVG WK Cume Rtg%	2.8	1.1	~	1.1	
	KBME-AM					

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Mo-Su 6A-12A

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KNTH-AM	ATE	00:45	00:30	~~	00:45
	AWTE	02:15	02:45	~~	01:15
	Share%	0.3	0.1	~~	0.1
	AQH Persons	0	0	0	0
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	800	300	1,300	2,500
	AVG Daily Cume Rtg%	0.1	0.0	0.1	0.2
	AVG WK Cume	8,600	0	0	9,600
AVG WK Cume Rtg%	0.6	0.0	0.0	0.7	
KFNC-FM	ATE	00:15	00:15	00:15	00:15
	AWTE	00:15	n.a.	n.a.	00:15
	Share%	0.0	0.0	0.0	0.0
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
KACC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
KHCB-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
KAJR-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
KRTX-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
ATE	~~	~~	~~	~~	
AWTE	~~	~~	~~	~~	
Share%	~~	~~	~~	~~	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Mo-Su 6A-12A

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSEV-AM	AQH Persons	900	1,200	700	~~
	AQH Rtg%	0.1	0.1	0.0	~~
	AVG Daily Cume	6,500	8,800	7,800	~~
	AVG Daily Cume Rtg%	0.5	0.6	0.6	~~
	AVG WK Cume	18,600	25,000	20,100	~~
	AVG WK Cume Rtg%	1.4	1.8	1.5	~~
	ATE	02:30	02:30	01:30	~~
	AWTE	08:30	09:00	06:45	~~
KSHN-FM	Share%	0.6	0.8	0.5	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KTSU-FM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	400	~~	~~
	AQH Rtg%	~~	0.0	~~	~~
	AVG Daily Cume	~~	4,700	~~	~~
	AVG Daily Cume Rtg%	~~	0.3	~~	~~
	AVG WK Cume	~~	29,900	~~	~~
	AVG WK Cume Rtg%	~~	2.2	~~	~~
KWWJ-AM	ATE	~~	01:30	~~	~~
	AWTE	~~	01:30	~~	~~
	Share%	~~	0.3	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KKHT-FM	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
KLAT-AM	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	1,100	~~
	AQH Rtg%	~~	~~	0.1	~~
	AVG Daily Cume	~~	~~	24,500	~~
KMIC-AM	AVG Daily Cume Rtg%	~~	~~	1.8	~~
	AVG WK Cume	~~	~~	77,400	~~
	AVG WK Cume Rtg%	~~	~~	5.7	~~
	ATE	~~	~~	00:45	~~
	AWTE	~~	~~	01:45	~~
	Share%	~~	~~	0.8	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
AVG Daily Cume	~~	~~	~~	~~	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Mo-Su 6A-12A

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KXYZ-AM	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
KQUE-AM	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	Market Total	AQH Persons	150,500	148,700	144,700	151,300
		AQH Rtg%	11.0	10.8	10.6	11.0
		AVG Daily Cume	1,010,300	1,005,300	993,500	1,023,600
		AVG Daily Cume Rtg%	73.8	73.0	72.9	74.2
AVG WK Cume		1,304,000	1,315,100	1,325,900	1,361,900	
AVG WK Cume Rtg%		95.0	95.4	96.8	98.3	
ATE		02:45	02:45	02:30	02:45	
AWTE		14:00	12:30	12:45	12:30	
Share%		100.0	100.0	100.0	100.0	

~~ No reportable exposure to this outlet was received for one or more days during the selected survey. The outlet may have been off-air, not encoded, or reported under Arbitron's Total Line Reporting procedure, with reportable exposures reported under the primary outlet.  
 \* This analysis can not be provided due to less than 30 intab. Estimates based on a sample size of less than 30 are considered unstable.  
 Arbitron PPM Weeklies(tm) Software has not been accredited by the MRC and Arbitron has not requested accreditation for this version of the software. Exported reports from the Arbitron PPM Weeklies are not accredited by the MRC.



## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 6A-10A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KTBZ-FM	AQH Persons	13,100	17,700	19,100	16,800
	AQH Rtg%	1.0	1.3	1.4	1.2
	AVG Daily Cume	64,700	78,000	74,800	71,900
	AVG Daily Cume Rtg%	4.7	5.7	5.5	5.2
	AVG WK Cume	179,900	183,000	147,100	175,500
	AVG WK Cume Rtg%	13.1	13.3	10.7	12.7
	ATE	00:45	01:00	01:00	01:00
	AWTE	01:30	02:00	02:45	02:15
KLTN-FM	Share%	8.1	10.1	11.8	10.6
	AQH Persons	18,600	14,200	15,100	16,800
	AQH Rtg%	1.4	1.0	1.1	1.2
	AVG Daily Cume	76,700	61,900	65,700	66,300
	AVG Daily Cume Rtg%	5.6	4.5	4.8	4.8
	AVG WK Cume	156,400	157,100	154,700	153,500
	AVG WK Cume Rtg%	11.4	11.4	11.3	11.1
	ATE	01:00	01:00	01:00	01:00
KILT-FM	AWTE	02:15	02:00	01:45	02:30
	Share%	11.5	8.1	9.4	10.6
	AQH Persons	7,700	7,600	8,600	12,600
	AQH Rtg%	0.6	0.6	0.6	0.9
	AVG Daily Cume	35,800	30,500	33,800	45,800
	AVG Daily Cume Rtg%	2.6	2.2	2.5	3.3
	AVG WK Cume	91,300	61,700	52,100	82,100
	AVG WK Cume Rtg%	6.7	4.5	3.8	5.9
KRBE-FM	ATE	00:45	01:00	01:00	01:00
	AWTE	01:30	01:45	03:00	02:30
	Share%	4.8	4.3	5.3	7.9
	AQH Persons	11,800	13,700	8,800	11,700
	AQH Rtg%	0.9	1.0	0.6	0.8
	AVG Daily Cume	63,600	61,600	59,100	72,600
	AVG Daily Cume Rtg%	4.6	4.5	4.3	5.3
	AVG WK Cume	137,000	140,000	89,000	139,900
KQQK-FM	AVG WK Cume Rtg%	10.0	10.2	6.5	10.1
	ATE	00:45	01:00	00:30	00:45
	AWTE	01:45	02:15	01:00	01:45
	Share%	7.3	7.8	5.5	7.4
	AQH Persons	4,500	5,400	5,700	8,900
	AQH Rtg%	0.3	0.4	0.4	0.6
	AVG Daily Cume	28,300	27,200	23,300	35,700
	AVG Daily Cume Rtg%	2.1	2.0	1.7	2.6
KBXX-FM	AVG WK Cume	92,600	87,200	47,300	88,500
	AVG WK Cume Rtg%	6.7	6.3	3.5	6.4
	ATE	00:45	00:45	01:00	01:00
	AWTE	00:45	01:15	01:45	01:45
	Share%	2.8	3.1	3.5	5.6
	AQH Persons	12,000	11,200	10,400	8,600
	AQH Rtg%	0.9	0.8	0.8	0.6
	AVG Daily Cume	66,000	61,800	63,000	56,600
KLLOL-FM	AVG Daily Cume Rtg%	4.8	4.5	4.6	4.1
	AVG WK Cume	130,600	118,400	103,300	122,200
	AVG WK Cume Rtg%	9.5	8.6	7.5	8.8
	ATE	00:45	00:45	00:45	00:30
	AWTE	01:30	01:30	00:45	01:15
	Share%	7.4	6.4	6.5	5.4
	AQH Persons	7,700	8,900	8,300	6,500
	AQH Rtg%	0.6	0.6	0.6	0.5
AVG Daily Cume	53,300	51,600	48,200	39,500	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 6A-10A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KOVE-FM	AVG Daily Cume Rtg%	3.9	3.8	3.5	2.9
	AVG WK Cume	92,100	104,200	136,500	84,500
	AVG WK Cume Rtg%	6.7	7.6	10.0	6.1
	ATE	00:30	00:45	00:45	00:45
	AWTE	01:15	01:45	01:15	01:00
	Share%	4.8	5.1	5.1	4.1
	AQH Persons	8,700	7,800	8,000	6,400
	AQH Rtg%	0.6	0.6	0.6	0.5
	AVG Daily Cume	51,700	37,600	35,500	31,800
	AVG Daily Cume Rtg%	3.8	2.7	2.6	2.3
	AVG WK Cume	104,400	72,300	83,100	88,700
	AVG WK Cume Rtg%	7.6	5.2	6.1	6.4
	ATE	00:45	00:45	01:00	00:45
	AWTE	01:45	02:45	01:30	01:15
KKRW-FM	Share%	5.4	4.5	5.0	4.0
	AQH Persons	1,500	2,200	4,800	5,700
	AQH Rtg%	0.1	0.2	0.3	0.4
	AVG Daily Cume	11,500	21,100	32,100	31,000
	AVG Daily Cume Rtg%	0.8	1.5	2.4	2.2
	AVG WK Cume	37,200	61,000	105,300	89,700
	AVG WK Cume Rtg%	2.7	4.4	7.7	6.5
	ATE	00:30	00:30	00:30	00:45
	AWTE	00:45	00:45	00:45	01:00
	Share%	0.9	1.3	3.0	3.6
	AQH Persons	3,600	5,600	5,100	5,700
	AQH Rtg%	0.3	0.4	0.4	0.4
	AVG Daily Cume	29,100	36,000	31,200	32,300
	AVG Daily Cume Rtg%	2.1	2.6	2.3	2.3
KHMJ-FM	AVG WK Cume	98,600	102,200	72,400	77,800
	AVG WK Cume Rtg%	7.2	7.4	5.3	5.6
	ATE	00:30	00:45	00:45	00:45
	AWTE	01:00	01:15	01:00	01:15
	Share%	2.2	3.2	3.2	3.6
	AQH Persons	4,700	8,000	7,800	5,700
	AQH Rtg%	0.3	0.6	0.6	0.4
	AVG Daily Cume	42,000	42,400	36,300	37,300
	AVG Daily Cume Rtg%	3.1	3.1	2.7	2.7
	AVG WK Cume	99,600	105,500	51,500	88,100
	AVG WK Cume Rtg%	7.3	7.7	3.8	6.4
	ATE	00:30	00:45	00:45	00:30
	AWTE	00:45	02:00	02:15	00:45
	Share%	2.9	4.6	4.8	3.6
KEYH-AM	AQH Persons	5,400	11,200	2,900	5,400
	AQH Rtg%	0.4	0.8	0.2	0.4
	AVG Daily Cume	17,100	35,300	25,500	22,000
	AVG Daily Cume Rtg%	1.2	2.6	1.9	1.6
	AVG WK Cume	29,100	71,500	87,100	32,100
	AVG WK Cume Rtg%	2.1	5.2	6.4	2.3
	ATE	01:15	01:15	00:30	01:00
	AWTE	01:30	01:00	00:45	02:30
	Share%	3.3	6.4	1.8	3.4
	AQH Persons	6,900	6,600	4,300	5,400
	AQH Rtg%	0.5	0.5	0.3	0.4
	AVG Daily Cume	37,700	36,600	34,500	32,100
	AVG Daily Cume Rtg%	2.8	2.7	2.5	2.3
	AVG WK Cume	120,500	98,000	89,200	90,200
AVG WK Cume Rtg%	8.8	7.1	6.5	6.5	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 6A-10A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KQBU-FM	ATE	00:45	00:45	00:30	00:45
	AWTE	01:00	01:15	01:00	01:15
	Share%	4.3	3.8	2.7	3.4
	AQH Persons	4,000	2,500	5,800	5,100
	AQH Rtg%	0.3	0.2	0.4	0.4
	AVG Daily Cume	25,400	21,200	27,600	34,300
	AVG Daily Cume Rtg%	1.9	1.5	2.0	2.5
	AVG WK Cume	66,200	76,400	64,600	91,500
	AVG WK Cume Rtg%	4.8	5.5	4.7	6.6
KHPT-FM	ATE	00:45	00:30	00:45	00:30
	AWTE	01:00	00:45	02:00	01:00
	Share%	2.5	1.4	3.6	3.2
	AQH Persons	4,000	6,000	4,100	4,300
	AQH Rtg%	0.3	0.4	0.3	0.3
	AVG Daily Cume	25,400	23,000	25,500	25,700
	AVG Daily Cume Rtg%	1.9	1.7	1.9	1.9
	AVG WK Cume	94,700	76,400	82,300	90,900
	AVG WK Cume Rtg%	6.9	5.5	6.0	6.6
KPTY-FM	ATE	00:45	01:00	00:45	00:45
	AWTE	01:00	01:30	01:15	01:30
	Share%	2.5	3.4	2.5	2.7
	AQH Persons	3,200	2,000	2,700	4,200
	AQH Rtg%	0.2	0.1	0.2	0.3
	AVG Daily Cume	31,300	19,200	25,000	31,900
	AVG Daily Cume Rtg%	2.3	1.4	1.8	2.3
	AVG WK Cume	79,100	56,900	60,900	100,300
	AVG WK Cume Rtg%	5.8	4.1	4.4	7.2
KKBQ-FM	ATE	00:30	00:30	00:30	00:30
	AWTE	00:45	00:30	00:45	01:00
	Share%	2.0	1.1	1.7	2.6
	AQH Persons	3,300	5,900	5,800	3,200
	AQH Rtg%	0.2	0.4	0.4	0.2
	AVG Daily Cume	28,300	28,700	33,800	19,600
	AVG Daily Cume Rtg%	2.1	2.1	2.5	1.4
	AVG WK Cume	84,300	54,400	61,300	52,600
	AVG WK Cume Rtg%	6.1	3.9	4.5	3.8
KODA-FM	ATE	00:30	00:45	00:45	00:45
	AWTE	00:45	01:15	00:45	00:45
	Share%	2.0	3.4	3.6	2.0
	AQH Persons	4,700	4,800	3,000	3,000
	AQH Rtg%	0.3	0.3	0.2	0.2
	AVG Daily Cume	38,400	31,000	32,800	24,300
	AVG Daily Cume Rtg%	2.8	2.3	2.4	1.8
	AVG WK Cume	94,600	52,300	84,600	79,000
	AVG WK Cume Rtg%	6.9	3.8	6.2	5.7
KHCB-FM	ATE	00:30	00:30	00:15	00:30
	AWTE	01:00	01:15	00:30	00:45
	Share%	2.9	2.7	1.9	1.9
	AQH Persons	~~	~~	3,200	2,800
	AQH Rtg%	~~	~~	0.2	0.2
	AVG Daily Cume	~~	~~	15,300	9,000
	AVG Daily Cume Rtg%	~~	~~	1.1	0.7
	AVG WK Cume	~~	~~	52,700	27,400
	AVG WK Cume Rtg%	~~	~~	3.9	2.0
ATE	~~	~~	00:45	01:15	
AWTE	~~	~~	02:00	04:45	
Share%	~~	~~	2.0	1.8	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 6A-10A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KUHF-FM	AQH Persons	2,100	2,100	1,900	2,400
	AQH Rtg%	0.2	0.2	0.1	0.2
	AVG Daily Cume	16,600	12,300	13,600	16,300
	AVG Daily Cume Rtg%	1.2	0.9	1.0	1.2
	AVG WK Cume	37,700	17,800	34,300	11,800
	AVG WK Cume Rtg%	2.7	1.3	2.5	0.9
	ATE	00:30	00:45	00:30	00:30
	AWTE	01:30	01:30	01:45	02:30
KSBJ-FM	Share%	1.3	1.2	1.2	1.5
	AQH Persons	2,800	1,600	6,100	2,100
	AQH Rtg%	0.2	0.1	0.4	0.2
	AVG Daily Cume	13,900	13,000	21,600	11,600
	AVG Daily Cume Rtg%	1.0	0.9	1.6	0.8
	AVG WK Cume	32,500	35,600	40,600	24,200
	AVG WK Cume Rtg%	2.4	2.6	3.0	1.7
	ATE	00:45	00:30	01:15	00:45
KHJZ-FM	AWTE	01:45	01:00	03:15	02:00
	Share%	1.7	0.9	3.8	1.3
	AQH Persons	1,900	800	700	1,700
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	13,600	8,000	7,300	7,300
	AVG Daily Cume Rtg%	1.0	0.6	0.5	0.5
	AVG WK Cume	33,300	17,700	14,300	7,800
	AVG WK Cume Rtg%	2.4	1.3	1.0	0.6
KPOL-FM	ATE	00:30	00:30	00:30	01:00
	AWTE	00:30	00:15	00:15	01:15
	Share%	1.2	0.5	0.4	1.1
	AQH Persons	5,800	6,200	3,300	1,500
	AQH Rtg%	0.4	0.4	0.2	0.1
	AVG Daily Cume	21,200	26,200	18,400	14,900
	AVG Daily Cume Rtg%	1.5	1.9	1.3	1.1
	AVG WK Cume	57,600	26,300	58,300	61,500
KPRC-AM	AVG WK Cume Rtg%	4.2	1.9	4.3	4.4
	ATE	01:00	01:00	00:45	00:30
	AWTE	02:45	03:45	01:30	00:30
	Share%	3.6	3.5	2.0	0.9
	AQH Persons	200	200	0	1,000
	AQH Rtg%	0.0	0.0	0.0	0.1
	AVG Daily Cume	3,600	4,000	0	4,100
	AVG Daily Cume Rtg%	0.3	0.3	0.0	0.3
KHTC-FM	AVG WK Cume	0	0	0	8,900
	AVG WK Cume Rtg%	0.0	0.0	0.0	0.6
	ATE	00:15	00:15	n.a.	01:00
	AWTE	n.a.	n.a.	n.a.	01:00
	Share%	0.1	0.1	0.0	0.6
	AQH Persons	6,200	5,100	1,500	800
	AQH Rtg%	0.5	0.4	0.1	0.1
	AVG Daily Cume	18,700	24,900	12,000	8,200
KROI-FM	AVG Daily Cume Rtg%	1.4	1.8	0.9	0.6
	AVG WK Cume	58,900	81,600	47,300	38,400
	AVG WK Cume Rtg%	4.3	5.9	3.5	2.8
	ATE	01:15	00:45	00:30	00:30
	AWTE	02:45	01:15	00:45	00:30
	Share%	3.8	2.9	0.9	0.5
	AQH Persons	1,000	2,400	2,400	700
	AQH Rtg%	0.1	0.2	0.2	0.0
AVG Daily Cume	7,500	14,500	16,100	6,700	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 6A-10A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KTRH-AM	AVG Daily Cume Rtg%	0.5	1.1	1.2	0.5
	AVG WK Cume	47,800	42,900	59,700	15,700
	AVG WK Cume Rtg%	3.5	3.1	4.4	1.1
	ATE	00:30	00:45	00:30	00:30
	AWTE	00:45	01:30	01:15	00:15
	Share%	0.6	1.4	1.5	0.4
	AQH Persons	200	600	600	600
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	2,500	7,300	10,000	8,500
	AVG Daily Cume Rtg%	0.2	0.5	0.7	0.6
	AVG WK Cume	12,800	26,500	7,100	9,600
	AVG WK Cume Rtg%	0.9	1.9	0.5	0.7
	ATE	00:15	00:15	00:15	00:15
	AWTE	00:15	00:30	00:45	00:15
KPFT-FM	Share%	0.1	0.3	0.4	0.4
	AQH Persons	1,300	300	0	500
	AQH Rtg%	0.1	0.0	0.0	0.0
	AVG Daily Cume	6,500	3,200	0	3,200
	AVG Daily Cume Rtg%	0.5	0.2	0.0	0.2
	AVG WK Cume	32,200	13,300	0	5,800
	AVG WK Cume Rtg%	2.3	1.0	0.0	0.4
	ATE	00:45	00:30	n.a.	00:45
	AWTE	01:00	00:30	n.a.	01:45
	Share%	0.8	0.2	0.0	0.3
	AQH Persons	0	0	100	500
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	0	0	600	2,500
	AVG Daily Cume Rtg%	0.0	0.0	0.0	0.2
AVG WK Cume	0	0	0	23,800	
AVG WK Cume Rtg%	0.0	0.0	0.0	1.7	
KCOH-AM	ATE	n.a.	n.a.	00:30	00:45
	AWTE	n.a.	n.a.	n.a.	00:30
	Share%	0.0	0.0	0.1	0.3
	AQH Persons	300	100	300	200
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	3,400	1,500	2,000	2,900
	AVG Daily Cume Rtg%	0.2	0.1	0.1	0.2
	AVG WK Cume	6,800	0	6,300	6,800
	AVG WK Cume Rtg%	0.5	0.0	0.5	0.5
	ATE	00:30	00:15	00:30	00:15
	AWTE	01:00	n.a.	01:00	00:15
	Share%	0.2	0.1	0.2	0.1
	AQH Persons	1,500	900	800	200
	AQH Rtg%	0.1	0.1	0.1	0.0
AVG Daily Cume	12,400	9,700	3,100	2,100	
AVG Daily Cume Rtg%	0.9	0.7	0.2	0.2	
AVG WK Cume	22,400	41,800	0	5,800	
AVG WK Cume Rtg%	1.6	3.0	0.0	0.4	
ATE	00:30	00:30	01:00	00:15	
AWTE	01:15	00:30	n.a.	00:30	
KTHT-FM	Share%	0.9	0.5	0.5	0.1
	AQH Persons	0	0	0	100
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	0	0	0	1,100
	AVG Daily Cume Rtg%	0.0	0.0	0.0	0.1
	AVG WK Cume	0	0	0	9,600
	AVG WK Cume Rtg%	0.0	0.0	0.0	0.7
KNTH-AM					

