

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Su 6A-12A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KKRW-FM	AQH Persons	15,600	14,800	18,400	19,600
	AQH Rtg%	0.6	0.6	0.7	0.8
	AVG Daily Cume	195,900	199,300	231,200	243,400
	AVG Daily Cume Rtg%	7.8	7.9	9.2	9.7
	AVG WK Cume	525,900	571,100	553,400	639,900
	AVG WK Cume Rtg%	20.8	22.5	22.0	25.9
	ATE	01:30	01:15	01:30	01:30
	AWTE	03:30	03:15	04:15	03:45
KTBZ-FM	Share%	5.6	5.3	6.4	6.8
	AQH Persons	17,400	13,300	19,300	16,300
	AQH Rtg%	0.7	0.5	0.8	0.7
	AVG Daily Cume	255,600	230,400	234,800	222,600
	AVG Daily Cume Rtg%	10.2	9.1	9.3	8.9
	AVG WK Cume	791,600	681,600	646,200	617,600
	AVG WK Cume Rtg%	31.3	26.8	25.7	25.0
	ATE	01:15	01:00	01:30	01:15
KODA-FM	AWTE	02:45	02:15	03:45	03:00
	Share%	6.2	4.7	6.8	5.6
	AQH Persons	15,000	14,200	15,200	16,000
	AQH Rtg%	0.6	0.6	0.6	0.6
	AVG Daily Cume	283,400	267,100	271,200	284,000
	AVG Daily Cume Rtg%	11.3	10.6	10.8	11.4
	AVG WK Cume	988,100	845,500	941,000	924,800
	AVG WK Cume Rtg%	39.1	33.3	37.4	37.4
KLTN-FM	ATE	01:00	01:00	01:00	01:00
	AWTE	01:45	02:15	01:45	02:00
	Share%	5.4	5.1	5.3	5.5
	AQH Persons	16,200	14,300	13,000	13,700
	AQH Rtg%	0.6	0.6	0.5	0.5
	AVG Daily Cume	206,600	178,700	191,100	179,800
	AVG Daily Cume Rtg%	8.2	7.1	7.6	7.2
	AVG WK Cume	482,300	469,500	457,000	401,900
KHMx-FM	AVG WK Cume Rtg%	19.1	18.5	18.2	16.2
	ATE	01:30	01:30	01:15	01:15
	AWTE	03:45	03:45	03:15	03:30
	Share%	5.8	5.1	4.6	4.7
	AQH Persons	14,600	15,400	12,300	13,500
	AQH Rtg%	0.6	0.6	0.5	0.5
	AVG Daily Cume	245,600	245,900	220,700	229,100
	AVG Daily Cume Rtg%	9.8	9.8	8.8	9.2
KMJQ-FM	AVG WK Cume	791,700	725,400	672,700	771,300
	AVG WK Cume Rtg%	31.3	28.6	26.8	31.2
	ATE	01:00	01:15	01:00	01:00
	AWTE	02:00	02:45	02:00	02:00
	Share%	5.2	5.5	4.3	4.7
	AQH Persons	12,800	13,500	14,000	13,500
	AQH Rtg%	0.5	0.5	0.6	0.5
	AVG Daily Cume	190,100	184,700	190,800	186,100
KOVE-FM	AVG Daily Cume Rtg%	7.6	7.3	7.6	7.4
	AVG WK Cume	474,800	401,800	388,500	407,200
	AVG WK Cume Rtg%	18.8	15.8	15.5	16.5
	ATE	01:15	01:15	01:15	01:15
	AWTE	03:15	04:15	03:45	03:30
	Share%	4.6	4.8	4.9	4.7
	AQH Persons	11,500	12,400	13,400	12,700
	AQH Rtg%	0.5	0.5	0.5	0.5
AVG Daily Cume	154,600	160,700	172,900	162,900	

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	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KHPT-FM	AVG Daily Cume Rtg%	6.2	6.4	6.9	6.5	
	AVG WK Cume	339,500	378,900	393,900	363,200	
	AVG WK Cume Rtg%	13.4	14.9	15.7	14.7	
	ATE	01:15	01:30	01:30	01:30	
	AWTE	04:30	04:15	03:45	04:30	
	Share%	4.1	4.4	4.7	4.4	
	AQH Persons	10,500	12,700	11,700	12,100	
	AQH Rtg%	0.4	0.5	0.5	0.5	
	AVG Daily Cume	210,800	209,800	221,400	211,700	
	AVG Daily Cume Rtg%	8.4	8.3	8.8	8.5	
	AVG WK Cume	601,900	670,700	676,200	589,000	
	AVG WK Cume Rtg%	23.8	26.4	26.9	23.8	
KKBQ-FM	ATE	01:00	01:00	01:00	01:00	
	AWTE	01:45	02:30	02:15	02:30	
	Share%	3.8	4.5	4.1	4.2	
	AQH Persons	10,500	11,200	10,400	11,700	
	AQH Rtg%	0.4	0.4	0.4	0.5	
	AVG Daily Cume	193,200	190,500	190,000	178,400	
	AVG Daily Cume Rtg%	7.7	7.6	7.6	7.1	
	AVG WK Cume	463,900	468,400	552,500	506,200	
	AVG WK Cume Rtg%	18.4	18.4	22.0	20.5	
	ATE	01:00	01:00	01:00	01:15	
	AWTE	02:45	02:30	02:00	03:15	
	KRBE-FM	Share%	3.8	4.0	3.6	4.1
AQH Persons		12,500	12,300	10,600	11,700	
AQH Rtg%		0.5	0.5	0.4	0.5	
AVG Daily Cume		233,700	241,900	211,500	233,000	
AVG Daily Cume Rtg%		9.3	9.6	8.4	9.3	
AVG WK Cume		755,800	701,300	780,500	714,400	
AVG WK Cume Rtg%		29.9	27.6	31.0	28.9	
ATE		01:00	01:00	01:00	01:00	
AWTE		02:15	02:15	01:15	01:45	
Share%		4.5	4.4	3.7	4.1	
KHTC-FM		AQH Persons	10,100	12,000	12,100	11,600
		AQH Rtg%	0.4	0.5	0.5	0.5
	AVG Daily Cume	159,000	183,000	193,200	187,000	
	AVG Daily Cume Rtg%	6.3	7.3	7.7	7.5	
	AVG WK Cume	418,900	512,700	600,500	631,100	
	AVG WK Cume Rtg%	16.6	20.2	23.9	25.5	
	ATE	01:15	01:15	01:15	01:00	
	AWTE	02:15	02:45	02:45	02:45	
	Share%	3.6	4.3	4.2	4.0	
	KILT-FM	AQH Persons	10,800	9,700	9,600	11,500
		AQH Rtg%	0.4	0.4	0.4	0.5
		AVG Daily Cume	163,800	152,400	147,500	172,200
AVG Daily Cume Rtg%		6.5	6.1	5.9	6.9	
AVG WK Cume		416,400	486,400	436,800	474,500	
AVG WK Cume Rtg%		16.5	19.2	17.4	19.2	
ATE		01:15	01:15	01:15	01:15	
AWTE		03:00	02:00	02:30	02:30	
Share%		3.9	3.5	3.4	4.0	
KBXX-FM		AQH Persons	12,900	11,700	12,000	11,500
		AQH Rtg%	0.5	0.5	0.5	0.5
		AVG Daily Cume	223,500	230,100	213,200	216,400
	AVG Daily Cume Rtg%	8.9	9.1	8.5	8.7	
	AVG WK Cume	595,300	671,500	616,700	514,100	
	AVG WK Cume Rtg%	23.6	26.4	24.5	20.8	

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		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSBJ-FM	ATE	01:00	01:00	01:00	01:00
	AWTE	02:00	01:45	02:15	02:15
	Share%	4.6	4.2	4.2	4.0
	AQH Persons	9,300	10,600	10,900	11,100
	AQH Rtg%	0.4	0.4	0.4	0.4
	AVG Daily Cume	107,400	106,100	118,600	114,800
	AVG Daily Cume Rtg%	4.3	4.2	4.7	4.6
	AVG WK Cume	236,900	260,800	270,000	307,000
	AVG WK Cume Rtg%	9.4	10.3	10.7	12.4
KLOL-FM	ATE	01:30	01:45	01:45	01:45
	AWTE	04:30	04:30	05:15	04:45
	Share%	3.3	3.8	3.8	3.8
	AQH Persons	9,200	10,900	9,600	9,900
	AQH Rtg%	0.4	0.4	0.4	0.4
	AVG Daily Cume	149,000	168,000	161,800	164,300
	AVG Daily Cume Rtg%	5.9	6.7	6.4	6.6
	AVG WK Cume	455,000	480,100	492,800	391,500
	AVG WK Cume Rtg%	18.0	18.9	19.6	15.8
KTJM-FM	ATE	01:00	01:15	01:00	01:00
	AWTE	02:30	03:00	02:15	02:30
	Share%	3.3	3.9	3.4	3.4
	AQH Persons	9,100	7,900	7,400	8,100
	AQH Rtg%	0.4	0.3	0.3	0.3
	AVG Daily Cume	139,000	124,700	125,600	130,900
	AVG Daily Cume Rtg%	5.5	5.0	5.0	5.2
	AVG WK Cume	364,400	331,100	339,600	344,700
	AVG WK Cume Rtg%	14.4	13.0	13.5	13.9
KHJZ-FM	ATE	01:15	01:15	01:00	01:00
	AWTE	03:00	03:00	02:45	03:15
	Share%	3.3	2.8	2.6	2.8
	AQH Persons	7,300	7,200	5,800	7,900
	AQH Rtg%	0.3	0.3	0.2	0.3
	AVG Daily Cume	105,000	100,200	92,700	111,600
	AVG Daily Cume Rtg%	4.2	4.0	3.7	4.5
	AVG WK Cume	418,600	346,400	305,100	374,000
	AVG WK Cume Rtg%	16.6	13.6	12.1	15.1
KQQK-FM	ATE	01:15	01:15	01:00	01:15
	AWTE	02:15	02:30	01:45	01:30
	Share%	2.6	2.6	2.0	2.7
	AQH Persons	4,200	5,000	6,200	6,900
	AQH Rtg%	0.2	0.2	0.2	0.3
	AVG Daily Cume	82,300	95,000	97,500	107,300
	AVG Daily Cume Rtg%	3.3	3.8	3.9	4.3
	AVG WK Cume	286,200	275,000	261,100	254,300
	AVG WK Cume Rtg%	11.3	10.8	10.4	10.3
KPTY-FM	ATE	01:00	01:00	01:15	01:15
	AWTE	01:45	01:30	01:45	02:30
	Share%	1.5	1.8	2.2	2.4
	AQH Persons	5,600	5,300	6,300	6,600
	AQH Rtg%	0.2	0.2	0.3	0.3
	AVG Daily Cume	152,100	152,800	148,100	166,500
	AVG Daily Cume Rtg%	6.1	6.1	5.9	6.7
	AVG WK Cume	467,100	469,100	384,200	478,700
	AVG WK Cume Rtg%	18.5	18.5	15.3	19.3
ATE	00:45	00:45	00:45	00:45	
AWTE	01:15	01:15	01:45	01:45	
Share%	2.0	1.9	2.2	2.3	