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO  
**Time Period:** Mo-Fr 6A-10A

**AVG Daily Population:** 1,379,000  
**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)  
 07/12 - 07/18/2007 (JULY WEEK 3)  
 07/19 - 07/25/2007 (JULY WEEK 4)  
 07/26 - 08/01/2007 (AUGUST WEEK)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KBME-AM	ATE	n.a.	n.a.	n.a.	00:15
	AWTE	n.a.	n.a.	n.a.	00:15
	Share%	0.0	0.0	0.0	0.1
	AQH Persons	200	100	~	100
	AQH Rtg%	0.0	0.0	~	0.0
	AVG Daily Cume	2,900	1,200	~	900
	AVG Daily Cume Rtg%	0.2	0.1	~	0.1
	AVG WK Cume	16,800	8,900	~	0
	AVG WK Cume Rtg%	1.2	0.6	~	0.0
KFNC-FM	ATE	00:15	00:15	~	00:15
	AWTE	00:15	00:15	~	n.a.
	Share%	0.1	0.1	~	0.1
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
	AVG WK Cume Rtg%	~	~	~	~
KHCB-AM	ATE	~	~	~	~
	AWTE	~	~	~	~
	Share%	~	~	~	~
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
	AVG WK Cume Rtg%	~	~	~	~
KACC-FM	ATE	~	~	~	~
	AWTE	~	~	~	~
	Share%	~	~	~	~
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
	AVG WK Cume Rtg%	~	~	~	~
KAFR-FM	ATE	~	~	~	~
	AWTE	~	~	~	~
	Share%	~	~	~	~
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
	AVG WK Cume Rtg%	~	~	~	~
KRTX-AM	ATE	~	~	~	~
	AWTE	~	~	~	~
	Share%	~	~	~	~
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
	AVG WK Cume Rtg%	~	~	~	~

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Mo-Fr 6A-10A

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSEV-AM	AQH Persons	3,800	5,200	2,200	~~
	AQH Rtg%	0.3	0.4	0.2	~~
	AVG Daily Cume	5,400	10,000	3,500	~~
	AVG Daily Cume Rtg%	0.4	0.7	0.3	~~
	AVG WK Cume	13,500	9,100	11,300	~~
	AVG WK Cume Rtg%	1.0	0.7	0.8	~~
	ATE	02:45	02:00	02:30	~~
	AWTE	08:15	16:30	07:30	~~
KSHN-FM	Share%	2.4	3.0	1.4	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KTSU-FM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	200	~~	~~
	AQH Rtg%	~~	0.0	~~	~~
	AVG Daily Cume	~~	1,500	~~	~~
	AVG Daily Cume Rtg%	~~	0.1	~~	~~
	AVG WK Cume	~~	0	~~	~~
	AVG WK Cume Rtg%	~~	0.0	~~	~~
KWWJ-AM	ATE	~~	00:30	~~	~~
	AWTE	~~	n.a.	~~	~~
	Share%	~~	0.1	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KKHT-FM	AVG WK Cume Rtg%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KLAT-AM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	2,800	~~
	AQH Rtg%	~~	~~	0.2	~~
	AVG Daily Cume	~~	~~	17,600	~~
	AVG Daily Cume Rtg%	~~	~~	1.3	~~
	AVG WK Cume	~~	~~	37,400	~~
	AVG WK Cume Rtg%	~~	~~	2.7	~~
KMIC-AM	ATE	~~	~~	00:45	~~
	AWTE	~~	~~	01:30	~~
	Share%	~~	~~	1.7	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Mo-Fr 6A-10A

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KXYZ-AM	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
KQUE-AM	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	Market Total	AQH Persons	161,300	174,900	161,200	158,900
		AQH Rtg%	11.8	12.7	11.8	11.5
		AVG Daily Cume	580,500	592,300	563,800	547,900
		AVG Daily Cume Rtg%	42.3	43.0	41.3	39.7
AVG WK Cume		878,000	895,700	853,000	887,900	
AVG WK Cume Rtg%		64.0	65.0	62.3	64.1	
ATE		01:00	01:15	01:15	01:15	
AWTE		03:45	03:45	03:30	03:30	
Share%		100.0	100.0	100.0	100.0	

~~ No reportable exposure to this outlet was received for one or more days during the selected survey. The outlet may have been off-air, not encoded, or reported under Arbitron's Total Line Reporting procedure, with reportable exposures reported under the primary outlet.  
 \* This analysis can not be provided due to less than 30 intab. Estimates based on a sample size of less than 30 are considered unstable.  
 Arbitron PPM Weeklies(tm) Software has not been accredited by the MRC and Arbitron has not requested accreditation for this version of the software. Exported reports from the Arbitron PPM Weeklies are not accredited by the MRC.



## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 10A-3P

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KTBZ-FM	AQH Persons	17,900	16,800	19,900	19,200
	AQH Rtg%	1.3	1.2	1.5	1.4
	AVG Daily Cume	88,700	84,800	101,700	85,600
	AVG Daily Cume Rtg%	6.5	6.2	7.5	6.2
	AVG WK Cume	289,400	207,100	243,500	208,800
	AVG WK Cume Rtg%	21.1	15.0	17.8	15.1
	ATE	01:00	01:00	01:00	01:00
	AWTE	01:45	02:00	02:00	02:00
KILT-FM	Share%	9.4	8.3	9.8	9.5
	AQH Persons	13,600	11,300	12,400	17,100
	AQH Rtg%	1.0	0.8	0.9	1.2
	AVG Daily Cume	57,400	50,300	51,000	61,200
	AVG Daily Cume Rtg%	4.2	3.7	3.7	4.4
	AVG WK Cume	148,000	151,100	136,500	136,700
	AVG WK Cume Rtg%	10.8	11.0	10.0	9.9
	ATE	01:15	01:15	01:15	01:30
KLTN-FM	AWTE	02:15	01:30	02:15	02:30
	Share%	7.2	5.6	6.1	8.4
	AQH Persons	16,400	13,200	13,900	15,100
	AQH Rtg%	1.2	1.0	1.0	1.1
	AVG Daily Cume	82,600	76,000	77,900	81,400
	AVG Daily Cume Rtg%	6.0	5.5	5.7	5.9
	AVG WK Cume	159,700	188,600	179,800	210,100
	AVG WK Cume Rtg%	11.6	13.7	13.1	15.2
KRBE-FM	ATE	01:00	00:45	01:00	01:00
	AWTE	02:30	01:30	01:45	01:45
	Share%	8.6	6.5	6.8	7.4
	AQH Persons	12,300	17,300	13,100	12,800
	AQH Rtg%	0.9	1.3	1.0	0.9
	AVG Daily Cume	74,200	97,900	82,000	86,800
	AVG Daily Cume Rtg%	5.4	7.1	6.0	6.3
	AVG WK Cume	227,300	247,600	203,400	228,300
KBXX-FM	AVG WK Cume Rtg%	16.6	18.0	14.9	16.5
	ATE	00:45	01:00	00:45	00:45
	AWTE	01:30	01:45	01:00	01:15
	Share%	6.5	8.5	6.4	6.3
	AQH Persons	12,900	12,600	13,900	12,300
	AQH Rtg%	0.9	0.9	1.0	0.9
	AVG Daily Cume	75,600	90,500	84,200	77,700
	AVG Daily Cume Rtg%	5.5	6.6	6.2	5.6
KHMx-FM	AVG WK Cume	160,400	252,600	236,700	161,900
	AVG WK Cume Rtg%	11.7	18.3	17.3	11.7
	ATE	00:45	00:45	00:45	00:45
	AWTE	01:30	01:15	01:15	01:30
	Share%	6.8	6.2	6.8	6.1
	AQH Persons	11,900	14,000	11,900	11,800
	AQH Rtg%	0.9	1.0	0.9	0.9
	AVG Daily Cume	56,800	75,000	61,000	66,900
KLOL-FM	AVG Daily Cume Rtg%	4.1	5.5	4.5	4.8
	AVG WK Cume	198,400	167,000	199,800	158,400
	AVG WK Cume Rtg%	14.5	12.1	14.6	11.4
	ATE	01:00	01:00	01:00	01:00
	AWTE	02:15	01:45	01:00	00:45
	Share%	6.3	6.9	5.8	5.8
	AQH Persons	10,200	16,200	10,000	11,000
	AQH Rtg%	0.7	1.2	0.7	0.8
	AVG Daily Cume	57,600	82,000	70,500	90,400

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 10A-3P

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KPTY-FM	AVG Daily Cume Rtg%	4.2	6.0	5.2	6.6	
	AVG WK Cume	115,700	189,600	249,900	185,200	
	AVG WK Cume Rtg%	8.4	13.7	18.3	13.4	
	ATE	01:00	01:00	00:45	00:30	
	AWTE	02:15	02:00	00:45	01:15	
	Share%	5.4	8.0	4.9	5.4	
	AQH Persons	4,500	6,100	4,800	8,800	
	AQH Rtg%	0.3	0.4	0.4	0.6	
	AVG Daily Cume	49,300	66,300	44,100	75,700	
	AVG Daily Cume Rtg%	3.6	4.8	3.2	5.5	
	AVG WK Cume	138,400	131,300	131,800	199,600	
	AVG WK Cume Rtg%	10.1	9.5	9.6	14.4	
KODA-FM	ATE	00:30	00:30	00:30	00:30	
	AWTE	00:45	00:30	00:45	01:00	
	Share%	2.4	3.0	2.4	4.3	
	AQH Persons	8,900	10,100	8,300	8,400	
	AQH Rtg%	0.6	0.7	0.6	0.6	
	AVG Daily Cume	70,400	64,200	64,900	64,700	
	AVG Daily Cume Rtg%	5.1	4.7	4.8	4.7	
	AVG WK Cume	245,700	169,300	267,600	267,900	
	AVG WK Cume Rtg%	17.9	12.3	19.5	19.3	
	ATE	00:45	00:45	00:45	00:45	
	AWTE	00:45	01:00	00:45	00:45	
	KQBU-FM	Share%	4.7	5.0	4.1	4.1
AQH Persons		5,600	2,800	5,700	7,600	
AQH Rtg%		0.4	0.2	0.4	0.6	
AVG Daily Cume		41,900	24,900	40,100	49,000	
AVG Daily Cume Rtg%		3.1	1.8	2.9	3.6	
AVG WK Cume		107,100	84,300	118,300	144,000	
AVG WK Cume Rtg%		7.8	6.1	8.6	10.4	
ATE		00:45	00:30	00:45	00:45	
AWTE		01:15	00:45	01:15	01:00	
Share%		2.9	1.4	2.8	3.7	
KEYH-AM		AQH Persons	4,000	14,200	7,300	7,600
		AQH Rtg%	0.3	1.0	0.5	0.6
	AVG Daily Cume	13,300	32,800	25,000	24,200	
	AVG Daily Cume Rtg%	1.0	2.4	1.8	1.8	
	AVG WK Cume	15,700	44,600	70,100	44,100	
	AVG WK Cume Rtg%	1.1	3.2	5.1	3.2	
	ATE	01:30	02:15	01:30	01:30	
	AWTE	00:45	01:45	03:00	01:45	
	Share%	2.1	7.0	3.6	3.7	
	KOVE-FM	AQH Persons	9,500	8,300	11,400	7,500
		AQH Rtg%	0.7	0.6	0.8	0.5
		AVG Daily Cume	48,100	52,900	60,700	38,200
AVG Daily Cume Rtg%		3.5	3.8	4.5	2.8	
AVG WK Cume		117,100	134,800	165,500	100,700	
AVG WK Cume Rtg%		8.5	9.8	12.1	7.3	
ATE		01:00	00:45	01:00	01:00	
AWTE		01:45	01:15	01:15	01:15	
Share%		5.0	4.1	5.6	3.7	
KHPT-FM		AQH Persons	5,100	7,900	8,100	7,000
		AQH Rtg%	0.4	0.6	0.6	0.5
		AVG Daily Cume	31,100	37,000	39,400	37,300
	AVG Daily Cume Rtg%	2.3	2.7	2.9	2.7	
	AVG WK Cume	115,200	72,700	130,700	130,800	
	AVG WK Cume Rtg%	8.4	5.3	9.5	9.4	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 10A-3P

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KQQK-FM	ATE	00:45	01:00	01:00	01:00
	AWTE	01:15	02:15	02:15	02:00
	Share%	2.7	3.9	4.0	3.4
	AQH Persons	4,700	6,300	6,600	6,900
	AQH Rtg%	0.3	0.5	0.5	0.5
	AVG Daily Cume	28,700	35,500	36,700	34,100
	AVG Daily Cume Rtg%	2.1	2.6	2.7	2.5
	AVG WK Cume	95,500	83,600	108,300	73,100
	AVG WK Cume Rtg%	7.0	6.1	7.9	5.3
KTJM-FM	ATE	00:45	01:00	01:00	01:00
	AWTE	01:15	01:30	01:15	02:15
	Share%	2.5	3.1	3.2	3.4
	AQH Persons	9,900	6,400	6,300	6,500
	AQH Rtg%	0.7	0.5	0.5	0.5
	AVG Daily Cume	52,000	34,600	46,200	31,900
	AVG Daily Cume Rtg%	3.8	2.5	3.4	2.3
	AVG WK Cume	142,700	105,800	137,700	95,400
	AVG WK Cume Rtg%	10.4	7.7	10.1	6.9
KMJQ-FM	ATE	01:00	01:00	00:45	01:00
	AWTE	01:45	01:30	01:00	01:15
	Share%	5.2	3.2	3.1	3.2
	AQH Persons	5,300	6,300	6,600	6,100
	AQH Rtg%	0.4	0.5	0.5	0.4
	AVG Daily Cume	33,300	42,100	32,300	45,400
	AVG Daily Cume Rtg%	2.4	3.1	2.4	3.3
	AVG WK Cume	129,800	140,000	89,500	84,000
	AVG WK Cume Rtg%	9.5	10.2	6.5	6.1
KKBQ-FM	ATE	00:45	00:45	01:00	00:45
	AWTE	01:00	01:00	01:15	01:00
	Share%	2.8	3.1	3.2	3.0
	AQH Persons	6,300	7,600	5,000	5,800
	AQH Rtg%	0.5	0.6	0.4	0.4
	AVG Daily Cume	37,600	43,000	43,600	42,600
	AVG Daily Cume Rtg%	2.7	3.1	3.2	3.1
	AVG WK Cume	93,300	87,300	92,900	128,200
	AVG WK Cume Rtg%	6.8	6.3	6.8	9.3
KKRW-FM	ATE	00:45	01:00	00:30	00:45
	AWTE	01:30	01:15	00:45	00:45
	Share%	3.3	3.8	2.5	2.9
	AQH Persons	2,000	1,200	4,700	4,500
	AQH Rtg%	0.1	0.1	0.3	0.3
	AVG Daily Cume	16,200	14,700	40,600	31,100
	AVG Daily Cume Rtg%	1.2	1.1	3.0	2.3
	AVG WK Cume	77,200	58,800	93,900	114,700
	AVG WK Cume Rtg%	5.6	4.3	6.9	8.3
KHJZ-FM	ATE	00:30	00:30	00:30	00:45
	AWTE	00:45	00:15	00:45	01:00
	Share%	1.1	0.6	2.3	2.2
	AQH Persons	4,400	2,200	2,600	3,700
	AQH Rtg%	0.3	0.2	0.2	0.3
	AVG Daily Cume	19,800	12,500	15,100	18,800
	AVG Daily Cume Rtg%	1.4	0.9	1.1	1.4
	AVG WK Cume	73,800	19,300	54,500	61,200
	AVG WK Cume Rtg%	5.4	1.4	4.0	4.4
ATE	01:00	01:00	00:45	01:00	
AWTE	00:30	00:30	00:15	00:45	
Share%	2.3	1.1	1.3	1.8	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 10A-3P

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KHCB-FM	AQH Persons	~~	~~	3,000	2,900
	AQH Rtg%	~~	~~	0.2	0.2
	AVG Daily Cume	~~	~~	13,100	6,500
	AVG Daily Cume Rtg%	~~	~~	1.0	0.5
	AVG WK Cume	~~	~~	43,600	20,100
	AVG WK Cume Rtg%	~~	~~	3.2	1.5
	ATE	~~	~~	01:15	02:15
	AWTE	~~	~~	03:15	08:45
KSBJ-FM	Share%	~~	~~	1.5	1.4
	AQH Persons	2,100	1,900	4,400	2,900
	AQH Rtg%	0.2	0.1	0.3	0.2
	AVG Daily Cume	15,800	11,800	17,200	22,100
	AVG Daily Cume Rtg%	1.2	0.9	1.3	1.6
	AVG WK Cume	42,500	47,900	49,900	79,600
	AVG WK Cume Rtg%	3.1	3.5	3.6	5.7
	ATE	00:45	00:45	01:15	00:45
KHTC-FM	AWTE	01:30	00:45	02:15	01:00
	Share%	1.1	0.9	2.2	1.4
	AQH Persons	4,300	2,500	2,200	2,300
	AQH Rtg%	0.3	0.2	0.2	0.2
	AVG Daily Cume	21,500	21,100	26,100	27,400
	AVG Daily Cume Rtg%	1.6	1.5	1.9	2.0
	AVG WK Cume	78,000	75,000	69,800	95,400
	AVG WK Cume Rtg%	5.7	5.4	5.1	6.9
KIOL-FM	ATE	01:00	00:30	00:30	00:30
	AWTE	01:30	00:45	00:45	00:45
	Share%	2.3	1.2	1.1	1.1
	AQH Persons	1,500	1,300	1,900	2,000
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	13,800	14,600	17,800	23,700
	AVG Daily Cume Rtg%	1.0	1.1	1.3	1.7
	AVG WK Cume	58,400	63,100	62,600	89,900
KTHT-FM	AVG WK Cume Rtg%	4.3	4.6	4.6	6.5
	ATE	00:30	00:30	00:30	00:30
	AWTE	00:45	00:30	00:45	00:30
	Share%	0.8	0.6	0.9	1.0
	AQH Persons	1,400	1,200	1,300	1,800
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	12,600	10,600	15,300	13,800
	AVG Daily Cume Rtg%	0.9	0.8	1.1	1.0
KUHF-FM	AVG WK Cume	57,800	53,800	31,200	36,400
	AVG WK Cume Rtg%	4.2	3.9	2.3	2.6
	ATE	00:30	00:30	00:30	00:45
	AWTE	00:45	00:30	00:30	01:00
	Share%	0.7	0.6	0.6	0.9
	AQH Persons	400	1,800	1,100	1,500
	AQH Rtg%	0.0	0.1	0.1	0.1
	AVG Daily Cume	6,900	11,100	7,100	9,000
KROI-FM	AVG Daily Cume Rtg%	0.5	0.8	0.5	0.7
	AVG WK Cume	57,200	33,200	7,700	13,500
	AVG WK Cume Rtg%	4.2	2.4	0.6	1.0
	ATE	00:15	00:45	00:45	00:45
	AWTE	00:15	00:30	00:15	00:45
	Share%	0.2	0.9	0.5	0.7
	AQH Persons	3,100	2,400	4,700	1,300
	AQH Rtg%	0.2	0.2	0.3	0.1
AVG Daily Cume	22,200	19,200	23,600	12,000	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 10A-3P

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KTRH-AM	AVG Daily Cume Rtg%	1.6	1.4	1.7	0.9
	AVG WK Cume	49,300	64,100	79,100	25,500
	AVG WK Cume Rtg%	3.6	4.6	5.8	1.8
	ATE	00:45	00:45	01:00	00:30
	AWTE	01:30	00:45	02:30	00:45
	Share%	1.6	1.2	2.3	0.6
	AQH Persons	800	600	700	700
	AQH Rtg%	0.1	0.0	0.1	0.0
	AVG Daily Cume	8,600	9,000	4,200	11,000
	AVG Daily Cume Rtg%	0.6	0.7	0.3	0.8
	AVG WK Cume	22,300	35,800	12,800	10,400
	AVG WK Cume Rtg%	1.6	2.6	0.9	0.8
KPFT-FM	ATE	00:30	00:15	00:45	00:15
	AWTE	00:45	00:15	01:00	01:00
	Share%	0.4	0.3	0.3	0.3
	AQH Persons	1,600	0	1,200	600
	AQH Rtg%	0.1	0.0	0.1	0.0
	AVG Daily Cume	4,300	0	9,000	2,400
	AVG Daily Cume Rtg%	0.3	0.0	0.7	0.2
	AVG WK Cume	8,400	0	22,200	0
	AVG WK Cume Rtg%	0.6	0.0	1.6	0.0
	ATE	01:45	n.a.	00:45	01:15
	AWTE	00:15	n.a.	00:15	n.a.
	KPRC-AM	Share%	0.8	0.0	0.6
AQH Persons		500	300	900	600
AQH Rtg%		0.0	0.0	0.1	0.0
AVG Daily Cume		4,100	5,000	10,000	8,100
AVG Daily Cume Rtg%		0.3	0.4	0.7	0.6
AVG WK Cume		13,900	0	5,100	6,100
AVG WK Cume Rtg%		1.0	0.0	0.4	0.4
ATE		00:45	00:15	00:30	00:30
AWTE		01:15	n.a.	00:45	00:30
Share%		0.3	0.1	0.4	0.3
AQH Persons		500	300	200	400
KCOH-AM		AQH Rtg%	0.0	0.0	0.0
	AVG Daily Cume	3,000	5,100	1,600	3,700
	AVG Daily Cume Rtg%	0.2	0.4	0.1	0.3
	AVG WK Cume	15,800	12,100	14,300	16,700
	AVG WK Cume Rtg%	1.2	0.9	1.0	1.2
	ATE	00:45	00:15	00:30	00:30
	AWTE	01:30	00:45	00:30	01:45
	Share%	0.3	0.1	0.1	0.2
	AQH Persons	300	400	200	300
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	3,300	4,500	4,000	2,500
	AVG Daily Cume Rtg%	0.2	0.3	0.3	0.2
KILT-AM	AVG WK Cume	24,700	21,200	31,900	16,700
	AVG WK Cume Rtg%	1.8	1.5	2.3	1.2
	ATE	00:30	00:30	00:15	00:30
	AWTE	00:30	00:15	00:15	01:00
	Share%	0.2	0.2	0.1	0.1
	AQH Persons	500	500	~	100
	AQH Rtg%	0.0	0.0	~	0.0
	AVG Daily Cume	4,700	5,100	~	800
	AVG Daily Cume Rtg%	0.3	0.4	~	0.1
	AVG WK Cume	12,800	8,900	~	0
	AVG WK Cume Rtg%	0.9	0.6	~	0.0
	KBME-AM				