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		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KTRH-AM	AQH Persons	7,100	7,400	6,900	6,100
	AQH Rtg%	0.3	0.3	0.3	0.2
	AVG Daily Cume	130,000	133,600	120,300	119,400
	AVG Daily Cume Rtg%	5.2	5.3	4.8	4.8
	AVG WK Cume	340,800	392,600	307,400	343,100
	AVG WK Cume Rtg%	13.5	15.5	12.2	13.9
	ATE	01:00	01:00	01:00	01:00
	AWTE	02:45	02:45	03:00	02:15
KQBU-FM	Share%	2.5	2.6	2.4	2.1
	AQH Persons	4,900	4,100	4,900	5,300
	AQH Rtg%	0.2	0.2	0.2	0.2
	AVG Daily Cume	96,000	88,200	76,700	106,600
	AVG Daily Cume Rtg%	3.8	3.5	3.1	4.3
	AVG WK Cume	257,400	255,100	231,800	230,900
	AVG WK Cume Rtg%	10.2	10.0	9.2	9.3
	ATE	01:00	00:45	01:15	01:00
KTHT-FM	AWTE	02:00	02:30	02:00	02:45
	Share%	1.8	1.5	1.7	1.8
	AQH Persons	4,800	5,400	5,100	5,200
	AQH Rtg%	0.2	0.2	0.2	0.2
	AVG Daily Cume	105,400	103,600	109,100	105,900
	AVG Daily Cume Rtg%	4.2	4.1	4.3	4.2
	AVG WK Cume	350,300	271,400	264,600	314,000
	AVG WK Cume Rtg%	13.9	10.7	10.5	12.7
KROI-FM	ATE	00:45	01:00	00:45	01:00
	AWTE	01:45	02:15	02:00	02:00
	Share%	1.7	1.9	1.8	1.8
	AQH Persons	5,300	5,800	7,200	5,100
	AQH Rtg%	0.2	0.2	0.3	0.2
	AVG Daily Cume	82,000	77,300	92,700	68,500
	AVG Daily Cume Rtg%	3.3	3.1	3.7	2.7
	AVG WK Cume	236,000	191,700	230,900	169,700
KUHF-FM	AVG WK Cume Rtg%	9.3	7.5	9.2	6.9
	ATE	01:15	01:15	01:30	01:15
	AWTE	03:15	04:00	04:30	04:00
	Share%	1.9	2.1	2.5	1.8
	AQH Persons	4,000	5,500	4,900	5,000
	AQH Rtg%	0.2	0.2	0.2	0.2
	AVG Daily Cume	59,300	63,600	55,600	52,600
	AVG Daily Cume Rtg%	2.4	2.5	2.2	2.1
KIOL-FM	AVG WK Cume	190,600	163,600	149,900	121,300
	AVG WK Cume Rtg%	7.5	6.4	6.0	4.9
	ATE	01:15	01:30	01:30	01:45
	AWTE	03:00	04:30	03:30	05:00
	Share%	1.4	2.0	1.7	1.7
	AQH Persons	6,900	7,100	6,300	4,700
	AQH Rtg%	0.3	0.3	0.3	0.2
	AVG Daily Cume	107,700	124,400	117,300	101,900
KPFT-FM	AVG Daily Cume Rtg%	4.3	4.9	4.7	4.1
	AVG WK Cume	271,200	356,200	348,900	321,600
	AVG WK Cume Rtg%	10.7	14.0	13.9	13.0
	ATE	01:15	01:00	01:00	00:45
	AWTE	03:15	02:30	02:15	01:30
	Share%	2.5	2.5	2.2	1.6
	AQH Persons	5,000	4,200	4,500	4,100
	AQH Rtg%	0.2	0.2	0.2	0.2
AVG Daily Cume	44,100	33,000	36,400	34,000	

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		Estimates	Estimates	Estimates	Estimates
KEYH-AM	AVG Daily Cume Rtg%	1.8	1.3	1.4	1.4
	AVG WK Cume	125,400	104,200	101,100	108,500
	AVG WK Cume Rtg%	5.0	4.1	4.0	4.4
	ATE	02:00	02:15	02:15	02:15
	AWTE	06:15	07:15	06:15	05:30
	Share%	1.8	1.5	1.6	1.4
	AQH Persons	2,200	3,300	3,300	3,700
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	39,700	46,300	40,600	31,100
	AVG Daily Cume Rtg%	1.6	1.8	1.6	1.2
KILT-AM	AVG WK Cume	133,800	123,100	125,200	80,200
	AVG WK Cume Rtg%	5.3	4.8	5.0	3.2
	ATE	01:00	01:15	01:30	02:15
	AWTE	01:30	03:00	03:45	02:45
	Share%	0.8	1.2	1.2	1.3
	AQH Persons	3,500	3,000	3,300	3,500
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	54,100	49,900	63,500	62,500
	AVG Daily Cume Rtg%	2.2	2.0	2.5	2.5
	AVG WK Cume	187,700	163,300	187,200	160,100
KPRC-AM	AVG WK Cume Rtg%	7.4	6.4	7.4	6.5
	ATE	01:15	01:00	01:00	01:00
	AWTE	02:15	03:00	02:30	03:15
	Share%	1.3	1.1	1.2	1.2
	AQH Persons	2,100	2,700	2,500	2,700
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	58,100	68,000	59,100	59,300
	AVG Daily Cume Rtg%	2.3	2.7	2.3	2.4
	AVG WK Cume	176,700	157,800	121,600	179,400
	AVG WK Cume Rtg%	7.0	6.2	4.8	7.3
KBME-AM	ATE	00:45	00:45	00:45	00:45
	AWTE	01:15	01:45	02:00	02:15
	Share%	0.8	1.0	0.9	0.9
	AQH Persons	2,400	2,100	~	2,400
	AQH Rtg%	0.1	0.1	~	0.1
	AVG Daily Cume	43,100	46,100	~	44,300
	AVG Daily Cume Rtg%	1.7	1.8	~	1.8
	AVG WK Cume	141,900	137,000	~	123,400
	AVG WK Cume Rtg%	5.6	5.4	~	5.0
	ATE	01:00	00:45	~	01:00
KHCB-FM	AWTE	03:00	02:45	~	02:15
	Share%	0.9	0.7	~	0.8
	AQH Persons	~	~	3,000	2,400
	AQH Rtg%	~	~	0.1	0.1
	AVG Daily Cume	~	~	40,600	38,300
	AVG Daily Cume Rtg%	~	~	1.6	1.5
	AVG WK Cume	~	~	137,500	167,600
	AVG WK Cume Rtg%	~	~	5.5	6.8
	ATE	~	~	01:15	01:00
	AWTE	~	~	04:00	03:15
KCOH-AM	Share%	~	~	1.1	0.8
	AQH Persons	900	900	900	700
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	12,600	14,200	14,200	13,800
	AVG Daily Cume Rtg%	0.5	0.6	0.6	0.6
	AVG WK Cume	42,700	29,000	54,500	44,200
AVG WK Cume Rtg%	1.7	1.1	2.2	1.8	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 2,498,700

**Time Period:** Mo-Su 6A-12A

**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KNTH-AM	ATE	01:15	01:00	01:00	01:00
	AWTE	03:00	02:45	00:30	02:15
	Share%	0.3	0.3	0.3	0.2
	AQH Persons	500	500	200	300
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	13,300	16,100	9,100	13,400
	AVG Daily Cume Rtg%	0.5	0.6	0.4	0.5
	AVG WK Cume	50,000	65,500	34,900	44,100
AVG WK Cume Rtg%	2.0	2.6	1.4	1.8	
KAJR-FM	ATE	00:45	00:30	00:30	00:30
	AWTE	02:00	01:00	01:00	01:15
	Share%	0.2	0.2	0.1	0.1
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
KFNC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
KACC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
KHCB-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
KRTX-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
ATE	~~	~~	~~	~~	
AWTE	~~	~~	~~	~~	
Share%	~~	~~	~~	~~	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 2,498,700

**Time Period:** Mo-Su 6A-12A

**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSEV-AM	AQH Persons	1,900	2,100	1,800	~~
	AQH Rtg%	0.1	0.1	0.1	~~
	AVG Daily Cume	23,900	31,800	23,500	~~
	AVG Daily Cume Rtg%	1.0	1.3	0.9	~~
	AVG WK Cume	93,500	80,300	89,800	~~
	AVG WK Cume Rtg%	3.7	3.2	3.6	~~
	ATE	01:30	01:15	01:15	~~
	AWTE	03:00	04:15	03:15	~~
KSHN-FM	Share%	0.7	0.7	0.6	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KTSU-FM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	1,900	~~	~~
	AQH Rtg%	~~	0.1	~~	~~
	AVG Daily Cume	~~	24,000	~~	~~
	AVG Daily Cume Rtg%	~~	1.0	~~	~~
	AVG WK Cume	~~	111,200	~~	~~
	AVG WK Cume Rtg%	~~	4.4	~~	~~
KWWJ-AM	ATE	~~	01:30	~~	~~
	AWTE	~~	02:15	~~	~~
	Share%	~~	0.7	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KKHT-FM	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
KLAT-AM	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	1,300	~~
	AQH Rtg%	~~	~~	0.1	~~
	AVG Daily Cume	~~	~~	27,900	~~
KMIC-AM	AVG Daily Cume Rtg%	~~	~~	1.1	~~
	AVG WK Cume	~~	~~	105,800	~~
	AVG WK Cume Rtg%	~~	~~	4.2	~~
	ATE	~~	~~	00:45	~~
	AWTE	~~	~~	01:45	~~
	Share%	~~	~~	0.5	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
AVG Daily Cume	~~	~~	~~	~~	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 2,498,700

**Time Period:** Mo-Su 6A-12A

**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KXYZ-AM	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KQUE-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
Market Total	AQH Persons	279,600	280,300	285,600	288,700
	AQH Rtg%	11.1	11.1	11.4	11.6
	AVG Daily Cume	1,904,800	1,902,900	1,905,700	1,913,400
	AVG Daily Cume Rtg%	75.8	75.6	75.8	76.6
	AVG WK Cume	2,412,600	2,450,500	2,424,700	2,409,800
	AVG WK Cume Rtg%	95.5	96.5	96.4	97.4
	ATE	02:45	02:45	02:45	02:45
	AWTE	13:45	14:00	14:00	14:15
	Share%	100.0	100.0	100.0	100.0

~~ No reportable exposure to this outlet was received for one or more days during the selected survey. The outlet may have been off-air, not encoded, or reported under Arbitron's Total Line Reporting procedure, with reportable exposures reported under the primary outlet.  
 \* This analysis can not be provided due to less than 30 intab. Estimates based on a sample size of less than 30 are considered unstable.  
 Arbitron PPM Weeklies(tm) Software has not been accredited by the MRC and Arbitron has not requested accreditation for this version of the software. Exported reports from the Arbitron PPM Weeklies are not accredited by the MRC.



## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 6A-10A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KKRW-FM	AQH Persons	19,400	21,700	24,800	26,300
	AQH Rtg%	0.8	0.9	1.0	1.1
	AVG Daily Cume	90,400	108,800	130,800	115,400
	AVG Daily Cume Rtg%	3.6	4.3	5.2	4.6
	AVG WK Cume	176,700	259,600	251,100	238,900
	AVG WK Cume Rtg%	7.0	10.2	10.0	9.7
	ATE	00:45	00:45	00:45	01:00
	AWTE	01:30	01:30	02:00	01:45
KTBZ-FM	Share%	6.2	6.5	7.5	8.2
	AQH Persons	18,500	16,500	27,100	20,400
	AQH Rtg%	0.7	0.7	1.1	0.8
	AVG Daily Cume	90,300	92,000	103,700	100,200
	AVG Daily Cume Rtg%	3.6	3.6	4.1	4.0
	AVG WK Cume	190,900	197,800	193,300	222,800
	AVG WK Cume Rtg%	7.6	7.8	7.7	9.0
	ATE	00:45	00:45	01:00	00:45
KLTN-FM	AWTE	02:00	01:30	02:30	01:30
	Share%	5.9	5.0	8.2	6.3
	AQH Persons	21,300	18,600	18,000	19,700
	AQH Rtg%	0.8	0.7	0.7	0.8
	AVG Daily Cume	94,100	89,200	82,600	85,100
	AVG Daily Cume Rtg%	3.8	3.5	3.3	3.4
	AVG WK Cume	186,400	201,800	176,000	167,000
	AVG WK Cume Rtg%	7.4	7.9	7.0	6.7
KODA-FM	ATE	01:00	00:45	00:45	01:00
	AWTE	02:00	01:45	01:45	02:00
	Share%	6.8	5.6	5.5	6.1
	AQH Persons	13,600	14,600	15,000	18,400
	AQH Rtg%	0.5	0.6	0.6	0.7
	AVG Daily Cume	95,700	92,900	84,300	94,200
	AVG Daily Cume Rtg%	3.8	3.7	3.3	3.8
	AVG WK Cume	233,200	207,600	219,700	228,500
KILT-FM	AVG WK Cume Rtg%	9.2	8.2	8.7	9.2
	ATE	00:30	00:45	00:45	00:45
	AWTE	01:00	01:30	01:00	01:15
	Share%	4.3	4.4	4.6	5.7
	AQH Persons	13,900	12,200	13,000	14,900
	AQH Rtg%	0.6	0.5	0.5	0.6
	AVG Daily Cume	66,600	60,200	67,700	77,700
	AVG Daily Cume Rtg%	2.7	2.4	2.7	3.1
KRBE-FM	AVG WK Cume	135,500	145,900	158,000	223,600
	AVG WK Cume Rtg%	5.4	5.7	6.3	9.0
	ATE	00:45	00:45	00:45	00:45
	AWTE	01:45	01:15	01:30	01:15
	Share%	4.4	3.7	3.9	4.6
	AQH Persons	15,200	15,700	11,000	14,700
	AQH Rtg%	0.6	0.6	0.4	0.6
	AVG Daily Cume	79,800	73,700	69,900	84,000
KOVE-FM	AVG Daily Cume Rtg%	3.2	2.9	2.8	3.4
	AVG WK Cume	215,000	199,400	129,800	151,200
	AVG WK Cume Rtg%	8.5	7.9	5.2	6.1
	ATE	00:45	00:45	00:45	00:45
	AWTE	01:45	01:45	01:00	01:30
	Share%	4.8	4.7	3.3	4.6
	AQH Persons	14,400	16,000	14,600	14,200
	AQH Rtg%	0.6	0.6	0.6	0.6
AVG Daily Cume	81,700	73,800	77,200	73,400	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 6A-10A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KHPT-FM	AVG Daily Cume Rtg%	3.3	2.9	3.1	2.9	
	AVG WK Cume	166,500	141,100	180,200	162,300	
	AVG WK Cume Rtg%	6.6	5.6	7.2	6.6	
	ATE	00:45	00:45	00:45	00:45	
	AWTE	02:00	03:00	01:30	02:00	
	Share%	4.6	4.8	4.4	4.4	
	AQH Persons	11,900	15,000	10,900	13,900	
	AQH Rtg%	0.5	0.6	0.4	0.6	
	AVG Daily Cume	74,100	73,600	70,900	80,200	
	AVG Daily Cume Rtg%	3.0	2.9	2.8	3.2	
	AVG WK Cume	212,700	193,400	176,300	197,500	
	AVG WK Cume Rtg%	8.4	7.6	7.0	8.0	
KSBJ-FM	ATE	00:45	00:45	00:30	00:45	
	AWTE	01:00	01:30	01:15	01:30	
	Share%	3.8	4.5	3.3	4.3	
	AQH Persons	12,200	13,300	17,900	13,200	
	AQH Rtg%	0.5	0.5	0.7	0.5	
	AVG Daily Cume	58,100	57,200	61,600	58,900	
	AVG Daily Cume Rtg%	2.3	2.3	2.4	2.4	
	AVG WK Cume	108,900	100,600	94,300	116,500	
	AVG WK Cume Rtg%	4.3	4.0	3.8	4.7	
	ATE	00:45	01:00	01:15	01:00	
	AWTE	01:45	02:45	04:00	02:30	
	KHTC-FM	Share%	3.9	4.0	5.4	4.1
AQH Persons		15,000	20,200	14,800	13,200	
AQH Rtg%		0.6	0.8	0.6	0.5	
AVG Daily Cume		62,400	73,400	66,600	53,500	
AVG Daily Cume Rtg%		2.5	2.9	2.6	2.1	
AVG WK Cume		145,500	144,500	168,900	161,000	
AVG WK Cume Rtg%		5.8	5.7	6.7	6.5	
ATE		01:00	01:00	01:00	01:00	
AWTE		01:15	02:30	02:00	02:00	
Share%		4.8	6.1	4.5	4.1	
KMJQ-FM		AQH Persons	14,500	16,500	19,000	12,700
		AQH Rtg%	0.6	0.7	0.8	0.5
	AVG Daily Cume	87,500	86,400	87,300	75,100	
	AVG Daily Cume Rtg%	3.5	3.4	3.5	3.0	
	AVG WK Cume	183,700	175,500	137,500	154,900	
	AVG WK Cume Rtg%	7.3	6.9	5.5	6.3	
	ATE	00:45	00:45	00:45	00:45	
	AWTE	01:30	02:15	02:15	01:15	
	Share%	4.6	5.0	5.8	4.0	
	KBXX-FM	AQH Persons	9,500	11,100	11,400	11,400
		AQH Rtg%	0.4	0.4	0.5	0.5
		AVG Daily Cume	64,900	72,400	73,800	72,300
AVG Daily Cume Rtg%		2.6	2.9	2.9	2.9	
AVG WK Cume		131,200	180,800	168,500	150,600	
AVG WK Cume Rtg%		5.2	7.1	6.7	6.1	
ATE		00:30	00:30	00:30	00:45	
AWTE		00:30	00:45	01:00	01:15	
Share%		3.0	3.3	3.5	3.5	
KHMx-FM		AQH Persons	10,100	11,900	10,000	9,300
		AQH Rtg%	0.4	0.5	0.4	0.4
		AVG Daily Cume	70,300	78,700	65,200	60,600
	AVG Daily Cume Rtg%	2.8	3.1	2.6	2.4	
	AVG WK Cume	182,100	235,500	147,700	129,000	
	AVG WK Cume Rtg%	7.2	9.3	5.9	5.2	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 6A-10A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KUHF-FM	ATE	00:30	00:30	00:30	00:30
	AWTE	01:00	00:45	00:45	01:00
	Share%	3.2	3.6	3.0	2.9
	AQH Persons	8,300	9,900	9,300	9,300
	AQH Rtg%	0.3	0.4	0.4	0.4
	AVG Daily Cume	40,000	44,300	36,900	40,800
	AVG Daily Cume Rtg%	1.6	1.8	1.5	1.6
	AVG WK Cume	80,300	83,500	47,000	44,600
	AVG WK Cume Rtg%	3.2	3.3	1.9	1.8
KKBQ-FM	ATE	00:45	01:00	01:00	01:00
	AWTE	02:00	02:30	03:30	03:30
	Share%	2.6	3.0	2.8	2.9
	AQH Persons	10,400	9,400	9,300	8,300
	AQH Rtg%	0.4	0.4	0.4	0.3
	AVG Daily Cume	85,400	67,600	74,600	64,400
	AVG Daily Cume Rtg%	3.4	2.7	3.0	2.6
	AVG WK Cume	233,700	135,300	137,800	154,600
	AVG WK Cume Rtg%	9.3	5.3	5.5	6.2
KTRH-AM	ATE	00:30	00:30	00:30	00:30
	AWTE	01:00	01:15	01:15	01:15
	Share%	3.3	2.8	2.8	2.6
	AQH Persons	9,100	9,500	7,700	7,800
	AQH Rtg%	0.4	0.4	0.3	0.3
	AVG Daily Cume	50,900	56,900	46,200	49,100
	AVG Daily Cume Rtg%	2.0	2.3	1.8	2.0
	AVG WK Cume	132,300	176,400	104,600	113,500
	AVG WK Cume Rtg%	5.2	6.9	4.2	4.6
KQQK-FM	ATE	00:45	00:45	00:45	00:45
	AWTE	01:30	01:15	01:15	01:15
	Share%	2.9	2.9	2.3	2.4
	AQH Persons	5,100	5,400	6,300	7,400
	AQH Rtg%	0.2	0.2	0.3	0.3
	AVG Daily Cume	31,500	29,800	29,600	35,200
	AVG Daily Cume Rtg%	1.3	1.2	1.2	1.4
	AVG WK Cume	106,100	86,600	55,300	93,700
	AVG WK Cume Rtg%	4.2	3.4	2.2	3.8
KHJZ-FM	ATE	00:45	00:45	00:45	00:45
	AWTE	00:45	01:00	01:30	01:30
	Share%	1.6	1.6	1.9	2.3
	AQH Persons	5,100	5,100	3,600	7,100
	AQH Rtg%	0.2	0.2	0.1	0.3
	AVG Daily Cume	32,100	29,400	30,600	38,900
	AVG Daily Cume Rtg%	1.3	1.2	1.2	1.6
	AVG WK Cume	97,200	85,200	66,500	117,200
	AVG WK Cume Rtg%	3.8	3.4	2.6	4.7
KLOL-FM	ATE	00:45	00:45	00:30	00:45
	AWTE	01:00	01:00	00:30	00:45
	Share%	1.6	1.5	1.1	2.2
	AQH Persons	6,700	8,300	8,000	6,100
	AQH Rtg%	0.3	0.3	0.3	0.2
	AVG Daily Cume	48,200	52,100	47,600	43,300
	AVG Daily Cume Rtg%	1.9	2.1	1.9	1.7
	AVG WK Cume	113,100	155,400	120,800	125,500
	AVG WK Cume Rtg%	4.5	6.1	4.8	5.1
ATE	00:30	00:45	00:45	00:30	
AWTE	01:00	01:15	01:15	01:00	
Share%	2.1	2.5	2.4	1.9	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 6A-10A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KILT-AM	AQH Persons	6,900	4,800	5,500	5,900
	AQH Rtg%	0.3	0.2	0.2	0.2
	AVG Daily Cume	36,800	31,700	40,500	46,700
	AVG Daily Cume Rtg%	1.5	1.3	1.6	1.9
	AVG WK Cume	62,600	65,100	65,600	77,600
	AVG WK Cume Rtg%	2.5	2.6	2.6	3.1
	ATE	00:45	00:30	00:30	00:30
	AWTE	02:00	02:00	01:45	01:45
KTJM-FM	Share%	2.2	1.4	1.7	1.8
	AQH Persons	8,200	6,600	6,800	5,900
	AQH Rtg%	0.3	0.3	0.3	0.2
	AVG Daily Cume	47,100	35,000	34,800	36,600
	AVG Daily Cume Rtg%	1.9	1.4	1.4	1.5
	AVG WK Cume	129,200	103,900	105,200	154,400
	AVG WK Cume Rtg%	5.1	4.1	4.2	6.2
	ATE	00:45	00:45	00:45	00:45
KROI-FM	AWTE	01:15	01:15	01:30	01:00
	Share%	2.6	2.0	2.1	1.8
	AQH Persons	4,700	5,500	8,000	5,500
	AQH Rtg%	0.2	0.2	0.3	0.2
	AVG Daily Cume	35,400	35,000	48,700	31,300
	AVG Daily Cume Rtg%	1.4	1.4	1.9	1.3
	AVG WK Cume	114,000	93,800	109,400	73,300
	AVG WK Cume Rtg%	4.5	3.7	4.4	3.0
KHCB-FM	ATE	00:30	00:45	00:45	00:45
	AWTE	01:00	01:15	01:30	01:30
	Share%	1.5	1.7	2.4	1.7
	AQH Persons	~	~	5,900	5,400
	AQH Rtg%	~	~	0.2	0.2
	AVG Daily Cume	~	~	30,200	23,700
	AVG Daily Cume Rtg%	~	~	1.2	1.0
	AVG WK Cume	~	~	70,300	59,900
KTHT-FM	AVG WK Cume Rtg%	~	~	2.8	2.4
	ATE	~	~	00:45	01:00
	AWTE	~	~	02:15	03:00
	Share%	~	~	1.8	1.7
	AQH Persons	5,300	5,800	6,300	5,200
	AQH Rtg%	0.2	0.2	0.2	0.2
	AVG Daily Cume	31,000	39,000	42,900	35,500
	AVG Daily Cume Rtg%	1.2	1.5	1.7	1.4
KEYH-AM	AVG WK Cume	78,600	109,600	97,100	132,700
	AVG WK Cume Rtg%	3.1	4.3	3.9	5.4
	ATE	00:45	00:30	00:30	00:30
	AWTE	01:30	01:15	00:45	00:45
	Share%	1.7	1.7	1.9	1.6
	AQH Persons	2,400	5,200	3,600	4,600
	AQH Rtg%	0.1	0.2	0.1	0.2
	AVG Daily Cume	9,400	20,500	19,400	17,900
KPTY-FM	AVG Daily Cume Rtg%	0.4	0.8	0.8	0.7
	AVG WK Cume	30,900	55,900	67,400	34,200
	AVG WK Cume Rtg%	1.2	2.2	2.7	1.4
	ATE	01:00	01:00	00:45	01:00
	AWTE	00:45	01:30	01:15	02:15
	Share%	0.8	1.6	1.1	1.4
	AQH Persons	1,900	2,100	3,100	4,600
	AQH Rtg%	0.1	0.1	0.1	0.2
	AVG Daily Cume	20,400	21,400	29,900	43,800