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO  
**Time Period:** Mo-Fr 10A-3P

**AVG Daily Population:** 1,379,000  
**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)  
 07/12 - 07/18/2007 (JULY WEEK 3)  
 07/19 - 07/25/2007 (JULY WEEK 4)  
 07/26 - 08/01/2007 (AUGUST WEEK)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KNTH-AM	ATE	00:30	00:30	~~	00:30
	AWTE	02:15	02:15	~~	n.a.
	Share%	0.3	0.2	~~	0.0
	AQH Persons	0	0	100	0
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	0	0	1,800	0
	AVG Daily Cume Rtg%	0.0	0.0	0.1	0.0
	AVG WK Cume	0	0	0	0
KAJR-FM	ATE	n.a.	n.a.	00:15	n.a.
	AWTE	n.a.	n.a.	n.a.	n.a.
	Share%	0.0	0.0	0.0	0.0
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KACC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KHCB-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KFNC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KRTX-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO  
**Time Period:** Mo-Fr 10A-3P

**AVG Daily Population:** 1,379,000  
**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)  
 07/12 - 07/18/2007 (JULY WEEK 3)  
 07/19 - 07/25/2007 (JULY WEEK 4)  
 07/26 - 08/01/2007 (AUGUST WEEK)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSEV-AM	AQH Persons	600	1,000	700	~~
	AQH Rtg%	0.0	0.1	0.1	~~
	AVG Daily Cume	2,600	4,700	6,400	~~
	AVG Daily Cume Rtg%	0.2	0.3	0.5	~~
	AVG WK Cume	8,600	9,100	20,100	~~
	AVG WK Cume Rtg%	0.6	0.7	1.5	~~
	ATE	01:00	01:00	00:30	~~
	AWTE	02:15	04:15	01:15	~~
KSHN-FM	Share%	0.3	0.5	0.3	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KTSU-FM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	0	~~	~~
	AQH Rtg%	~~	0.0	~~	~~
	AVG Daily Cume	~~	600	~~	~~
	AVG Daily Cume Rtg%	~~	0.0	~~	~~
	AVG WK Cume	~~	0	~~	~~
	AVG WK Cume Rtg%	~~	0.0	~~	~~
KWWJ-AM	ATE	~~	00:15	~~	~~
	AWTE	~~	n.a.	~~	~~
	Share%	~~	0.0	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KKHT-FM	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
KLAT-AM	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	1,400	~~
	AQH Rtg%	~~	~~	0.1	~~
	AVG Daily Cume	~~	~~	8,800	~~
KMIC-AM	AVG Daily Cume Rtg%	~~	~~	0.6	~~
	AVG WK Cume	~~	~~	27,400	~~
	AVG WK Cume Rtg%	~~	~~	2.0	~~
	ATE	~~	~~	00:45	~~
	AWTE	~~	~~	00:30	~~
	Share%	~~	~~	0.7	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
AVG Daily Cume	~~	~~	~~	~~	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Mo-Fr 10A-3P

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KXYZ-AM	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
KQUE-AM	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	189,900	202,500	203,600	203,000
	AQH Rtg%	13.9	14.7	14.9	14.7
	AVG Daily Cume	645,300	667,900	680,600	678,000
	AVG Daily Cume Rtg%	47.1	48.5	49.9	49.2
AVG WK Cume	1,040,000	1,058,500	1,115,300	1,095,000	
AVG WK Cume Rtg%	75.8	76.8	81.4	79.0	
ATE	01:30	01:30	01:30	01:30	
AWTE	04:30	04:00	04:00	04:00	
Share%	100.0	100.0	100.0	100.0	

~~ No reportable exposure to this outlet was received for one or more days during the selected survey. The outlet may have been off-air, not encoded, or reported under Arbitron's Total Line Reporting procedure, with reportable exposures reported under the primary outlet.  
 \* This analysis can not be provided due to less than 30 intab. Estimates based on a sample size of less than 30 are considered unstable.  
 Arbitron PPM Weeklies(tm) Software has not been accredited by the MRC and Arbitron has not requested accreditation for this version of the software. Exported reports from the Arbitron PPM Weeklies are not accredited by the MRC.



## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 3P-7P

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KTBZ-FM	AQH Persons	19,100	14,800	19,100	19,800
	AQH Rtg%	1.4	1.1	1.4	1.4
	AVG Daily Cume	103,600	96,400	109,500	102,700
	AVG Daily Cume Rtg%	7.6	7.0	8.0	7.4
	AVG WK Cume	281,300	236,000	277,400	208,400
	AVG WK Cume Rtg%	20.5	17.1	20.3	15.0
	ATE	00:45	00:30	00:45	00:45
	AWTE	01:30	01:00	01:30	02:00
KBXX-FM	Share%	9.8	7.9	10.0	9.6
	AQH Persons	17,300	13,500	17,000	13,500
	AQH Rtg%	1.3	1.0	1.2	1.0
	AVG Daily Cume	97,700	89,600	90,500	84,900
	AVG Daily Cume Rtg%	7.1	6.5	6.6	6.2
	AVG WK Cume	214,000	228,800	228,000	246,800
	AVG WK Cume Rtg%	15.6	16.6	16.6	17.8
	ATE	00:45	00:30	00:45	00:45
KLOL-FM	AWTE	01:00	01:00	01:15	00:45
	Share%	8.8	7.2	8.9	6.6
	AQH Persons	10,300	12,900	10,900	13,300
	AQH Rtg%	0.8	0.9	0.8	1.0
	AVG Daily Cume	63,800	72,100	68,300	74,600
	AVG Daily Cume Rtg%	4.7	5.2	5.0	5.4
	AVG WK Cume	185,900	215,300	201,100	217,100
	AVG WK Cume Rtg%	13.5	15.6	14.7	15.7
KLTN-FM	ATE	00:45	00:45	00:45	00:45
	AWTE	01:00	01:15	01:00	01:00
	Share%	5.3	6.9	5.7	6.5
	AQH Persons	12,700	13,900	12,100	12,800
	AQH Rtg%	0.9	1.0	0.9	0.9
	AVG Daily Cume	69,100	71,600	64,800	68,100
	AVG Daily Cume Rtg%	5.0	5.2	4.8	4.9
	AVG WK Cume	157,800	171,800	198,900	151,500
KHMx-FM	AVG WK Cume Rtg%	11.5	12.5	14.5	10.9
	ATE	00:45	00:45	00:45	00:45
	AWTE	01:15	01:15	01:00	01:30
	Share%	6.5	7.4	6.3	6.2
	AQH Persons	10,500	13,000	10,600	11,500
	AQH Rtg%	0.8	0.9	0.8	0.8
	AVG Daily Cume	66,600	73,400	58,800	66,400
	AVG Daily Cume Rtg%	4.9	5.3	4.3	4.8
KRBE-FM	AVG WK Cume	213,800	161,800	145,000	166,200
	AVG WK Cume Rtg%	15.6	11.7	10.6	12.0
	ATE	00:45	00:45	00:45	00:45
	AWTE	01:15	01:30	00:45	00:45
	Share%	5.4	6.9	5.6	5.6
	AQH Persons	12,600	19,500	12,700	11,300
	AQH Rtg%	0.9	1.4	0.9	0.8
	AVG Daily Cume	83,000	107,300	89,000	92,500
KPTY-FM	AVG Daily Cume Rtg%	6.1	7.8	6.5	6.7
	AVG WK Cume	230,500	273,800	244,300	314,800
	AVG WK Cume Rtg%	16.8	19.9	17.8	22.7
	ATE	00:30	00:45	00:30	00:30
	AWTE	01:00	01:00	01:00	00:45
	Share%	6.4	10.4	6.7	5.5
	AQH Persons	8,200	7,800	8,200	10,600
	AQH Rtg%	0.6	0.6	0.6	0.8
	AVG Daily Cume	59,500	71,500	63,300	66,700

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 3P-7P

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KILT-FM	AVG Daily Cume Rtg%	4.3	5.2	4.6	4.8	
	AVG WK Cume	168,100	221,200	208,000	239,000	
	AVG WK Cume Rtg%	12.2	16.0	15.2	17.2	
	ATE	00:30	00:30	00:30	00:45	
	AWTE	00:45	00:30	00:45	01:00	
	Share%	4.2	4.2	4.3	5.2	
	AQH Persons	7,500	7,900	7,900	10,100	
	AQH Rtg%	0.6	0.6	0.6	0.7	
	AVG Daily Cume	44,400	38,100	43,300	55,800	
	AVG Daily Cume Rtg%	3.2	2.8	3.2	4.0	
	AVG WK Cume	117,500	85,800	121,100	167,200	
	AVG WK Cume Rtg%	8.6	6.2	8.8	12.1	
KOVE-FM	ATE	00:45	00:45	00:45	00:45	
	AWTE	01:00	01:45	01:15	01:00	
	Share%	3.8	4.2	4.1	4.9	
	AQH Persons	8,300	10,900	8,600	10,100	
	AQH Rtg%	0.6	0.8	0.6	0.7	
	AVG Daily Cume	46,600	49,900	42,100	43,900	
	AVG Daily Cume Rtg%	3.4	3.6	3.1	3.2	
	AVG WK Cume	139,900	154,100	132,600	143,100	
	AVG WK Cume Rtg%	10.2	11.2	9.7	10.3	
	ATE	00:45	01:00	00:45	01:00	
	AWTE	01:15	01:30	01:00	01:30	
	KODA-FM	Share%	4.2	5.8	4.5	4.9
AQH Persons		10,700	10,900	6,800	9,700	
AQH Rtg%		0.8	0.8	0.5	0.7	
AVG Daily Cume		55,700	48,100	44,300	46,500	
AVG Daily Cume Rtg%		4.1	3.5	3.2	3.4	
AVG WK Cume		213,100	126,300	179,900	150,900	
AVG WK Cume Rtg%		15.5	9.2	13.1	10.9	
ATE		00:45	01:00	00:30	00:45	
AWTE		00:30	01:00	00:45	00:45	
Share%		5.5	5.8	3.6	4.7	
KTJM-FM		AQH Persons	6,700	6,300	6,200	8,100
		AQH Rtg%	0.5	0.5	0.5	0.6
	AVG Daily Cume	45,100	41,500	43,500	52,600	
	AVG Daily Cume Rtg%	3.3	3.0	3.2	3.8	
	AVG WK Cume	107,000	120,700	127,700	140,400	
	AVG WK Cume Rtg%	7.8	8.8	9.3	10.1	
	ATE	00:30	00:30	00:30	00:30	
	AWTE	01:15	01:15	01:00	01:15	
	Share%	3.4	3.4	3.2	3.9	
	KMJQ-FM	AQH Persons	8,200	6,700	6,400	8,000
		AQH Rtg%	0.6	0.5	0.5	0.6
		AVG Daily Cume	52,000	37,000	48,900	52,200
AVG Daily Cume Rtg%		3.8	2.7	3.6	3.8	
AVG WK Cume		159,100	133,700	141,400	120,300	
AVG WK Cume Rtg%		11.6	9.7	10.3	8.7	
ATE		00:45	00:45	00:30	00:30	
AWTE		01:15	00:45	00:30	01:00	
Share%		4.2	3.6	3.4	3.9	
KHPT-FM		AQH Persons	5,300	5,100	6,600	6,800
		AQH Rtg%	0.4	0.4	0.5	0.5
		AVG Daily Cume	45,800	35,600	43,000	45,000
	AVG Daily Cume Rtg%	3.3	2.6	3.2	3.3	
	AVG WK Cume	149,100	78,800	140,100	144,700	
	AVG WK Cume Rtg%	10.9	5.7	10.2	10.4	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 3P-7P