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 6A-10A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KBME-AM	AVG Daily Cume Rtg%	0.8	0.9	1.2	1.8	
	AVG WK Cume	79,900	79,500	85,400	141,800	
	AVG WK Cume Rtg%	3.2	3.1	3.4	5.7	
	ATE	00:30	00:30	00:30	00:30	
	AWTE	00:30	00:30	00:45	00:45	
	Share%	0.6	0.6	0.9	1.4	
	AQH Persons	2,800	2,800	~	4,400	
	AQH Rtg%	0.1	0.1	~	0.2	
	AVG Daily Cume	26,700	18,200	~	25,900	
	AVG Daily Cume Rtg%	1.1	0.7	~	1.0	
	AVG WK Cume	70,700	60,600	~	81,800	
	AVG WK Cume Rtg%	2.8	2.4	~	3.3	
	ATE	00:30	00:30	~	00:45	
	AWTE	01:00	01:30	~	01:15	
KPRC-AM	Share%	0.9	0.8	~	1.4	
	AQH Persons	2,000	2,100	1,600	4,200	
	AQH Rtg%	0.1	0.1	0.1	0.2	
	AVG Daily Cume	18,700	16,100	11,600	27,600	
	AVG Daily Cume Rtg%	0.7	0.6	0.5	1.1	
	AVG WK Cume	32,600	40,000	39,900	66,500	
	AVG WK Cume Rtg%	1.3	1.6	1.6	2.7	
	ATE	00:30	00:30	00:30	00:30	
	AWTE	01:00	01:00	01:00	01:45	
	Share%	0.6	0.6	0.5	1.3	
	AQH Persons	4,400	3,700	3,900	4,100	
	AQH Rtg%	0.2	0.1	0.2	0.2	
	AVG Daily Cume	27,900	27,800	24,500	29,000	
	AVG Daily Cume Rtg%	1.1	1.1	1.0	1.2	
KQBU-FM	AVG WK Cume	83,100	102,800	85,800	102,700	
	AVG WK Cume Rtg%	3.3	4.0	3.4	4.2	
	ATE	00:45	00:30	00:45	00:30	
	AWTE	01:00	01:00	01:00	00:45	
	Share%	1.4	1.1	1.2	1.3	
	AQH Persons	10,900	15,300	9,300	3,400	
	AQH Rtg%	0.4	0.6	0.4	0.1	
	AVG Daily Cume	49,400	65,500	57,700	32,500	
	AVG Daily Cume Rtg%	2.0	2.6	2.3	1.3	
	AVG WK Cume	80,100	102,700	127,700	109,300	
	AVG WK Cume Rtg%	3.2	4.0	5.1	4.4	
	ATE	01:00	01:00	00:45	00:30	
	AWTE	02:45	02:45	01:30	00:30	
	Share%	3.5	4.6	2.8	1.1	
KCOH-AM	AQH Persons	1,200	1,500	1,200	800	
	AQH Rtg%	0.0	0.1	0.0	0.0	
	AVG Daily Cume	5,500	8,900	5,900	7,600	
	AVG Daily Cume Rtg%	0.2	0.4	0.2	0.3	
	AVG WK Cume	5,300	9,300	5,000	33,000	
	AVG WK Cume Rtg%	0.2	0.4	0.2	1.3	
	ATE	01:00	00:45	00:45	00:30	
	AWTE	03:15	01:45	00:15	00:45	
	Share%	0.4	0.5	0.4	0.2	
	KPFT-FM	AQH Persons	3,000	2,900	1,000	600
		AQH Rtg%	0.1	0.1	0.0	0.0
		AVG Daily Cume	20,200	18,200	10,100	6,400
		AVG Daily Cume Rtg%	0.8	0.7	0.4	0.3
		AVG WK Cume	73,400	53,600	34,700	38,000
AVG WK Cume Rtg%		2.9	2.1	1.4	1.5	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 2,498,700

**Time Period:** Mo-Fr 6A-10A

**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KNTH-AM	ATE	00:30	00:45	00:30	00:30
	AWTE	01:00	01:30	00:45	00:30
	Share%	1.0	0.9	0.3	0.2
	AQH Persons	1,100	700	300	400
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	7,500	4,800	2,900	5,000
	AVG Daily Cume Rtg%	0.3	0.2	0.1	0.2
	AVG WK Cume	22,000	8,300	18,600	30,900
	AVG WK Cume Rtg%	0.9	0.3	0.7	1.3
KHCB-AM	ATE	00:30	00:30	00:15	00:15
	AWTE	01:30	00:30	00:15	00:30
	Share%	0.4	0.2	0.1	0.1
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KACC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KFNC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KAJR-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KRTX-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 6A-10A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSEV-AM	AQH Persons	5,300	6,700	4,500	~~
	AQH Rtg%	0.2	0.3	0.2	~~
	AVG Daily Cume	15,700	25,800	18,000	~~
	AVG Daily Cume Rtg%	0.6	1.0	0.7	~~
	AVG WK Cume	51,000	49,700	52,700	~~
	AVG WK Cume Rtg%	2.0	2.0	2.1	~~
	ATE	01:15	01:00	01:00	~~
	AWTE	02:45	03:45	02:30	~~
KSHN-FM	Share%	1.7	2.0	1.4	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KTSU-FM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	1,700	~~	~~
	AQH Rtg%	~~	0.1	~~	~~
	AVG Daily Cume	~~	10,600	~~	~~
	AVG Daily Cume Rtg%	~~	0.4	~~	~~
	AVG WK Cume	~~	39,800	~~	~~
	AVG WK Cume Rtg%	~~	1.6	~~	~~
KWWJ-AM	ATE	~~	00:45	~~	~~
	AWTE	~~	00:45	~~	~~
	Share%	~~	0.5	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KKHT-FM	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
KLAT-AM	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	3,300	~~
	AQH Rtg%	~~	~~	0.1	~~
	AVG Daily Cume	~~	~~	21,600	~~
KMIC-AM	AVG Daily Cume Rtg%	~~	~~	0.9	~~
	AVG WK Cume	~~	~~	53,800	~~
	AVG WK Cume Rtg%	~~	~~	2.1	~~
	ATE	~~	~~	00:30	~~
	AWTE	~~	~~	01:30	~~
	Share%	~~	~~	1.0	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
AVG Daily Cume	~~	~~	~~	~~	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 2,498,700

**Time Period:** Mo-Fr 6A-10A

**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KXYZ-AM	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
KQUE-AM	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	313,600	332,800	329,600	321,500
	AQH Rtg%	12.5	13.2	13.1	12.9
	AVG Daily Cume	1,176,600	1,184,500	1,175,000	1,157,100
	AVG Daily Cume Rtg%	46.9	47.0	46.6	46.4
AVG WK Cume	1,804,100	1,766,900	1,673,300	1,723,200	
AVG WK Cume Rtg%	71.4	69.6	66.5	69.6	
ATE	01:00	01:00	01:00	01:00	
AWTE	03:15	03:45	03:30	03:30	
Share%	100.0	100.0	100.0	100.0	

~~ No reportable exposure to this outlet was received for one or more days during the selected survey. The outlet may have been off-air, not encoded, or reported under Arbitron's Total Line Reporting procedure, with reportable exposures reported under the primary outlet.  
 \* This analysis can not be provided due to less than 30 intab. Estimates based on a sample size of less than 30 are considered unstable.  
 Arbitron PPM Weeklies(tm) Software has not been accredited by the MRC and Arbitron has not requested accreditation for this version of the software. Exported reports from the Arbitron PPM Weeklies are not accredited by the MRC.



## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 10A-3P

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KKRW-FM	AQH Persons	24,100	24,000	31,100	27,700
	AQH Rtg%	1.0	1.0	1.2	1.1
	AVG Daily Cume	95,800	93,200	124,300	107,400
	AVG Daily Cume Rtg%	3.8	3.7	4.9	4.3
	AVG WK Cume	260,100	261,900	247,400	279,600
	AVG WK Cume Rtg%	10.3	10.3	9.8	11.3
	ATE	01:15	01:15	01:15	01:15
	AWTE	02:00	02:15	03:30	02:30
KODA-FM	Share%	6.4	6.4	7.7	7.2
	AQH Persons	29,900	23,100	27,400	27,700
	AQH Rtg%	1.2	0.9	1.1	1.1
	AVG Daily Cume	157,900	136,000	140,600	151,200
	AVG Daily Cume Rtg%	6.3	5.4	5.6	6.1
	AVG WK Cume	534,300	403,500	463,700	510,000
	AVG WK Cume Rtg%	21.2	15.9	18.4	20.6
	ATE	01:00	00:45	01:00	01:00
KTBZ-FM	AWTE	01:15	01:30	01:15	01:15
	Share%	8.0	6.2	6.8	7.2
	AQH Persons	28,600	17,900	31,600	26,400
	AQH Rtg%	1.1	0.7	1.3	1.1
	AVG Daily Cume	141,300	99,100	148,300	115,300
	AVG Daily Cume Rtg%	5.6	3.9	5.9	4.6
	AVG WK Cume	449,500	261,300	353,600	267,000
	AVG WK Cume Rtg%	17.8	10.3	14.1	10.8
KMJQ-FM	ATE	01:00	01:00	01:00	01:15
	AWTE	01:45	01:30	02:15	02:15
	Share%	7.6	4.8	7.8	6.8
	AQH Persons	16,700	16,500	18,700	20,100
	AQH Rtg%	0.7	0.7	0.7	0.8
	AVG Daily Cume	88,200	94,700	108,800	109,400
	AVG Daily Cume Rtg%	3.5	3.8	4.3	4.4
	AVG WK Cume	252,300	261,100	239,700	207,200
KILT-FM	AVG WK Cume Rtg%	10.0	10.3	9.5	8.4
	ATE	01:00	00:45	00:45	01:00
	AWTE	01:30	01:30	01:30	02:00
	Share%	4.4	4.4	4.6	5.2
	AQH Persons	18,100	14,400	14,900	18,500
	AQH Rtg%	0.7	0.6	0.6	0.7
	AVG Daily Cume	93,500	74,000	72,900	85,500
	AVG Daily Cume Rtg%	3.7	2.9	2.9	3.4
KLTN-FM	AVG WK Cume	256,200	227,500	201,900	208,900
	AVG WK Cume Rtg%	10.1	9.0	8.0	8.4
	ATE	01:00	01:00	01:00	01:00
	AWTE	01:30	01:15	01:30	01:45
	Share%	4.8	3.9	3.7	4.8
	AQH Persons	21,900	15,900	14,100	17,400
	AQH Rtg%	0.9	0.6	0.6	0.7
	AVG Daily Cume	108,100	87,100	89,200	88,500
KHMX-FM	AVG Daily Cume Rtg%	4.3	3.5	3.5	3.6
	AVG WK Cume	229,900	221,400	209,400	220,100
	AVG WK Cume Rtg%	9.1	8.7	8.3	8.9
	ATE	01:00	01:00	00:45	01:00
	AWTE	02:15	01:30	01:30	01:45
	Share%	5.8	4.3	3.5	4.5
	AQH Persons	19,000	23,100	18,400	17,200
	AQH Rtg%	0.8	0.9	0.7	0.7
	AVG Daily Cume	115,800	115,600	112,300	100,300

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 10A-3P

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KHPT-FM	AVG Daily Cume Rtg%	4.6	4.6	4.5	4.0
	AVG WK Cume	404,100	285,100	341,200	302,900
	AVG WK Cume Rtg%	16.0	11.2	13.6	12.2
	ATE	00:45	01:00	00:45	00:45
	AWTE	01:30	02:00	01:00	01:00
	Share%	5.1	6.2	4.6	4.5
	AQH Persons	14,500	15,500	19,100	16,300
	AQH Rtg%	0.6	0.6	0.8	0.7
	AVG Daily Cume	81,500	93,300	106,100	96,700
	AVG Daily Cume Rtg%	3.2	3.7	4.2	3.9
	AVG WK Cume	230,600	256,000	328,000	264,300
	AVG WK Cume Rtg%	9.1	10.1	13.0	10.7
	ATE	01:00	00:45	01:00	00:45
	AWTE	01:15	01:30	01:45	01:45
KBXX-FM	Share%	3.9	4.2	4.7	4.2
	AQH Persons	15,300	15,200	16,600	16,000
	AQH Rtg%	0.6	0.6	0.7	0.6
	AVG Daily Cume	101,500	113,800	109,600	97,100
	AVG Daily Cume Rtg%	4.0	4.5	4.3	3.9
	AVG WK Cume	246,100	316,600	337,800	197,800
	AVG WK Cume Rtg%	9.7	12.5	13.4	8.0
	ATE	00:45	00:45	00:45	00:45
	AWTE	01:00	01:00	01:15	01:30
	Share%	4.1	4.1	4.1	4.1
	AQH Persons	12,700	15,300	17,000	15,500
	AQH Rtg%	0.5	0.6	0.7	0.6
	AVG Daily Cume	78,100	84,200	98,700	97,600
	AVG Daily Cume Rtg%	3.1	3.3	3.9	3.9
AVG WK Cume	175,100	198,900	276,300	316,200	
AVG WK Cume Rtg%	6.9	7.8	11.0	12.8	
ATE	00:45	01:00	00:45	00:45	
AWTE	01:30	01:45	01:30	01:30	
KRBE-FM	Share%	3.4	4.1	4.2	4.0
	AQH Persons	15,200	16,600	12,400	14,700
	AQH Rtg%	0.6	0.7	0.5	0.6
	AVG Daily Cume	90,300	90,900	81,800	90,300
	AVG Daily Cume Rtg%	3.6	3.6	3.2	3.6
	AVG WK Cume	316,000	260,600	289,400	252,200
	AVG WK Cume Rtg%	12.5	10.3	11.5	10.2
	ATE	00:45	01:00	00:45	00:45
	AWTE	01:15	01:30	00:45	01:15
	Share%	4.0	4.5	3.1	3.8
	AQH Persons	12,400	17,200	18,000	13,900
	AQH Rtg%	0.5	0.7	0.7	0.6
	AVG Daily Cume	62,900	53,900	67,200	67,600
	AVG Daily Cume Rtg%	2.5	2.1	2.7	2.7
AVG WK Cume	131,900	124,800	167,400	153,300	
AVG WK Cume Rtg%	5.2	4.9	6.7	6.2	
ATE	01:00	01:30	01:15	01:00	
AWTE	02:15	03:00	03:00	02:30	
KLOL-FM	Share%	3.3	4.6	4.5	3.6
	AQH Persons	9,800	13,000	10,300	13,000
	AQH Rtg%	0.4	0.5	0.4	0.5
	AVG Daily Cume	54,100	64,100	75,600	87,300
	AVG Daily Cume Rtg%	2.2	2.5	3.0	3.5
	AVG WK Cume	143,800	214,600	294,100	249,800
	AVG WK Cume Rtg%	5.7	8.5	11.7	10.1

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 10A-3P

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KHJZ-FM	ATE	01:00	01:00	00:45	00:45
	AWTE	01:45	01:45	00:45	01:00
	Share%	2.6	3.5	2.6	3.4
	AQH Persons	10,000	9,500	10,400	12,300
	AQH Rtg%	0.4	0.4	0.4	0.5
	AVG Daily Cume	59,300	55,200	51,800	67,300
	AVG Daily Cume Rtg%	2.4	2.2	2.1	2.7
	AVG WK Cume	213,300	162,500	153,400	169,800
	AVG WK Cume Rtg%	8.4	6.4	6.1	6.9
KKBQ-FM	ATE	00:45	00:45	01:00	01:00
	AWTE	01:15	01:45	01:00	01:00
	Share%	2.7	2.6	2.6	3.2
	AQH Persons	13,500	13,900	12,600	12,100
	AQH Rtg%	0.5	0.6	0.5	0.5
	AVG Daily Cume	84,100	85,800	87,100	86,300
	AVG Daily Cume Rtg%	3.4	3.4	3.5	3.5
	AVG WK Cume	196,800	202,000	259,600	246,400
	AVG WK Cume Rtg%	7.8	8.0	10.3	10.0
KOVE-FM	ATE	00:45	00:45	00:45	00:45
	AWTE	01:30	01:00	01:00	01:00
	Share%	3.6	3.7	3.1	3.1
	AQH Persons	12,700	13,200	17,600	11,800
	AQH Rtg%	0.5	0.5	0.7	0.5
	AVG Daily Cume	70,100	70,700	84,800	66,800
	AVG Daily Cume Rtg%	2.8	2.8	3.4	2.7
	AVG WK Cume	174,000	170,300	219,600	184,300
	AVG WK Cume Rtg%	6.9	6.7	8.7	7.4
KPTY-FM	ATE	01:00	01:00	01:00	01:00
	AWTE	01:45	02:00	01:45	01:15
	Share%	3.4	3.5	4.4	3.1
	AQH Persons	5,400	6,100	7,900	9,400
	AQH Rtg%	0.2	0.2	0.3	0.4
	AVG Daily Cume	49,000	61,900	52,800	78,000
	AVG Daily Cume Rtg%	2.0	2.5	2.1	3.1
	AVG WK Cume	146,700	168,000	171,900	205,500
	AVG WK Cume Rtg%	5.8	6.6	6.8	8.3
KQQK-FM	ATE	00:30	00:30	00:45	00:30
	AWTE	00:45	00:45	01:00	01:00
	Share%	1.4	1.6	2.0	2.4
	AQH Persons	4,300	6,800	8,200	8,400
	AQH Rtg%	0.2	0.3	0.3	0.3
	AVG Daily Cume	26,800	40,400	41,500	43,200
	AVG Daily Cume Rtg%	1.1	1.6	1.6	1.7
	AVG WK Cume	106,600	106,300	99,300	109,100
	AVG WK Cume Rtg%	4.2	4.2	4.0	4.4
KTJM-FM	ATE	00:45	00:45	01:00	01:00
	AWTE	01:00	01:00	01:00	01:30
	Share%	1.1	1.8	2.0	2.2
	AQH Persons	10,100	8,500	10,900	7,700
	AQH Rtg%	0.4	0.3	0.4	0.3
	AVG Daily Cume	54,100	52,700	64,100	49,600
	AVG Daily Cume Rtg%	2.2	2.1	2.5	2.0
	AVG WK Cume	177,700	168,100	205,100	153,500
	AVG WK Cume Rtg%	7.0	6.6	8.2	6.2
ATE	01:00	00:45	00:45	00:45	
AWTE	01:30	01:15	01:15	01:15	
Share%	2.7	2.3	2.7	2.0	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 10A-3P