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KKBQ-FM	ATE	00:30	00:30	00:30	00:30
	AWTE	00:45	01:00	01:00	01:00
	Share%	2.7	2.7	3.5	3.3
	AQH Persons	7,300	5,700	4,600	6,700
	AQH Rtg%	0.5	0.4	0.3	0.5
	AVG Daily Cume	43,500	37,000	41,500	41,900
	AVG Daily Cume Rtg%	3.2	2.7	3.0	3.0
	AVG WK Cume	80,500	74,300	106,100	118,100
	AVG WK Cume Rtg%	5.9	5.4	7.7	8.5
KQQK-FM	ATE	00:45	00:30	00:30	00:45
	AWTE	01:15	00:45	00:45	01:15
	Share%	3.7	3.0	2.4	3.3
	AQH Persons	4,300	4,200	6,500	6,600
	AQH Rtg%	0.3	0.3	0.5	0.5
	AVG Daily Cume	25,500	25,200	41,100	41,300
	AVG Daily Cume Rtg%	1.9	1.8	3.0	3.0
	AVG WK Cume	92,200	53,300	127,400	113,200
	AVG WK Cume Rtg%	6.7	3.9	9.3	8.2
KQBU-FM	ATE	00:45	00:45	00:45	00:45
	AWTE	01:00	00:45	01:00	01:00
	Share%	2.2	2.2	3.4	3.2
	AQH Persons	6,800	3,000	4,800	5,600
	AQH Rtg%	0.5	0.2	0.4	0.4
	AVG Daily Cume	46,300	30,400	35,700	41,600
	AVG Daily Cume Rtg%	3.4	2.2	2.6	3.0
	AVG WK Cume	111,200	79,100	122,200	109,600
	AVG WK Cume Rtg%	8.1	5.7	8.9	7.9
KSBJ-FM	ATE	00:30	00:30	00:30	00:30
	AWTE	01:00	00:45	00:45	01:00
	Share%	3.5	1.6	2.5	2.7
	AQH Persons	2,400	2,700	4,200	4,700
	AQH Rtg%	0.2	0.2	0.3	0.3
	AVG Daily Cume	13,200	17,600	22,200	27,300
	AVG Daily Cume Rtg%	1.0	1.3	1.6	2.0
	AVG WK Cume	39,800	59,600	69,800	103,100
	AVG WK Cume Rtg%	2.9	4.3	5.1	7.4
KUHF-FM	ATE	00:45	00:30	00:45	00:45
	AWTE	01:30	01:00	01:15	01:15
	Share%	1.2	1.4	2.2	2.3
	AQH Persons	2,000	1,800	1,900	3,300
	AQH Rtg%	0.1	0.1	0.1	0.2
	AVG Daily Cume	11,900	15,700	14,700	15,800
	AVG Daily Cume Rtg%	0.9	1.1	1.1	1.1
	AVG WK Cume	28,900	30,400	26,600	19,600
	AVG WK Cume Rtg%	2.1	2.2	1.9	1.4
KKRW-FM	ATE	00:45	00:30	00:30	00:45
	AWTE	02:15	01:15	01:45	02:00
	Share%	1.0	1.0	1.0	1.6
	AQH Persons	3,500	3,200	4,600	3,300
	AQH Rtg%	0.3	0.2	0.3	0.2
	AVG Daily Cume	25,800	23,900	35,400	35,100
	AVG Daily Cume Rtg%	1.9	1.7	2.6	2.5
	AVG WK Cume	99,800	82,400	88,900	153,200
	AVG WK Cume Rtg%	7.3	6.0	6.5	11.1
ATE	00:30	00:30	00:30	00:30	
AWTE	00:45	01:00	00:45	00:30	
Share%	1.8	1.7	2.4	1.6	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 3P-7P

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KHJZ-FM	AQH Persons	7,500	1,700	1,300	3,000
	AQH Rtg%	0.5	0.1	0.1	0.2
	AVG Daily Cume	17,100	13,300	11,900	11,600
	AVG Daily Cume Rtg%	1.2	1.0	0.9	0.8
	AVG WK Cume	54,400	17,600	34,400	30,300
	AVG WK Cume Rtg%	4.0	1.3	2.5	2.2
	ATE	01:45	00:30	00:30	01:00
	AWTE	00:30	00:45	00:15	00:30
KEYH-AM	Share%	3.8	0.9	0.7	1.5
	AQH Persons	2,600	3,600	4,400	2,800
	AQH Rtg%	0.2	0.3	0.3	0.2
	AVG Daily Cume	14,100	20,500	16,800	11,900
	AVG Daily Cume Rtg%	1.0	1.5	1.2	0.9
	AVG WK Cume	37,900	47,100	54,700	24,600
	AVG WK Cume Rtg%	2.8	3.4	4.0	1.8
	ATE	00:45	00:45	01:00	01:00
KIOL-FM	AWTE	00:30	00:45	02:00	01:45
	Share%	1.3	1.9	2.3	1.4
	AQH Persons	2,300	2,600	3,400	2,800
	AQH Rtg%	0.2	0.2	0.2	0.2
	AVG Daily Cume	17,800	21,700	37,200	27,800
	AVG Daily Cume Rtg%	1.3	1.6	2.7	2.0
	AVG WK Cume	58,100	49,700	93,100	121,500
	AVG WK Cume Rtg%	4.2	3.6	6.8	8.8
KHTC-FM	ATE	00:30	00:30	00:15	00:30
	AWTE	00:30	00:45	00:45	00:30
	Share%	1.2	1.4	1.8	1.4
	AQH Persons	1,900	3,600	1,700	2,600
	AQH Rtg%	0.1	0.3	0.1	0.2
	AVG Daily Cume	20,300	26,500	17,400	28,700
	AVG Daily Cume Rtg%	1.5	1.9	1.3	2.1
	AVG WK Cume	81,600	130,300	85,300	78,800
KPFT-FM	AVG WK Cume Rtg%	5.9	9.5	6.2	5.7
	ATE	00:15	00:30	00:30	00:15
	AWTE	00:15	00:45	00:30	00:30
	Share%	1.0	1.9	0.9	1.3
	AQH Persons	2,600	300	2,500	2,200
	AQH Rtg%	0.2	0.0	0.2	0.2
	AVG Daily Cume	8,800	4,100	10,000	6,500
	AVG Daily Cume Rtg%	0.6	0.3	0.7	0.5
KROI-FM	AVG WK Cume	43,200	14,300	17,100	0
	AVG WK Cume Rtg%	3.1	1.0	1.2	0.0
	ATE	01:15	00:15	01:00	01:15
	AWTE	00:30	00:30	00:30	n.a.
	Share%	1.3	0.2	1.3	1.1
	AQH Persons	1,500	1,600	3,500	2,000
	AQH Rtg%	0.1	0.1	0.3	0.1
	AVG Daily Cume	12,200	10,700	17,300	10,700
KTHT-FM	AVG Daily Cume Rtg%	0.9	0.8	1.3	0.8
	AVG WK Cume	39,500	43,300	68,800	45,700
	AVG WK Cume Rtg%	2.9	3.1	5.0	3.3
	ATE	00:30	00:30	00:45	00:45
	AWTE	00:45	01:00	01:30	01:00
	Share%	0.8	0.9	1.8	1.0
	AQH Persons	1,900	800	1,300	1,500
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	14,800	8,200	13,600	9,300

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 3P-7P

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KILT-AM	AVG Daily Cume Rtg%	1.1	0.6	1.0	0.7	
	AVG WK Cume	27,500	29,300	33,300	25,300	
	AVG WK Cume Rtg%	2.0	2.1	2.4	1.8	
	ATE	00:30	00:30	00:30	00:45	
	AWTE	01:00	00:15	00:30	00:45	
	Share%	1.0	0.4	0.7	0.7	
	AQH Persons	700	200	1,300	1,400	
	AQH Rtg%	0.0	0.0	0.1	0.1	
	AVG Daily Cume	5,600	3,000	11,200	9,200	
	AVG Daily Cume Rtg%	0.4	0.2	0.8	0.7	
	AVG WK Cume	16,700	9,100	62,100	21,300	
	AVG WK Cume Rtg%	1.2	0.7	4.5	1.5	
KTRH-AM	ATE	00:30	00:15	00:30	00:30	
	AWTE	00:15	00:30	00:30	00:45	
	Share%	0.4	0.1	0.7	0.7	
	AQH Persons	1,000	1,300	1,300	900	
	AQH Rtg%	0.1	0.1	0.1	0.1	
	AVG Daily Cume	9,400	13,800	13,900	12,000	
	AVG Daily Cume Rtg%	0.7	1.0	1.0	0.9	
	AVG WK Cume	15,500	33,500	18,900	41,100	
	AVG WK Cume Rtg%	1.1	2.4	1.4	3.0	
	ATE	00:30	00:15	00:15	00:15	
	AWTE	01:30	00:45	01:00	00:30	
	KBME-AM	Share%	0.5	0.7	0.7	0.4
AQH Persons		1,400	700	~	900	
AQH Rtg%		0.1	0.1	~	0.1	
AVG Daily Cume		8,500	7,200	~	6,100	
AVG Daily Cume Rtg%		0.6	0.5	~	0.4	
AVG WK Cume		34,000	15,500	~	6,100	
AVG WK Cume Rtg%		2.5	1.1	~	0.4	
ATE		00:45	00:30	~	00:30	
AWTE		01:30	01:15	~	02:00	
Share%		0.7	0.4	~	0.4	
KHCB-FM		AQH Persons	~	~	3,400	900
		AQH Rtg%	~	~	0.2	0.1
	AVG Daily Cume	~	~	11,100	7,400	
	AVG Daily Cume Rtg%	~	~	0.8	0.5	
	AVG WK Cume	~	~	32,000	53,900	
	AVG WK Cume Rtg%	~	~	2.3	3.9	
	ATE	~	~	01:15	00:30	
	AWTE	~	~	03:15	00:45	
	Share%	~	~	1.8	0.4	
	KPRC-AM	AQH Persons	800	500	500	500
		AQH Rtg%	0.1	0.0	0.0	0.0
		AVG Daily Cume	9,400	5,200	6,200	5,200
AVG Daily Cume Rtg%		0.7	0.4	0.5	0.4	
AVG WK Cume		29,400	0	25,300	5,800	
AVG WK Cume Rtg%		2.1	0.0	1.8	0.4	
ATE		00:15	00:15	00:15	00:30	
AWTE		00:45	n.a.	00:30	01:30	
Share%		0.4	0.3	0.3	0.2	
KCOH-AM		AQH Persons	100	100	100	0
		AQH Rtg%	0.0	0.0	0.0	0.0
		AVG Daily Cume	1,500	1,800	1,200	0
	AVG Daily Cume Rtg%	0.1	0.1	0.1	0.0	
	AVG WK Cume	15,800	12,100	13,900	0	
	AVG WK Cume Rtg%	1.2	0.9	1.0	0.0	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Mo-Fr 3P-7P

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KNTH-AM	ATE	00:15	00:15	00:30	n.a.
	AWTE	00:15	00:15	00:30	n.a.
	Share%	0.1	0.1	0.1	0.0
	AQH Persons	0	0	0	0
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	0	400	0	0
	AVG Daily Cume Rtg%	0.0	0.0	0.0	0.0
	AVG WK Cume	0	0	0	0
KHCB-AM	ATE	n.a.	00:15	n.a.	n.a.
	AWTE	n.a.	n.a.	n.a.	n.a.
	Share%	0.0	0.0	0.0	0.0
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KFNC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KACC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KAFR-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KRTX-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO  
**Time Period:** Mo-Fr 3P-7P

**AVG Daily Population:** 1,379,000  
**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)  
 07/12 - 07/18/2007 (JULY WEEK 3)  
 07/19 - 07/25/2007 (JULY WEEK 4)  
 07/26 - 08/01/2007 (AUGUST WEEK)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSEV-AM	AQH Persons	600	1,200	1,000	~~
	AQH Rtg%	0.0	0.1	0.1	~~
	AVG Daily Cume	4,800	10,000	7,800	~~
	AVG Daily Cume Rtg%	0.4	0.7	0.6	~~
	AVG WK Cume	8,600	9,100	11,300	~~
	AVG WK Cume Rtg%	0.6	0.7	0.8	~~
	ATE	00:30	00:30	00:30	~~
	AWTE	02:00	03:00	02:30	~~
KSHN-FM	Share%	0.3	0.6	0.5	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KTSU-FM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	200	~~	~~
	AQH Rtg%	~~	0.0	~~	~~
	AVG Daily Cume	~~	1,500	~~	~~
	AVG Daily Cume Rtg%	~~	0.1	~~	~~
	AVG WK Cume	~~	11,500	~~	~~
	AVG WK Cume Rtg%	~~	0.8	~~	~~
KWWJ-AM	ATE	~~	00:30	~~	~~
	AWTE	~~	00:30	~~	~~
	Share%	~~	0.1	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KKHT-FM	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
KLAT-AM	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	1,600	~~
	AQH Rtg%	~~	~~	0.1	~~
	AVG Daily Cume	~~	~~	13,700	~~
KMIC-AM	AVG Daily Cume Rtg%	~~	~~	1.0	~~
	AVG WK Cume	~~	~~	49,100	~~
	AVG WK Cume Rtg%	~~	~~	3.6	~~
	ATE	~~	~~	00:30	~~
	AWTE	~~	~~	00:45	~~
	Share%	~~	~~	0.8	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
AVG Daily Cume	~~	~~	~~	~~	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Mo-Fr 3P-7P

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KXYZ-AM	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
KQUE-AM	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	Market Total	AQH Persons	195,500	187,300	190,900	205,400
		AQH Rtg%	14.3	13.6	14.0	14.9
		AVG Daily Cume	702,200	692,800	708,200	720,300
		AVG Daily Cume Rtg%	51.2	50.3	51.9	52.2
AVG WK Cume		1,031,400	1,148,100	1,198,000	1,196,600	
AVG WK Cume Rtg%		75.1	83.3	87.5	86.3	
ATE		01:00	01:00	01:00	01:15	
AWTE		03:15	02:45	03:00	03:00	
Share%		100.0	100.0	100.0	100.0	

~~ No reportable exposure to this outlet was received for one or more days during the selected survey. The outlet may have been off-air, not encoded, or reported under Arbitron's Total Line Reporting procedure, with reportable exposures reported under the primary outlet.  
 \* This analysis can not be provided due to less than 30 intab. Estimates based on a sample size of less than 30 are considered unstable.  
 Arbitron PPM Weeklies(tm) Software has not been accredited by the MRC and Arbitron has not requested accreditation for this version of the software. Exported reports from the Arbitron PPM Weeklies are not accredited by the MRC.



## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 7P-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KTBZ-FM	AQH Persons	8,300	9,600	8,800	9,300
	AQH Rtg%	0.6	0.7	0.6	0.7
	AVG Daily Cume	61,600	71,400	61,300	60,400
	AVG Daily Cume Rtg%	4.5	5.2	4.5	4.4
	AVG WK Cume	184,200	218,400	178,100	130,200
	AVG WK Cume Rtg%	13.4	15.8	13.0	9.4
	ATE	00:45	00:45	00:45	00:45
	AWTE	01:00	01:00	01:30	02:00
KBXX-FM	Share%	9.7	11.0	9.9	10.4
	AQH Persons	8,500	10,400	8,600	9,300
	AQH Rtg%	0.6	0.8	0.6	0.7
	AVG Daily Cume	79,000	73,700	58,100	80,900
	AVG Daily Cume Rtg%	5.8	5.4	4.3	5.9
	AVG WK Cume	221,700	222,600	182,300	198,500
	AVG WK Cume Rtg%	16.1	16.1	13.3	14.3
	ATE	00:30	00:45	00:45	00:30
KLTN-FM	AWTE	00:45	01:15	01:00	01:15
	Share%	9.9	11.9	9.7	10.4
	AQH Persons	8,100	5,600	6,300	6,500
	AQH Rtg%	0.6	0.4	0.5	0.5
	AVG Daily Cume	56,500	42,300	46,000	38,100
	AVG Daily Cume Rtg%	4.1	3.1	3.4	2.8
	AVG WK Cume	139,800	118,100	106,400	84,700
	AVG WK Cume Rtg%	10.2	8.6	7.8	6.1
KLOL-FM	ATE	00:45	00:45	00:45	00:45
	AWTE	00:45	01:15	01:15	00:45
	Share%	9.4	6.4	7.1	7.2
	AQH Persons	7,100	7,100	7,400	6,100
	AQH Rtg%	0.5	0.5	0.5	0.4
	AVG Daily Cume	48,100	63,200	53,600	55,000
	AVG Daily Cume Rtg%	3.5	4.6	3.9	4.0
	AVG WK Cume	137,800	157,300	161,600	139,000
KRBE-FM	AVG WK Cume Rtg%	10.0	11.4	11.8	10.0
	ATE	00:45	00:30	00:45	00:30
	AWTE	01:15	01:00	01:00	00:45
	Share%	8.3	8.1	8.3	6.8
	AQH Persons	6,100	7,000	7,500	5,700
	AQH Rtg%	0.4	0.5	0.5	0.4
	AVG Daily Cume	62,900	65,700	65,300	68,900
	AVG Daily Cume Rtg%	4.6	4.8	4.8	5.0
KHMx-FM	AVG WK Cume	139,200	208,900	217,300	180,800
	AVG WK Cume Rtg%	10.1	15.2	15.9	13.0
	ATE	00:30	00:30	00:30	00:30
	AWTE	01:00	00:45	01:00	00:45
	Share%	7.1	8.0	8.4	6.4
	AQH Persons	5,400	3,600	3,900	5,600
	AQH Rtg%	0.4	0.3	0.3	0.4
	AVG Daily Cume	39,200	36,200	40,200	33,400
KPTY-FM	AVG Daily Cume Rtg%	2.9	2.6	2.9	2.4
	AVG WK Cume	162,400	85,300	174,100	118,200
	AVG WK Cume Rtg%	11.8	6.2	12.7	8.5
	ATE	00:45	00:30	00:30	00:45
	AWTE	00:45	00:45	00:45	01:00
	Share%	6.3	4.1	4.4	6.2
	AQH Persons	4,500	5,100	6,300	4,900
	AQH Rtg%	0.3	0.4	0.5	0.4
AVG Daily Cume	49,900	55,600	52,600	55,600	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 7P-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KQQK-FM	AVG Daily Cume Rtg%	3.6	4.0	3.9	4.0	
	AVG WK Cume	131,500	164,000	166,500	240,200	
	AVG WK Cume Rtg%	9.6	11.9	12.2	17.3	
	ATE	00:30	00:30	00:30	00:30	
	AWTE	00:30	00:45	00:45	00:45	
	Share%	5.2	5.8	7.1	5.5	
	AQH Persons	2,200	3,200	2,400	3,600	
	AQH Rtg%	0.2	0.2	0.2	0.3	
	AVG Daily Cume	20,900	19,600	24,500	33,100	
	AVG Daily Cume Rtg%	1.5	1.4	1.8	2.4	
	AVG WK Cume	78,400	63,300	77,400	149,100	
	AVG WK Cume Rtg%	5.7	4.6	5.7	10.8	
KKRW-FM	ATE	00:30	00:45	00:30	00:30	
	AWTE	00:45	01:00	00:45	00:45	
	Share%	2.6	3.7	2.7	4.0	
	AQH Persons	1,100	1,700	1,000	3,600	
	AQH Rtg%	0.1	0.1	0.1	0.3	
	AVG Daily Cume	13,600	20,000	15,000	35,100	
	AVG Daily Cume Rtg%	1.0	1.5	1.1	2.5	
	AVG WK Cume	39,000	68,000	37,700	81,200	
	AVG WK Cume Rtg%	2.8	4.9	2.7	5.9	
	ATE	00:30	00:30	00:15	00:30	
	AWTE	00:45	00:45	00:45	01:00	
	KMJQ-FM	Share%	1.3	1.9	1.1	4.0
AQH Persons		3,300	3,500	4,300	3,600	
AQH Rtg%		0.2	0.3	0.3	0.3	
AVG Daily Cume		38,200	32,200	32,500	36,200	
AVG Daily Cume Rtg%		2.8	2.3	2.4	2.6	
AVG WK Cume		152,400	89,400	112,300	139,700	
AVG WK Cume Rtg%		11.1	6.5	8.2	10.1	
ATE		00:30	00:30	00:45	00:30	
AWTE		00:30	01:15	01:00	00:30	
Share%		3.8	4.0	4.8	4.0	
KILT-FM		AQH Persons	3,200	3,500	4,100	3,300
		AQH Rtg%	0.2	0.3	0.3	0.2
	AVG Daily Cume	29,600	32,400	28,200	27,600	
	AVG Daily Cume Rtg%	2.2	2.4	2.1	2.0	
	AVG WK Cume	99,500	112,700	104,300	89,000	
	AVG WK Cume Rtg%	7.3	8.2	7.6	6.4	
	ATE	00:30	00:30	00:45	00:30	
	AWTE	01:00	01:00	01:30	01:00	
	Share%	3.7	4.0	4.6	3.7	
	KTJM-FM	AQH Persons	3,900	4,000	2,600	2,600
		AQH Rtg%	0.3	0.3	0.2	0.2
		AVG Daily Cume	36,400	35,700	28,100	28,700
AVG Daily Cume Rtg%		2.7	2.6	2.1	2.1	
AVG WK Cume		107,800	127,900	76,100	92,400	
AVG WK Cume Rtg%		7.9	9.3	5.6	6.7	
ATE		00:30	00:30	00:30	00:30	
AWTE		01:00	01:00	01:00	01:00	
Share%		4.5	4.6	2.9	2.9	
KODA-FM		AQH Persons	3,000	2,800	1,100	2,500
		AQH Rtg%	0.2	0.2	0.1	0.2
		AVG Daily Cume	38,000	30,200	13,600	30,000
	AVG Daily Cume Rtg%	2.8	2.2	1.0	2.2	
	AVG WK Cume	123,800	109,400	51,800	91,800	
	AVG WK Cume Rtg%	9.0	7.9	3.8	6.6	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 7P-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KHJZ-FM	ATE	00:30	00:30	00:30	00:30
	AWTE	00:30	00:30	00:15	00:45
	Share%	3.5	3.2	1.2	2.8
	AQH Persons	2,500	300	200	2,300
	AQH Rtg%	0.2	0.0	0.0	0.2
	AVG Daily Cume	11,300	3,100	3,200	9,700
	AVG Daily Cume Rtg%	0.8	0.2	0.2	0.7
	AVG WK Cume	28,000	12,000	11,800	22,400
	AVG WK Cume Rtg%	2.0	0.9	0.9	1.6
KOVE-FM	ATE	01:00	00:30	00:15	01:15
	AWTE	00:15	00:30	00:15	00:45
	Share%	2.9	0.3	0.2	2.6
	AQH Persons	1,800	3,100	3,800	2,100
	AQH Rtg%	0.1	0.2	0.3	0.2
	AVG Daily Cume	18,100	28,800	27,400	15,400
	AVG Daily Cume Rtg%	1.3	2.1	2.0	1.1
	AVG WK Cume	90,200	121,800	89,200	51,100
	AVG WK Cume Rtg%	6.6	8.8	6.5	3.7
KKBQ-FM	ATE	00:30	00:30	00:45	00:45
	AWTE	00:30	00:30	00:30	01:00
	Share%	2.1	3.6	4.3	2.3
	AQH Persons	2,500	2,400	2,500	2,000
	AQH Rtg%	0.2	0.2	0.2	0.1
	AVG Daily Cume	18,600	15,900	29,600	19,100
	AVG Daily Cume Rtg%	1.4	1.2	2.2	1.4
	AVG WK Cume	59,700	38,500	92,700	61,700
	AVG WK Cume Rtg%	4.3	2.8	6.8	4.5
KHPT-FM	ATE	00:45	00:45	00:30	00:30
	AWTE	01:15	01:00	00:30	01:00
	Share%	2.9	2.8	2.8	2.2
	AQH Persons	2,100	1,500	2,500	1,900
	AQH Rtg%	0.2	0.1	0.2	0.1
	AVG Daily Cume	24,100	18,500	22,900	16,500
	AVG Daily Cume Rtg%	1.8	1.3	1.7	1.2
	AVG WK Cume	73,500	80,300	72,500	60,400
	AVG WK Cume Rtg%	5.4	5.8	5.3	4.4
KQBU-FM	ATE	00:30	00:30	00:30	00:30
	AWTE	00:45	00:30	01:00	00:45
	Share%	2.4	1.7	2.8	2.1
	AQH Persons	2,300	2,300	3,100	1,800
	AQH Rtg%	0.2	0.2	0.2	0.1
	AVG Daily Cume	20,200	23,800	20,600	24,000
	AVG Daily Cume Rtg%	1.5	1.7	1.5	1.7
	AVG WK Cume	40,100	63,000	48,400	74,900
	AVG WK Cume Rtg%	2.9	4.6	3.5	5.4
KPFT-FM	ATE	00:30	00:30	00:45	00:30
	AWTE	00:45	01:00	00:45	00:30
	Share%	2.7	2.6	3.5	2.0
	AQH Persons	100	0	500	1,500
	AQH Rtg%	0.0	0.0	0.0	0.1
	AVG Daily Cume	1,400	0	1,800	2,400
	AVG Daily Cume Rtg%	0.1	0.0	0.1	0.2
	AVG WK Cume	0	0	0	0
	AVG WK Cume Rtg%	0.0	0.0	0.0	0.0
ATE	00:30	n.a.	01:15	03:00	
AWTE	n.a.	n.a.	n.a.	n.a.	
Share%	0.1	0.0	0.6	1.7	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 7P-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KHCB-FM	AQH Persons	~~	~~	1,900	1,500
	AQH Rtg%	~~	~~	0.1	0.1
	AVG Daily Cume	~~	~~	7,300	10,100
	AVG Daily Cume Rtg%	~~	~~	0.5	0.7
	AVG WK Cume	~~	~~	37,500	67,800
	AVG WK Cume Rtg%	~~	~~	2.7	4.9
	ATE	~~	~~	01:15	00:45
	AWTE	~~	~~	01:45	01:00
KSBJ-FM	Share%	~~	~~	2.1	1.7
	AQH Persons	500	1,100	800	1,300
	AQH Rtg%	0.0	0.1	0.1	0.1
	AVG Daily Cume	4,800	7,800	11,500	8,700
	AVG Daily Cume Rtg%	0.3	0.6	0.8	0.6
	AVG WK Cume	31,500	39,100	59,400	31,900
	AVG WK Cume Rtg%	2.3	2.8	4.3	2.3
	ATE	00:30	00:45	00:15	00:45
KHTC-FM	AWTE	00:30	00:45	00:30	01:15
	Share%	0.6	1.3	0.9	1.4
	AQH Persons	400	400	1,000	1,200
	AQH Rtg%	0.0	0.0	0.1	0.1
	AVG Daily Cume	5,500	6,000	11,700	18,700
	AVG Daily Cume Rtg%	0.4	0.4	0.9	1.4
	AVG WK Cume	19,500	38,000	44,800	98,500
	AVG WK Cume Rtg%	1.4	2.8	3.3	7.1
KROI-FM	ATE	00:30	00:15	00:30	00:15
	AWTE	00:30	00:15	00:45	00:15
	Share%	0.5	0.5	1.1	1.3
	AQH Persons	700	2,100	2,100	1,200
	AQH Rtg%	0.1	0.2	0.2	0.1
	AVG Daily Cume	4,600	11,300	15,600	13,300
	AVG Daily Cume Rtg%	0.3	0.8	1.1	1.0
	AVG WK Cume	7,200	28,800	50,200	35,200
KTHT-FM	AVG WK Cume Rtg%	0.5	2.1	3.7	2.5
	ATE	00:45	01:00	00:45	00:30
	AWTE	03:00	01:30	01:30	01:00
	Share%	0.8	2.4	2.4	1.3
	AQH Persons	700	700	600	1,200
	AQH Rtg%	0.0	0.1	0.0	0.1
	AVG Daily Cume	6,800	7,400	8,100	14,600
	AVG Daily Cume Rtg%	0.5	0.5	0.6	1.1
KIUH-FM	AVG WK Cume	25,400	28,800	26,900	28,000
	AVG WK Cume Rtg%	1.9	2.1	2.0	2.0
	ATE	00:30	00:30	00:30	00:30
	AWTE	00:45	00:30	00:15	01:00
	Share%	0.8	0.8	0.7	1.3
	AQH Persons	700	1,200	700	1,100
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	10,800	14,800	10,900	16,000
KJOL-FM	AVG Daily Cume Rtg%	0.8	1.1	0.8	1.2
	AVG WK Cume	47,000	60,700	72,600	64,300
	AVG WK Cume Rtg%	3.4	4.4	5.3	4.6
	ATE	00:15	00:30	00:15	00:15
	AWTE	00:30	00:30	00:15	00:30
	Share%	0.8	1.4	0.8	1.2
	AQH Persons	1,500	500	1,800	800
	AQH Rtg%	0.1	0.0	0.1	0.1
KUHJ-FM	AVG Daily Cume	7,400	6,000	7,800	4,700

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Mo-Fr 7P-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KEYH-AM	AVG Daily Cume Rtg%	0.5	0.4	0.6	0.3
	AVG WK Cume	17,300	16,100	16,300	22,500
	AVG WK Cume Rtg%	1.3	1.2	1.2	1.6
	ATE	01:00	00:30	01:15	00:45
	AWTE	04:00	00:30	01:30	00:45
	Share%	1.7	0.6	2.0	0.9
	AQH Persons	2,500	1,100	900	500
	AQH Rtg%	0.2	0.1	0.1	0.0
	AVG Daily Cume	16,200	11,500	9,000	5,200
	AVG Daily Cume Rtg%	1.2	0.8	0.7	0.4
	AVG WK Cume	78,100	30,100	35,300	22,800
	AVG WK Cume Rtg%	5.7	2.2	2.6	1.6
KTRH-AM	ATE	00:45	00:30	00:30	00:30
	AWTE	01:00	00:45	00:45	00:30
	Share%	2.9	1.3	1.0	0.6
	AQH Persons	700	0	400	400
	AQH Rtg%	0.1	0.0	0.0	0.0
	AVG Daily Cume	8,100	600	5,500	5,000
	AVG Daily Cume Rtg%	0.6	0.0	0.4	0.4
	AVG WK Cume	38,700	4,400	25,800	20,500
	AVG WK Cume Rtg%	2.8	0.3	1.9	1.5
	ATE	00:30	00:15	00:30	00:30
	AWTE	00:45	00:15	00:30	00:30
	KPRC-AM	Share%	0.8	0.0	0.4
AQH Persons		100	0	100	300
AQH Rtg%		0.0	0.0	0.0	0.0
AVG Daily Cume		600	0	1,900	2,300
AVG Daily Cume Rtg%		0.0	0.0	0.1	0.2
AVG WK Cume		6,800	0	6,700	13,600
AVG WK Cume Rtg%		0.5	0.0	0.5	1.0
ATE		00:30	n.a.	00:30	00:45
AWTE		00:30	n.a.	00:30	00:45
Share%		0.1	0.0	0.1	0.3
AQH Persons		0	300	100	200
KILT-AM		AQH Rtg%	0.0	0.0	0.0
	AVG Daily Cume	0	5,500	2,300	2,100
	AVG Daily Cume Rtg%	0.0	0.4	0.2	0.2
	AVG WK Cume	0	18,200	0	0
	AVG WK Cume Rtg%	0.0	1.3	0.0	0.0
	ATE	n.a.	00:15	00:15	00:15
	AWTE	n.a.	00:30	n.a.	n.a.
	Share%	0.0	0.3	0.1	0.2
	AQH Persons	0	0	~	0
	AQH Rtg%	0.0	0.0	~	0.0
	AVG Daily Cume	0	0	~	0
	AVG Daily Cume Rtg%	0.0	0.0	~	0.0
KBME-AM	AVG WK Cume	0	0	~	0
	AVG WK Cume Rtg%	0.0	0.0	~	0.0
	ATE	n.a.	n.a.	~	n.a.
	AWTE	n.a.	n.a.	~	n.a.
	Share%	0.0	0.0	~	0.0
	AQH Persons	100	0	0	0
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	1,100	0	0	0
	AVG Daily Cume Rtg%	0.1	0.0	0.0	0.0
	AVG WK Cume	8,600	0	0	0
	AVG WK Cume Rtg%	0.6	0.0	0.0	0.0

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Mo-Fr 7P-12A

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KCOH-AM	ATE	00:15	n.a.	n.a.	n.a.
	AWTE	00:15	n.a.	n.a.	n.a.
	Share%	0.1	0.0	0.0	0.0
	AQH Persons	0	0	0	0
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	0	0	0	0
	AVG Daily Cume Rtg%	0.0	0.0	0.0	0.0
	AVG WK Cume	0	0	0	0
KFNC-FM	ATE	n.a.	n.a.	n.a.	n.a.
	AWTE	n.a.	n.a.	n.a.	n.a.
	Share%	0.0	0.0	0.0	0.0
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
KACC-FM	ATE	~	~	~	~
	AWTE	~	~	~	~
	Share%	~	~	~	~
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
KHCB-AM	ATE	~	~	~	~
	AWTE	~	~	~	~
	Share%	~	~	~	~
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
KAJR-FM	ATE	~	~	~	~
	AWTE	~	~	~	~
	Share%	~	~	~	~
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
KRTX-AM	ATE	~	~	~	~
	AWTE	~	~	~	~
	Share%	~	~	~	~
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Mo-Fr 7P-12A

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSEV-AM	AQH Persons	100	200	0	~~
	AQH Rtg%	0.0	0.0	0.0	~~
	AVG Daily Cume	1,300	4,800	0	~~
	AVG Daily Cume Rtg%	0.1	0.3	0.0	~~
	AVG WK Cume	8,600	25,000	0	~~
	AVG WK Cume Rtg%	0.6	1.8	0.0	~~
	ATE	00:30	00:15	n.a.	~~
	AWTE	00:30	00:15	n.a.	~~
KSHN-FM	Share%	0.1	0.2	0.0	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KTSU-FM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	200	~~	~~
	AQH Rtg%	~~	0.0	~~	~~
	AVG Daily Cume	~~	2,100	~~	~~
	AVG Daily Cume Rtg%	~~	0.2	~~	~~
	AVG WK Cume	~~	11,500	~~	~~
	AVG WK Cume Rtg%	~~	0.8	~~	~~
KWWJ-AM	ATE	~~	00:30	~~	~~
	AWTE	~~	00:30	~~	~~
	Share%	~~	0.2	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KKHT-FM	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
KLAT-AM	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	300	~~
	AQH Rtg%	~~	~~	0.0	~~
	AVG Daily Cume	~~	~~	2,500	~~
KMIC-AM	AVG Daily Cume Rtg%	~~	~~	0.2	~~
	AVG WK Cume	~~	~~	13,000	~~
	AVG WK Cume Rtg%	~~	~~	1.0	~~
	ATE	~~	~~	00:30	~~
	AWTE	~~	~~	00:30	~~
	Share%	~~	~~	0.3	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
AVG Daily Cume	~~	~~	~~	~~	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Mo-Fr 7P-12A

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KXYZ-AM	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
KQUE-AM	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	Market Total	AQH Persons	85,900	87,200	88,900	89,700
		AQH Rtg%	6.3	6.3	6.5	6.5
		AVG Daily Cume	480,300	476,700	457,900	493,100
		AVG Daily Cume Rtg%	35.0	34.6	33.6	35.7
AVG WK Cume		996,300	955,500	963,100	956,100	
AVG WK Cume Rtg%		72.6	69.3	70.3	69.0	
ATE		01:00	01:00	01:00	01:00	
AWTE		02:00	02:15	02:15	02:15	
Share%		100.0	100.0	100.0	100.0	

~~ No reportable exposure to this outlet was received for one or more days during the selected survey. The outlet may have been off-air, not encoded, or reported under Arbitron's Total Line Reporting procedure, with reportable exposures reported under the primary outlet.  
 \* This analysis can not be provided due to less than 30 intab. Estimates based on a sample size of less than 30 are considered unstable.  
 Arbitron PPM Weeklies(tm) Software has not been accredited by the MRC and Arbitron has not requested accreditation for this version of the software. Exported reports from the Arbitron PPM Weeklies are not accredited by the MRC.



## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Sa-Su 6A-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KLTN-FM	AQH Persons	12,300	7,600	8,500	10,000
	AQH Rtg%	0.9	0.6	0.6	0.7
	AVG Daily Cume	183,700	150,100	164,300	158,800
	AVG Daily Cume Rtg%	13.5	10.9	12.1	11.5
	AVG WK Cume	270,100	199,400	241,700	196,400
	AVG WK Cume Rtg%	19.7	14.5	17.6	14.2
	ATE	01:15	01:00	01:00	01:15
	AWTE	01:30	01:15	01:15	01:00
	Share%	9.0	6.4	7.9	8.1
KTBZ-FM	AQH Persons	11,400	11,500	9,700	9,600
	AQH Rtg%	0.8	0.8	0.7	0.7
	AVG Daily Cume	183,200	179,500	142,900	166,200
	AVG Daily Cume Rtg%	13.4	13.0	10.5	12.1
	AVG WK Cume	265,900	266,100	161,800	202,200
	AVG WK Cume Rtg%	19.4	19.3	11.8	14.6
	ATE	01:00	01:15	01:15	01:00
	AWTE	01:30	01:30	02:00	01:15
	Share%	8.3	9.7	9.0	7.8
KLOL-FM	AQH Persons	8,900	9,600	7,100	9,600
	AQH Rtg%	0.6	0.7	0.5	0.7
	AVG Daily Cume	143,500	158,600	153,700	161,200
	AVG Daily Cume Rtg%	10.5	11.5	11.3	11.7
	AVG WK Cume	206,800	224,700	235,300	190,200
	AVG WK Cume Rtg%	15.1	16.3	17.2	13.7
	ATE	01:00	01:00	00:45	01:00
	AWTE	01:45	01:15	01:00	01:15
	Share%	6.5	8.1	6.6	7.8
KTJM-FM	AQH Persons	10,500	8,100	6,100	7,700
	AQH Rtg%	0.8	0.6	0.5	0.6
	AVG Daily Cume	114,000	90,800	135,700	111,500
	AVG Daily Cume Rtg%	8.3	6.6	10.0	8.1
	AVG WK Cume	157,700	129,000	174,500	127,700
	AVG WK Cume Rtg%	11.5	9.4	12.7	9.2
	ATE	01:45	01:30	00:45	01:15
	AWTE	02:15	01:00	01:15	02:00
	Share%	7.7	6.9	5.7	6.2
KBXX-FM	AQH Persons	12,800	11,900	6,100	7,700
	AQH Rtg%	0.9	0.9	0.4	0.6
	AVG Daily Cume	192,400	173,900	141,400	144,800
	AVG Daily Cume Rtg%	14.1	12.6	10.4	10.5
	AVG WK Cume	271,100	246,800	225,000	246,400
	AVG WK Cume Rtg%	19.7	17.9	16.4	17.8
	ATE	01:15	01:15	00:45	01:00
	AWTE	01:45	01:30	01:00	01:15
	Share%	9.3	10.1	5.7	6.2
KQQK-FM	AQH Persons	4,600	3,600	4,900	7,500
	AQH Rtg%	0.3	0.3	0.4	0.5
	AVG Daily Cume	77,400	70,000	61,800	94,700
	AVG Daily Cume Rtg%	5.7	5.1	4.6	6.9
	AVG WK Cume	119,700	121,100	103,200	116,900
	AVG WK Cume Rtg%	8.7	8.8	7.5	8.4
	ATE	01:00	01:00	01:30	01:30
	AWTE	01:30	01:00	01:00	01:45
	Share%	3.4	3.1	4.6	6.1
KMJQ-FM	AQH Persons	3,800	3,200	3,900	7,400
	AQH Rtg%	0.3	0.2	0.3	0.5
	AVG Daily Cume	77,800	72,700	81,000	89,600

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Sa-Su 6A-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KEYH-AM	AVG Daily Cume Rtg%	5.7	5.3	6.0	6.5
	AVG WK Cume	122,800	104,800	117,800	110,700
	AVG WK Cume Rtg%	8.9	7.6	8.6	8.0
	ATE	01:00	00:45	00:45	01:30
	AWTE	01:15	01:00	01:00	01:15
	Share%	2.8	2.7	3.6	6.0
	AQH Persons	800	2,200	3,000	6,200
	AQH Rtg%	0.1	0.2	0.2	0.5
	AVG Daily Cume	28,300	46,000	30,500	31,400
	AVG Daily Cume Rtg%	2.1	3.3	2.2	2.3
	AVG WK Cume	49,500	72,000	47,300	37,400
	AVG WK Cume Rtg%	3.6	5.2	3.5	2.7
KRBE-FM	ATE	00:30	00:45	01:45	03:30
	AWTE	00:30	01:00	02:15	01:45
	Share%	0.6	1.9	2.8	5.0
	AQH Persons	7,800	8,300	6,100	5,600
	AQH Rtg%	0.6	0.6	0.4	0.4
	AVG Daily Cume	184,700	201,100	144,600	131,600
	AVG Daily Cume Rtg%	13.5	14.6	10.7	9.6
	AVG WK Cume	284,300	288,300	211,900	213,600
	AVG WK Cume Rtg%	20.7	20.9	15.5	15.4
	ATE	00:45	00:45	00:45	00:45
	AWTE	01:00	01:00	00:45	01:00
	Share%	5.7	7.0	5.7	4.5
KOVE-FM	AQH Persons	4,400	6,600	5,600	5,200
	AQH Rtg%	0.3	0.5	0.4	0.4
	AVG Daily Cume	73,200	87,200	107,300	90,800
	AVG Daily Cume Rtg%	5.4	6.3	7.9	6.6
	AVG WK Cume	82,700	115,500	160,400	184,500
	AVG WK Cume Rtg%	6.0	8.4	11.7	13.3
	ATE	01:00	01:15	01:00	01:00
	AWTE	01:30	01:15	01:15	01:00
	Share%	3.2	5.6	5.2	4.2
	AQH Persons	4,300	4,600	4,900	5,000
	AQH Rtg%	0.3	0.3	0.4	0.4
	AVG Daily Cume	102,900	119,300	104,500	102,900
AVG Daily Cume Rtg%	7.5	8.7	7.7	7.5	
KQBU-FM	AVG WK Cume	139,200	134,700	241,200	152,700
	AVG WK Cume Rtg%	10.1	9.8	17.6	11.0
	ATE	00:45	00:45	00:45	00:45
	AWTE	01:00	00:45	01:00	00:45
	Share%	3.1	3.9	4.6	4.0
	AQH Persons	7,400	4,400	4,200	4,700
	AQH Rtg%	0.5	0.3	0.3	0.3
	AVG Daily Cume	66,800	80,500	54,700	86,500
	AVG Daily Cume Rtg%	4.9	5.8	4.0	6.3
	AVG WK Cume	82,400	130,200	55,600	90,200
	AVG WK Cume Rtg%	6.0	9.4	4.1	6.5
	ATE	02:00	01:00	01:15	01:00
AWTE	01:15	01:15	01:30	01:30	
KILT-FM	Share%	5.4	3.7	3.9	3.8
	AQH Persons	6,600	3,800	4,400	4,300
	AQH Rtg%	0.5	0.3	0.3	0.3
	AVG Daily Cume	89,300	93,000	72,600	74,500
	AVG Daily Cume Rtg%	6.5	6.7	5.3	5.4
	AVG WK Cume	141,700	98,200	93,100	98,000
	AVG WK Cume Rtg%	10.3	7.1	6.8	7.1