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KTRH-AM	AQH Persons	8,600	10,400	7,400	7,300
	AQH Rtg%	0.3	0.4	0.3	0.3
	AVG Daily Cume	66,200	66,000	47,100	58,800
	AVG Daily Cume Rtg%	2.6	2.6	1.9	2.4
	AVG WK Cume	160,000	222,600	135,000	158,400
	AVG WK Cume Rtg%	6.3	8.8	5.4	6.4
	ATE	00:45	00:45	00:45	00:30
	AWTE	01:15	01:15	01:30	01:15
KQBU-FM	Share%	2.3	2.8	1.8	1.9
	AQH Persons	5,000	3,300	6,100	7,200
	AQH Rtg%	0.2	0.1	0.2	0.3
	AVG Daily Cume	44,900	30,700	38,200	43,600
	AVG Daily Cume Rtg%	1.8	1.2	1.5	1.7
	AVG WK Cume	116,900	112,000	110,300	113,500
	AVG WK Cume Rtg%	4.6	4.4	4.4	4.6
	ATE	00:30	00:30	00:45	00:45
KEYH-AM	AWTE	01:00	00:45	01:15	01:30
	Share%	1.3	0.9	1.5	1.9
	AQH Persons	2,100	6,300	6,600	7,100
	AQH Rtg%	0.1	0.3	0.3	0.3
	AVG Daily Cume	10,300	26,000	25,500	25,300
	AVG Daily Cume Rtg%	0.4	1.0	1.0	1.0
	AVG WK Cume	27,300	53,000	74,200	53,800
	AVG WK Cume Rtg%	1.1	2.1	3.0	2.2
KTHT-FM	ATE	01:00	01:15	01:15	01:30
	AWTE	00:45	02:15	02:45	01:30
	Share%	0.6	1.7	1.6	1.8
	AQH Persons	7,400	7,300	6,500	7,000
	AQH Rtg%	0.3	0.3	0.3	0.3
	AVG Daily Cume	55,300	53,300	47,700	48,100
	AVG Daily Cume Rtg%	2.2	2.1	1.9	1.9
	AVG WK Cume	191,400	157,200	132,400	170,600
KROI-FM	AVG WK Cume Rtg%	7.6	6.2	5.3	6.9
	ATE	00:45	00:45	00:45	00:45
	AWTE	01:00	01:00	01:00	01:00
	Share%	2.0	2.0	1.6	1.8
	AQH Persons	7,000	7,700	10,100	6,800
	AQH Rtg%	0.3	0.3	0.4	0.3
	AVG Daily Cume	42,600	50,600	52,000	35,700
	AVG Daily Cume Rtg%	1.7	2.0	2.1	1.4
KUHF-FM	AVG WK Cume	113,500	129,500	141,600	84,900
	AVG WK Cume Rtg%	4.5	5.1	5.6	3.4
	ATE	00:45	00:45	01:00	01:00
	AWTE	01:30	01:15	02:15	02:00
	Share%	1.9	2.1	2.5	1.8
	AQH Persons	4,400	6,900	4,900	6,300
	AQH Rtg%	0.2	0.3	0.2	0.3
	AVG Daily Cume	21,200	23,600	16,200	20,800
KILT-AM	AVG Daily Cume Rtg%	0.8	0.9	0.6	0.8
	AVG WK Cume	107,800	74,700	40,000	56,400
	AVG WK Cume Rtg%	4.3	2.9	1.6	2.3
	ATE	01:00	01:30	01:30	01:30
	AWTE	01:30	02:45	03:30	03:30
	Share%	1.2	1.9	1.2	1.6
	AQH Persons	5,400	4,800	3,900	5,000
	AQH Rtg%	0.2	0.2	0.2	0.2
AVG Daily Cume	26,700	24,600	23,600	27,100	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 10A-3P

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Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KIOL-FM	AVG Daily Cume Rtg%	1.1	1.0	0.9	1.1	
	AVG WK Cume	97,200	92,900	73,600	64,100	
	AVG WK Cume Rtg%	3.8	3.7	2.9	2.6	
	ATE	01:00	01:00	00:45	01:00	
	AWTE	01:30	01:45	01:15	02:15	
	Share%	1.4	1.3	1.0	1.3	
	AQH Persons	8,100	7,000	6,700	4,600	
	AQH Rtg%	0.3	0.3	0.3	0.2	
	AVG Daily Cume	43,700	51,100	38,900	38,800	
	AVG Daily Cume Rtg%	1.7	2.0	1.5	1.6	
	AVG WK Cume	105,200	121,600	141,700	142,000	
	AVG WK Cume Rtg%	4.2	4.8	5.6	5.7	
	ATE	01:00	00:45	00:45	00:30	
KBME-AM	AWTE	02:00	01:30	01:15	00:45	
	Share%	2.2	1.9	1.7	1.2	
	AQH Persons	3,400	3,600	~	3,800	
	AQH Rtg%	0.1	0.1	~	0.2	
	AVG Daily Cume	27,100	31,100	~	23,400	
	AVG Daily Cume Rtg%	1.1	1.2	~	0.9	
	AVG WK Cume	79,800	86,900	~	59,900	
	AVG WK Cume Rtg%	3.2	3.4	~	2.4	
	ATE	00:45	00:30	~	00:45	
	AWTE	01:45	01:15	~	01:15	
	Share%	0.9	1.0	~	1.0	
	KHCB-FM	AQH Persons	~	~	3,600	3,600
		AQH Rtg%	~	~	0.1	0.1
AVG Daily Cume		~	~	18,800	13,200	
AVG Daily Cume Rtg%		~	~	0.7	0.5	
AVG WK Cume		~	~	76,000	54,200	
AVG WK Cume Rtg%		~	~	3.0	2.2	
ATE		~	~	01:00	01:15	
AWTE		~	~	02:00	03:30	
Share%		~	~	0.9	0.9	
KPRC-AM		AQH Persons	3,100	3,700	3,300	2,600
		AQH Rtg%	0.1	0.1	0.1	0.1
		AVG Daily Cume	26,000	33,600	27,200	22,900
		AVG Daily Cume Rtg%	1.0	1.3	1.1	0.9
	AVG WK Cume	85,700	89,400	52,400	60,400	
	AVG WK Cume Rtg%	3.4	3.5	2.1	2.4	
	ATE	00:30	00:30	00:30	00:30	
	AWTE	01:15	01:00	00:45	01:15	
	Share%	0.8	1.0	0.8	0.7	
	KPFT-FM	AQH Persons	4,200	4,200	3,300	1,700
		AQH Rtg%	0.2	0.2	0.1	0.1
		AVG Daily Cume	13,700	11,000	22,100	10,200
		AVG Daily Cume Rtg%	0.5	0.4	0.9	0.4
AVG WK Cume		37,700	30,500	54,300	23,900	
AVG WK Cume Rtg%		1.5	1.2	2.2	1.0	
ATE		01:30	02:00	00:45	00:45	
AWTE		02:45	05:15	01:30	01:45	
Share%		1.1	1.1	0.8	0.4	
KCOH-AM		AQH Persons	1,300	1,200	1,200	700
		AQH Rtg%	0.1	0.0	0.0	0.0
		AVG Daily Cume	5,700	8,700	7,800	6,500
		AVG Daily Cume Rtg%	0.2	0.3	0.3	0.3
	AVG WK Cume	21,200	23,200	24,900	25,500	
	AVG WK Cume Rtg%	0.8	0.9	1.0	1.0	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 2,498,700

**Time Period:** Mo-Fr 10A-3P

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**Target:** Persons 25-54

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Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KNTH-AM	ATE	01:00	00:45	00:45	00:30
	AWTE	01:45	00:45	00:30	01:30
	Share%	0.3	0.3	0.3	0.2
	AQH Persons	800	900	500	400
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	9,300	9,900	7,600	2,600
	AVG Daily Cume Rtg%	0.4	0.4	0.3	0.1
	AVG WK Cume	32,900	22,400	25,600	9,300
	AVG WK Cume Rtg%	1.3	0.9	1.0	0.4
KHCB-AM	ATE	00:30	00:30	00:15	00:45
	AWTE	00:45	01:15	00:30	01:30
	Share%	0.2	0.2	0.1	0.1
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KFNC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KAJR-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KACC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KRTX-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 2,498,700

**Time Period:** Mo-Fr 10A-3P

**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSEV-AM	AQH Persons	2,700	1,700	2,300	~~
	AQH Rtg%	0.1	0.1	0.1	~~
	AVG Daily Cume	13,400	13,100	17,700	~~
	AVG Daily Cume Rtg%	0.5	0.5	0.7	~~
	AVG WK Cume	46,800	41,500	56,100	~~
	AVG WK Cume Rtg%	1.9	1.6	2.2	~~
	ATE	01:00	00:45	00:45	~~
	AWTE	01:30	01:15	01:15	~~
KSHN-FM	Share%	0.7	0.5	0.6	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KTSU-FM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	2,400	~~	~~
	AQH Rtg%	~~	0.1	~~	~~
	AVG Daily Cume	~~	12,900	~~	~~
	AVG Daily Cume Rtg%	~~	0.5	~~	~~
	AVG WK Cume	~~	46,200	~~	~~
	AVG WK Cume Rtg%	~~	1.8	~~	~~
KWWJ-AM	ATE	~~	01:00	~~	~~
	AWTE	~~	01:15	~~	~~
	Share%	~~	0.6	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KKHT-FM	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
KLAT-AM	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	1,500	~~
	AQH Rtg%	~~	~~	0.1	~~
	AVG Daily Cume	~~	~~	11,900	~~
KMIC-AM	AVG Daily Cume Rtg%	~~	~~	0.5	~~
	AVG WK Cume	~~	~~	34,600	~~
	AVG WK Cume Rtg%	~~	~~	1.4	~~
	ATE	~~	~~	00:45	~~
	AWTE	~~	~~	01:00	~~
	Share%	~~	~~	0.4	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
AVG Daily Cume	~~	~~	~~	~~	

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**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 2,498,700

**Time Period:** Mo-Fr 10A-3P

**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KXYZ-AM	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KQUE-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
Market Total	AQH Persons	375,400	372,100	403,200	385,700
	AQH Rtg%	15.0	14.8	16.0	15.5
	AVG Daily Cume	1,256,000	1,246,900	1,316,700	1,290,500
	AVG Daily Cume Rtg%	50.1	49.5	52.2	51.8
	AVG WK Cume	2,092,900	2,071,800	2,099,200	2,014,700
	AVG WK Cume Rtg%	82.8	81.6	83.5	81.4
	ATE	01:30	01:30	01:30	01:30
	AWTE	04:15	04:15	04:30	04:30
	Share%	100.0	100.0	100.0	100.0

~~ No reportable exposure to this outlet was received for one or more days during the selected survey. The outlet may have been off-air, not encoded, or reported under Arbitron's Total Line Reporting procedure, with reportable exposures reported under the primary outlet.  
 \* This analysis can not be provided due to less than 30 intab. Estimates based on a sample size of less than 30 are considered unstable.  
 Arbitron PPM Weeklies(tm) Software has not been accredited by the MRC and Arbitron has not requested accreditation for this version of the software. Exported reports from the Arbitron PPM Weeklies are not accredited by the MRC.



## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 3P-7P

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KKRW-FM	AQH Persons	21,500	18,000	23,200	24,100
	AQH Rtg%	0.9	0.7	0.9	1.0
	AVG Daily Cume	99,200	104,100	130,800	121,400
	AVG Daily Cume Rtg%	4.0	4.1	5.2	4.9
	AVG WK Cume	220,400	228,200	325,800	309,100
	AVG WK Cume Rtg%	8.7	9.0	13.0	12.5
	ATE	00:45	00:45	00:45	00:45
	AWTE	02:00	01:30	01:15	01:45
KHMx-FM	Share%	5.6	4.7	6.0	6.2
	AQH Persons	19,300	22,500	17,500	22,600
	AQH Rtg%	0.8	0.9	0.7	0.9
	AVG Daily Cume	116,900	119,000	101,100	123,500
	AVG Daily Cume Rtg%	4.7	4.7	4.0	5.0
	AVG WK Cume	344,200	327,300	283,700	339,600
	AVG WK Cume Rtg%	13.6	12.9	11.3	13.7
	ATE	00:45	00:45	00:45	00:45
KODA-FM	AWTE	01:00	01:30	01:00	01:15
	Share%	5.0	5.9	4.5	5.8
	AQH Persons	19,400	18,500	17,800	22,100
	AQH Rtg%	0.8	0.7	0.7	0.9
	AVG Daily Cume	120,900	111,100	126,200	132,100
	AVG Daily Cume Rtg%	4.8	4.4	5.0	5.3
	AVG WK Cume	405,300	303,900	434,400	387,000
	AVG WK Cume Rtg%	16.0	12.0	17.3	15.6
KTBZ-FM	ATE	00:45	00:45	00:30	00:45
	AWTE	00:45	01:15	00:45	01:00
	Share%	5.0	4.8	4.6	5.7
	AQH Persons	24,700	17,500	25,000	21,400
	AQH Rtg%	1.0	0.7	1.0	0.9
	AVG Daily Cume	145,200	116,200	123,200	123,500
	AVG Daily Cume Rtg%	5.8	4.6	4.9	5.0
	AVG WK Cume	462,800	331,300	325,000	325,600
KHPT-FM	AVG WK Cume Rtg%	18.3	13.0	12.9	13.2
	ATE	00:45	00:30	00:45	00:45
	AWTE	01:00	00:45	01:45	01:15
	Share%	6.4	4.6	6.4	5.5
	AQH Persons	14,000	17,700	17,200	17,900
	AQH Rtg%	0.6	0.7	0.7	0.7
	AVG Daily Cume	111,600	106,300	106,300	113,000
	AVG Daily Cume Rtg%	4.4	4.2	4.2	4.5
KMJQ-FM	AVG WK Cume	276,800	293,500	309,600	311,100
	AVG WK Cume Rtg%	11.0	11.6	12.3	12.6
	ATE	00:30	00:45	00:45	00:45
	AWTE	00:45	01:15	01:00	01:15
	Share%	3.6	4.6	4.4	4.6
	AQH Persons	17,800	16,800	18,100	17,800
	AQH Rtg%	0.7	0.7	0.7	0.7
	AVG Daily Cume	89,800	96,500	102,500	101,800
KKBQ-FM	AVG Daily Cume Rtg%	3.6	3.8	4.1	4.1
	AVG WK Cume	221,100	231,500	241,600	232,400
	AVG WK Cume Rtg%	8.8	9.1	9.6	9.4
	ATE	00:45	00:45	00:45	00:45
	AWTE	01:30	01:15	01:15	01:30
	Share%	4.6	4.4	4.6	4.6
	AQH Persons	17,400	16,900	17,600	15,900
	AQH Rtg%	0.7	0.7	0.7	0.6
AVG Daily Cume	107,400	96,200	106,100	100,100	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 3P-7P

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KHTC-FM	AVG Daily Cume Rtg%	4.3	3.8	4.2	4.0	
	AVG WK Cume	249,900	247,700	285,600	251,000	
	AVG WK Cume Rtg%	9.9	9.8	11.4	10.1	
	ATE	00:45	00:45	00:45	00:45	
	AWTE	01:15	01:00	01:00	01:15	
	Share%	4.5	4.4	4.5	4.1	
	AQH Persons	10,500	16,800	16,200	15,600	
	AQH Rtg%	0.4	0.7	0.6	0.6	
	AVG Daily Cume	76,600	93,800	100,200	92,200	
	AVG Daily Cume Rtg%	3.1	3.7	4.0	3.7	
	AVG WK Cume	189,800	267,300	280,600	267,900	
	AVG WK Cume Rtg%	7.5	10.5	11.2	10.8	
KLTN-FM	ATE	00:30	00:45	00:45	00:45	
	AWTE	01:00	01:15	01:15	01:30	
	Share%	2.7	4.4	4.2	4.0	
	AQH Persons	15,900	17,400	15,800	15,600	
	AQH Rtg%	0.6	0.7	0.6	0.6	
	AVG Daily Cume	80,900	86,900	77,700	86,800	
	AVG Daily Cume Rtg%	3.2	3.4	3.1	3.5	
	AVG WK Cume	202,900	216,800	212,400	198,100	
	AVG WK Cume Rtg%	8.0	8.5	8.4	8.0	
	ATE	00:45	00:45	00:45	00:45	
	AWTE	01:15	01:30	01:30	01:30	
	KSBJ-FM	Share%	4.1	4.5	4.1	4.0
AQH Persons		13,200	13,700	13,500	15,500	
AQH Rtg%		0.5	0.5	0.5	0.6	
AVG Daily Cume		56,100	62,600	66,800	77,100	
AVG Daily Cume Rtg%		2.2	2.5	2.6	3.1	
AVG WK Cume		84,300	124,600	178,500	173,400	
AVG WK Cume Rtg%		3.3	4.9	7.1	7.0	
ATE		01:00	00:45	00:45	00:45	
AWTE		03:15	02:00	01:30	02:00	
Share%		3.4	3.6	3.5	4.0	
AQH Persons		21,600	17,500	19,100	15,400	
AQH Rtg%		0.9	0.7	0.8	0.6	
KBXX-FM	AVG Daily Cume	119,700	117,400	108,500	103,900	
	AVG Daily Cume Rtg%	4.8	4.7	4.3	4.2	
	AVG WK Cume	298,800	300,200	323,000	275,800	
	AVG WK Cume Rtg%	11.8	11.8	12.8	11.1	
	ATE	00:45	00:30	00:45	00:30	
	AWTE	01:00	00:45	01:15	00:45	
	Share%	5.6	4.6	4.9	3.9	
	AQH Persons	16,800	18,700	15,400	15,000	
	AQH Rtg%	0.7	0.7	0.6	0.6	
	AVG Daily Cume	110,900	139,300	109,700	118,600	
	AVG Daily Cume Rtg%	4.4	5.5	4.4	4.8	
	AVG WK Cume	336,800	384,900	342,900	366,800	
AVG WK Cume Rtg%	13.3	15.2	13.6	14.8		
KRBE-FM	ATE	00:30	00:30	00:30	00:30	
	AWTE	01:00	00:45	00:45	00:45	
	Share%	4.4	4.9	4.0	3.8	
	AQH Persons	13,300	14,200	11,900	14,500	
	AQH Rtg%	0.5	0.6	0.5	0.6	
	AVG Daily Cume	84,100	78,600	70,800	82,000	
	AVG Daily Cume Rtg%	3.4	3.1	2.8	3.3	
	AVG WK Cume	208,700	182,300	204,700	218,200	
	AVG WK Cume Rtg%	8.3	7.2	8.1	8.8	
	KILT-FM					

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 3P-7P

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KLOL-FM	ATE	00:45	00:45	00:45	00:45
	AWTE	01:00	01:00	01:00	01:00
	Share%	3.5	3.7	3.1	3.7
	AQH Persons	12,700	14,400	12,700	13,900
	AQH Rtg%	0.5	0.6	0.5	0.6
	AVG Daily Cume	73,500	78,500	71,400	74,100
	AVG Daily Cume Rtg%	2.9	3.1	2.8	3.0
	AVG WK Cume	215,100	256,000	206,900	215,300
	AVG WK Cume Rtg%	8.5	10.1	8.2	8.7
KOVE-FM	ATE	00:45	00:45	00:45	00:45
	AWTE	01:15	01:15	01:00	01:00
	Share%	3.3	3.8	3.3	3.6
	AQH Persons	12,900	16,400	14,600	13,600
	AQH Rtg%	0.5	0.7	0.6	0.5
	AVG Daily Cume	79,600	81,600	69,300	67,100
	AVG Daily Cume Rtg%	3.2	3.2	2.8	2.7
	AVG WK Cume	211,800	232,100	212,300	204,700
	AVG WK Cume Rtg%	8.4	9.1	8.4	8.3
KHJZ-FM	ATE	00:45	00:45	00:45	00:45
	AWTE	01:15	01:30	01:00	01:15
	Share%	3.4	4.3	3.7	3.5
	AQH Persons	10,400	9,200	7,800	12,100
	AQH Rtg%	0.4	0.4	0.3	0.5
	AVG Daily Cume	50,700	47,300	37,000	56,400
	AVG Daily Cume Rtg%	2.0	1.9	1.5	2.3
	AVG WK Cume	165,100	149,300	96,200	147,300
	AVG WK Cume Rtg%	6.5	5.9	3.8	6.0
KTJM-FM	ATE	00:45	00:45	00:45	00:45
	AWTE	01:15	01:00	01:00	00:45
	Share%	2.7	2.4	2.0	3.1
	AQH Persons	11,000	11,800	10,500	11,900
	AQH Rtg%	0.4	0.5	0.4	0.5
	AVG Daily Cume	63,400	62,500	61,200	68,500
	AVG Daily Cume Rtg%	2.5	2.5	2.4	2.7
	AVG WK Cume	157,500	186,800	172,400	210,300
	AVG WK Cume Rtg%	6.2	7.4	6.9	8.5
KPFT-FM	ATE	00:45	00:45	00:45	00:45
	AWTE	01:30	01:30	01:15	01:15
	Share%	2.9	3.1	2.7	3.0
	AQH Persons	7,100	7,600	7,600	8,800
	AQH Rtg%	0.3	0.3	0.3	0.4
	AVG Daily Cume	24,000	18,400	22,800	20,400
	AVG Daily Cume Rtg%	1.0	0.7	0.9	0.8
	AVG WK Cume	74,800	49,100	51,800	34,100
	AVG WK Cume Rtg%	3.0	1.9	2.1	1.4
KQQK-FM	ATE	01:15	01:45	01:15	01:45
	AWTE	02:15	04:45	03:00	06:30
	Share%	1.8	2.0	2.0	2.3
	AQH Persons	5,800	5,400	7,900	8,700
	AQH Rtg%	0.2	0.2	0.3	0.3
	AVG Daily Cume	32,700	33,100	48,100	47,500
	AVG Daily Cume Rtg%	1.3	1.3	1.9	1.9
	AVG WK Cume	117,100	74,400	117,600	131,600
	AVG WK Cume Rtg%	4.6	2.9	4.7	5.3
ATE	00:45	00:45	00:45	00:45	
AWTE	01:00	00:45	01:00	01:00	
Share%	1.5	1.4	2.0	2.2	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 3P-7P