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Sa-Su 6A-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KHMx-FM	ATE	01:15	00:45	01:00	01:00
	AWTE	02:00	01:00	01:30	01:00
	Share%	4.8	3.2	4.1	3.5
	AQH Persons	5,500	4,500	3,200	4,300
	AQH Rtg%	0.4	0.3	0.2	0.3
	AVG Daily Cume	147,500	119,100	99,600	112,600
	AVG Daily Cume Rtg%	10.8	8.6	7.3	8.2
	AVG WK Cume	249,900	201,400	144,400	200,600
	AVG WK Cume Rtg%	18.2	14.6	10.5	14.5
KPTY-FM	ATE	00:45	00:45	00:30	00:45
	AWTE	01:00	00:45	00:45	00:45
	Share%	4.0	3.8	3.0	3.5
	AQH Persons	5,300	5,300	4,200	4,200
	AQH Rtg%	0.4	0.4	0.3	0.3
	AVG Daily Cume	129,600	111,600	127,300	98,700
	AVG Daily Cume Rtg%	9.5	8.1	9.4	7.2
	AVG WK Cume	208,800	191,000	179,300	216,500
	AVG WK Cume Rtg%	15.2	13.9	13.1	15.6
KKBQ-FM	ATE	00:45	00:45	00:30	00:45
	AWTE	01:00	00:45	00:45	00:45
	Share%	3.9	4.5	3.9	3.4
	AQH Persons	5,500	4,100	5,000	4,100
	AQH Rtg%	0.4	0.3	0.4	0.3
	AVG Daily Cume	86,700	83,800	82,400	87,000
	AVG Daily Cume Rtg%	6.3	6.1	6.1	6.3
	AVG WK Cume	139,100	123,200	133,300	182,800
	AVG WK Cume Rtg%	10.1	8.9	9.7	13.2
KKRW-FM	ATE	01:15	00:45	01:00	00:45
	AWTE	01:45	01:00	01:15	01:15
	Share%	4.0	3.5	4.6	3.3
	AQH Persons	1,900	1,700	2,700	4,000
	AQH Rtg%	0.1	0.1	0.2	0.3
	AVG Daily Cume	56,600	58,200	50,800	78,600
	AVG Daily Cume Rtg%	4.1	4.2	3.7	5.7
	AVG WK Cume	84,300	110,200	65,300	147,900
	AVG WK Cume Rtg%	6.1	8.0	4.8	10.7
KSBJ-FM	ATE	00:30	00:30	01:00	01:00
	AWTE	00:45	00:30	01:15	01:15
	Share%	1.4	1.4	2.5	3.2
	AQH Persons	400	3,000	1,100	3,600
	AQH Rtg%	0.0	0.2	0.1	0.3
	AVG Daily Cume	12,100	34,400	24,500	48,100
	AVG Daily Cume Rtg%	0.9	2.5	1.8	3.5
	AVG WK Cume	26,500	47,100	35,700	100,600
	AVG WK Cume Rtg%	1.9	3.4	2.6	7.3
KHPT-FM	ATE	00:30	01:30	00:45	01:15
	AWTE	00:30	01:45	01:15	01:15
	Share%	0.3	2.5	1.0	2.9
	AQH Persons	2,200	2,100	3,300	2,400
	AQH Rtg%	0.2	0.2	0.2	0.2
	AVG Daily Cume	62,500	57,600	69,200	59,500
	AVG Daily Cume Rtg%	4.6	4.2	5.1	4.3
	AVG WK Cume	104,600	95,500	90,800	108,300
	AVG WK Cume Rtg%	7.6	6.9	6.6	7.8
ATE	00:45	00:45	00:45	00:45	
AWTE	00:45	01:00	01:30	01:15	
Share%	1.6	1.8	3.1	1.9	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Sa-Su 6A-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KHTC-FM	AQH Persons	7,000	1,700	1,600	1,500
	AQH Rtg%	0.5	0.1	0.1	0.1
	AVG Daily Cume	44,300	31,300	30,300	40,600
	AVG Daily Cume Rtg%	3.2	2.3	2.2	2.9
	AVG WK Cume	53,700	69,200	53,300	72,900
	AVG WK Cume Rtg%	3.9	5.0	3.9	5.3
	ATE	02:45	01:00	01:00	00:45
	AWTE	05:00	01:00	00:45	01:00
KIOL-FM	Share%	5.1	1.4	1.5	1.2
	AQH Persons	1,500	1,000	1,600	1,400
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	51,900	45,400	40,300	44,900
	AVG Daily Cume Rtg%	3.8	3.3	3.0	3.3
	AVG WK Cume	92,700	65,600	61,400	92,500
	AVG WK Cume Rtg%	6.8	4.8	4.5	6.7
	ATE	00:30	00:30	00:45	00:30
KROI-FM	AWTE	00:30	00:30	00:45	00:30
	Share%	1.1	0.8	1.5	1.1
	AQH Persons	2,500	1,500	1,900	1,300
	AQH Rtg%	0.2	0.1	0.1	0.1
	AVG Daily Cume	33,800	20,400	30,200	20,300
	AVG Daily Cume Rtg%	2.5	1.5	2.2	1.5
	AVG WK Cume	78,800	34,500	53,300	20,100
	AVG WK Cume Rtg%	5.7	2.5	3.9	1.5
KUHF-FM	ATE	01:15	01:15	01:15	01:15
	AWTE	01:45	02:00	01:15	02:30
	Share%	1.8	1.3	1.8	1.1
	AQH Persons	2,400	800	700	700
	AQH Rtg%	0.2	0.1	0.1	0.1
	AVG Daily Cume	30,300	19,500	27,300	18,400
	AVG Daily Cume Rtg%	2.2	1.4	2.0	1.3
	AVG WK Cume	59,800	22,100	30,100	30,600
KHJZ-FM	AVG WK Cume Rtg%	4.4	1.6	2.2	2.2
	ATE	01:30	00:45	00:30	00:45
	AWTE	02:15	01:00	00:30	00:30
	Share%	1.8	0.7	0.7	0.6
	AQH Persons	300	600	700	700
	AQH Rtg%	0.0	0.0	0.1	0.1
	AVG Daily Cume	11,400	15,500	17,000	28,900
	AVG Daily Cume Rtg%	0.8	1.1	1.3	2.1
KPFT-FM	AVG WK Cume	21,000	26,500	24,700	21,900
	AVG WK Cume Rtg%	1.5	1.9	1.8	1.6
	ATE	00:30	00:45	00:45	00:30
	AWTE	00:30	00:45	00:30	00:45
	Share%	0.2	0.5	0.7	0.6
	AQH Persons	1,200	1,200	900	700
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	23,000	11,000	12,700	10,800
KTHT-FM	AVG Daily Cume Rtg%	1.7	0.8	0.9	0.8
	AVG WK Cume	34,700	25,200	3,500	9,600
	AVG WK Cume Rtg%	2.5	1.8	0.3	0.7
	ATE	01:00	02:00	01:15	01:15
	AWTE	01:30	02:00	00:30	01:45
	Share%	0.9	1.0	0.8	0.6
	AQH Persons	900	900	1,000	500
	AQH Rtg%	0.1	0.1	0.1	0.0
AVG Daily Cume	34,700	25,600	41,400	18,100	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 1,379,000

Time Period: Sa-Su 6A-12A

AVG Weekly Population: 1,386,100

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 18-34

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KILT-AM	AVG Daily Cume Rtg%	2.5	1.9	3.0	1.3
	AVG WK Cume	61,300	20,000	24,300	31,300
	AVG WK Cume Rtg%	4.5	1.5	1.8	2.3
	ATE	00:30	00:45	00:30	00:30
	AWTE	00:45	01:00	00:30	00:30
	Share%	0.7	0.8	0.9	0.4
	AQH Persons	100	100	600	300
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	9,000	3,900	18,100	6,300
	AVG Daily Cume Rtg%	0.7	0.3	1.3	0.5
	AVG WK Cume	24,500	9,100	37,500	8,500
	AVG WK Cume Rtg%	1.8	0.7	2.7	0.6
	ATE	00:15	00:15	00:45	01:00
KBME-AM	AWTE	00:15	00:15	00:45	01:30
	Share%	0.1	0.1	0.6	0.2
	AQH Persons	0	0	~	200
	AQH Rtg%	0.0	0.0	~	0.0
	AVG Daily Cume	0	0	~	3,700
	AVG Daily Cume Rtg%	0.0	0.0	~	0.3
	AVG WK Cume	0	0	~	8,500
	AVG WK Cume Rtg%	0.0	0.0	~	0.6
	ATE	n.a.	n.a.	~	00:45
	AWTE	n.a.	n.a.	~	00:45
	Share%	0.0	0.0	~	0.2
	AQH Persons	600	200	100	100
	AQH Rtg%	0.0	0.0	0.0	0.0
KTRH-AM	AVG Daily Cume	16,700	7,700	3,600	5,400
	AVG Daily Cume Rtg%	1.2	0.6	0.3	0.4
	AVG WK Cume	29,300	20,000	8,900	17,200
	AVG WK Cume Rtg%	2.1	1.5	0.7	1.2
	ATE	00:45	00:30	00:15	00:15
	AWTE	01:00	00:30	00:15	00:15
	Share%	0.4	0.2	0.1	0.1
	AQH Persons	0	0	0	100
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	0	0	0	5,800
	AVG Daily Cume Rtg%	0.0	0.0	0.0	0.4
	AVG WK Cume	0	0	0	0
	AVG WK Cume Rtg%	0.0	0.0	0.0	0.0
ATE	n.a.	n.a.	n.a.	00:15	
KNTH-AM	AWTE	n.a.	n.a.	n.a.	n.a.
	Share%	0.0	0.0	0.0	0.1
	AQH Persons	400	0	100	0
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	4,600	0	3,900	0
	AVG Daily Cume Rtg%	0.3	0.0	0.3	0.0
	AVG WK Cume	15,800	0	13,900	0
	AVG WK Cume Rtg%	1.2	0.0	1.0	0.0
	ATE	01:45	n.a.	00:15	n.a.
	AWTE	01:45	n.a.	00:15	n.a.
	Share%	0.3	0.0	0.1	0.0
	AQH Persons	300	100	0	0
	AQH Rtg%	0.0	0.0	0.0	0.0
KCOH-AM	AVG Daily Cume	5,900	10,600	0	0
	AVG Daily Cume Rtg%	0.4	0.8	0.0	0.0
	AVG WK Cume	18,100	23,900	0	0
	AVG WK Cume Rtg%	1.3	1.7	0.0	0.0
	KPRC-AM				

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO  
**Time Period:** Sa-Su 6A-12A

**AVG Daily Population:** 1,379,000  
**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)  
 07/12 - 07/18/2007 (JULY WEEK 3)  
 07/19 - 07/25/2007 (JULY WEEK 4)  
 07/26 - 08/01/2007 (AUGUST WEEK)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KHCB-FM	ATE	01:00	00:15	n.a.	n.a.
	AWTE	01:00	00:15	n.a.	n.a.
	Share%	0.2	0.1	0.0	0.0
	AQH Persons	~~	~~	200	0
	AQH Rtg%	~~	~~	0.0	0.0
	AVG Daily Cume	~~	~~	5,700	2,200
	AVG Daily Cume Rtg%	~~	~~	0.4	0.2
	AVG WK Cume	~~	~~	16,400	6,800
KAJR-FM	ATE	~~	~~	00:30	00:15
	AWTE	~~	~~	00:15	00:15
	Share%	~~	~~	0.2	0.0
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KFNC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KHCB-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KACC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KRTX-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
Share%	~~	~~	~~	~~	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Sa-Su 6A-12A

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSEV-AM	AQH Persons	100	0	0	~~
	AQH Rtg%	0.0	0.0	0.0	~~
	AVG Daily Cume	5,600	0	0	~~
	AVG Daily Cume Rtg%	0.4	0.0	0.0	~~
	AVG WK Cume	13,700	0	0	~~
	AVG WK Cume Rtg%	1.0	0.0	0.0	~~
	ATE	00:30	n.a.	n.a.	~~
	AWTE	00:30	n.a.	n.a.	~~
KSHN-FM	Share%	0.1	0.0	0.0	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KTSU-FM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	1,000	~~	~~
	AQH Rtg%	~~	0.1	~~	~~
	AVG Daily Cume	~~	8,800	~~	~~
	AVG Daily Cume Rtg%	~~	0.6	~~	~~
	AVG WK Cume	~~	18,400	~~	~~
	AVG WK Cume Rtg%	~~	1.3	~~	~~
KWWJ-AM	ATE	~~	02:00	~~	~~
	AWTE	~~	02:00	~~	~~
	Share%	~~	0.8	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KKHT-FM	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
KLAT-AM	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	300	~~
	AQH Rtg%	~~	~~	0.0	~~
	AVG Daily Cume	~~	~~	9,800	~~
KMIC-AM	AVG Daily Cume Rtg%	~~	~~	0.7	~~
	AVG WK Cume	~~	~~	20,000	~~
	AVG WK Cume Rtg%	~~	~~	1.5	~~
	ATE	~~	~~	00:45	~~
	AWTE	~~	~~	00:45	~~
	Share%	~~	~~	0.3	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
AVG Daily Cume	~~	~~	~~	~~	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 1,379,000

**Time Period:** Sa-Su 6A-12A

**AVG Weekly Population:** 1,386,100

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 18-34

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KXYZ-AM	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
KQUE-AM	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	Market Total	AQH Persons	137,100	118,000	107,600	123,800
		AQH Rtg%	10.0	8.6	7.9	9.0
		AVG Daily Cume	983,000	948,700	974,400	978,700
		AVG Daily Cume Rtg%	72.0	68.8	71.7	71.0
AVG WK Cume		1,164,700	1,091,300	1,135,200	1,180,700	
AVG WK Cume Rtg%		84.8	79.1	82.9	85.2	
ATE		02:30	02:15	02:00	02:15	
AWTE		04:15	03:15	03:00	03:15	
Share%		100.0	100.0	100.0	100.0	

~~ No reportable exposure to this outlet was received for one or more days during the selected survey. The outlet may have been off-air, not encoded, or reported under Arbitron's Total Line Reporting procedure, with reportable exposures reported under the primary outlet.  
 \* This analysis can not be provided due to less than 30 intab. Estimates based on a sample size of less than 30 are considered unstable.  
 Arbitron PPM Weeklies(tm) Software has not been accredited by the MRC and Arbitron has not requested accreditation for this version of the software. Exported reports from the Arbitron PPM Weeklies are not accredited by the MRC.