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KPTY-FM	AQH Persons	10,700	8,300	10,600	8,500
	AQH Rtg%	0.4	0.3	0.4	0.3
	AVG Daily Cume	79,200	85,900	70,400	69,400
	AVG Daily Cume Rtg%	3.2	3.4	2.8	2.8
	AVG WK Cume	225,700	247,700	209,300	222,100
	AVG WK Cume Rtg%	8.9	9.8	8.3	9.0
	ATE	00:30	00:30	00:30	00:30
	AWTE	00:45	00:30	01:00	00:45
	Share%	2.8	2.2	2.7	2.2
KUHF-FM	AQH Persons	5,100	6,500	6,800	8,300
	AQH Rtg%	0.2	0.3	0.3	0.3
	AVG Daily Cume	25,700	36,700	31,900	25,000
	AVG Daily Cume Rtg%	1.0	1.5	1.3	1.0
	AVG WK Cume	56,000	75,100	64,500	55,700
	AVG WK Cume Rtg%	2.2	3.0	2.6	2.2
	ATE	00:45	00:45	00:45	01:15
	AWTE	02:15	02:00	02:00	02:45
	Share%	1.3	1.7	1.7	2.1
KILT-AM	AQH Persons	6,200	5,700	6,200	7,700
	AQH Rtg%	0.2	0.2	0.2	0.3
	AVG Daily Cume	47,600	38,700	44,400	46,900
	AVG Daily Cume Rtg%	1.9	1.5	1.8	1.9
	AVG WK Cume	102,700	112,800	134,100	105,400
	AVG WK Cume Rtg%	4.1	4.4	5.3	4.3
	ATE	00:30	00:30	00:30	00:45
	AWTE	01:00	01:30	01:15	01:30
	Share%	1.6	1.5	1.6	2.0
KTRH-AM	AQH Persons	8,900	10,800	10,100	6,500
	AQH Rtg%	0.4	0.4	0.4	0.3
	AVG Daily Cume	59,500	72,400	69,800	58,000
	AVG Daily Cume Rtg%	2.4	2.9	2.8	2.3
	AVG WK Cume	172,100	208,400	146,000	183,100
	AVG WK Cume Rtg%	6.8	8.2	5.8	7.4
	ATE	00:30	00:30	00:30	00:30
	AWTE	01:00	01:15	01:15	00:45
	Share%	2.3	2.8	2.6	1.7
KIOL-FM	AQH Persons	10,300	9,200	8,600	6,300
	AQH Rtg%	0.4	0.4	0.3	0.3
	AVG Daily Cume	56,800	57,300	65,000	53,300
	AVG Daily Cume Rtg%	2.3	2.3	2.6	2.1
	AVG WK Cume	128,500	158,300	148,200	185,200
	AVG WK Cume Rtg%	5.1	6.2	5.9	7.5
	ATE	00:45	00:45	00:30	00:30
	AWTE	01:30	01:00	01:00	00:30
	Share%	2.7	2.4	2.2	1.6
KQBU-FM	AQH Persons	7,200	5,200	6,600	5,700
	AQH Rtg%	0.3	0.2	0.3	0.2
	AVG Daily Cume	49,600	33,500	40,100	41,000
	AVG Daily Cume Rtg%	2.0	1.3	1.6	1.6
	AVG WK Cume	130,500	111,700	124,300	111,300
	AVG WK Cume Rtg%	5.2	4.4	4.9	4.5
	ATE	00:30	00:45	00:45	00:30
	AWTE	01:00	01:15	01:00	01:00
	Share%	1.9	1.4	1.7	1.5
KPRC-AM	AQH Persons	4,400	5,800	6,300	5,700
	AQH Rtg%	0.2	0.2	0.3	0.2
	AVG Daily Cume	36,500	45,300	47,300	38,100

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 3P-7P

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KTHT-FM	AVG Daily Cume Rtg%	1.5	1.8	1.9	1.5
	AVG WK Cume	88,100	75,600	93,900	94,100
	AVG WK Cume Rtg%	3.5	3.0	3.7	3.8
	ATE	00:30	00:30	00:30	00:30
	AWTE	00:30	01:00	01:00	01:15
	Share%	1.1	1.5	1.6	1.5
	AQH Persons	7,600	6,900	7,600	5,600
	AQH Rtg%	0.3	0.3	0.3	0.2
	AVG Daily Cume	48,300	44,200	44,200	39,200
	AVG Daily Cume Rtg%	1.9	1.8	1.8	1.6
	AVG WK Cume	141,100	92,200	120,000	129,600
	AVG WK Cume Rtg%	5.6	3.6	4.8	5.2
KROI-FM	ATE	00:45	00:45	00:45	00:30
	AWTE	00:45	00:45	01:00	00:45
	Share%	2.0	1.8	2.0	1.4
	AQH Persons	6,100	5,600	6,900	5,400
	AQH Rtg%	0.2	0.2	0.3	0.2
	AVG Daily Cume	38,000	35,100	39,800	29,100
	AVG Daily Cume Rtg%	1.5	1.4	1.6	1.2
	AVG WK Cume	124,400	95,300	128,400	106,800
	AVG WK Cume Rtg%	4.9	3.8	5.1	4.3
	ATE	00:45	00:45	00:45	00:45
	AWTE	01:00	01:15	01:15	01:00
	KBME-AM	Share%	1.6	1.5	1.8
AQH Persons		6,300	4,700	~	4,900
AQH Rtg%		0.3	0.2	~	0.2
AVG Daily Cume		44,600	37,500	~	35,200
AVG Daily Cume Rtg%		1.8	1.5	~	1.4
AVG WK Cume		100,500	94,000	~	66,800
AVG WK Cume Rtg%		4.0	3.7	~	2.7
ATE		00:30	00:30	~	00:30
AWTE		01:45	01:15	~	01:15
Share%		1.6	1.2	~	1.3
AQH Persons		2,000	2,200	4,000	4,600
KEYH-AM		AQH Rtg%	0.1	0.1	0.2
	AVG Daily Cume	12,700	12,700	17,300	19,500
	AVG Daily Cume Rtg%	0.5	0.5	0.7	0.8
	AVG WK Cume	42,800	50,000	69,000	45,200
	AVG WK Cume Rtg%	1.7	2.0	2.7	1.8
	ATE	00:45	00:45	01:00	01:00
	AWTE	00:30	00:45	01:30	00:45
	Share%	0.5	0.6	1.0	1.2
	AQH Persons	~	~	5,000	2,600
	AQH Rtg%	~	~	0.2	0.1
	AVG Daily Cume	~	~	23,700	22,400
	KHCB-FM	AVG Daily Cume Rtg%	~	~	0.9
AVG WK Cume		~	~	59,100	86,700
AVG WK Cume Rtg%		~	~	2.4	3.5
ATE		~	~	00:45	00:30
AWTE		~	~	02:15	01:00
Share%		~	~	1.3	0.7
AQH Persons		800	800	0	300
AQH Rtg%		0.0	0.0	0.0	0.0
AVG Daily Cume		6,000	9,300	800	4,500
AVG Daily Cume Rtg%		0.2	0.4	0.0	0.2
AVG WK Cume		25,500	40,200	4,700	28,800
AVG WK Cume Rtg%		1.0	1.6	0.2	1.2

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO  
**Time Period:** Mo-Fr 3P-7P

**AVG Daily Population:** 2,498,700  
**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)  
 07/12 - 07/18/2007 (JULY WEEK 3)  
 07/19 - 07/25/2007 (JULY WEEK 4)  
 07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KCOH-AM	ATE	00:30	00:15	00:15	00:15
	AWTE	01:00	00:30	00:15	00:15
	Share%	0.2	0.2	0.0	0.1
	AQH Persons	1,100	400	1,200	0
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	6,400	3,300	5,900	0
	AVG Daily Cume Rtg%	0.3	0.1	0.2	0.0
	AVG WK Cume	37,400	16,800	12,500	0
	AVG WK Cume Rtg%	1.5	0.7	0.5	0.0
KAJR-FM	ATE	00:45	00:30	00:45	n.a.
	AWTE	00:30	00:30	00:30	n.a.
	Share%	0.3	0.1	0.3	0.0
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KACC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KHCB-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KFNC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KRTX-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 2,498,700

**Time Period:** Mo-Fr 3P-7P

**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

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07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSEV-AM	AQH Persons	2,400	3,600	3,400	~~
	AQH Rtg%	0.1	0.1	0.1	~~
	AVG Daily Cume	18,000	30,200	20,000	~~
	AVG Daily Cume Rtg%	0.7	1.2	0.8	~~
	AVG WK Cume	40,400	51,900	37,300	~~
	AVG WK Cume Rtg%	1.6	2.0	1.5	~~
	ATE	00:30	00:30	00:45	~~
	AWTE	01:15	01:30	02:30	~~
KSHN-FM	Share%	0.6	0.9	0.9	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KTSU-FM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	2,100	~~	~~
	AQH Rtg%	~~	0.1	~~	~~
	AVG Daily Cume	~~	11,900	~~	~~
	AVG Daily Cume Rtg%	~~	0.5	~~	~~
	AVG WK Cume	~~	51,000	~~	~~
	AVG WK Cume Rtg%	~~	2.0	~~	~~
KWWJ-AM	ATE	~~	00:45	~~	~~
	AWTE	~~	00:45	~~	~~
	Share%	~~	0.5	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KKHT-FM	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
KLAT-AM	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	1,000	~~
	AQH Rtg%	~~	~~	0.0	~~
	AVG Daily Cume	~~	~~	11,700	~~
KMIC-AM	AVG Daily Cume Rtg%	~~	~~	0.5	~~
	AVG WK Cume	~~	~~	52,200	~~
	AVG WK Cume Rtg%	~~	~~	2.1	~~
	ATE	~~	~~	00:15	~~
	AWTE	~~	~~	00:30	~~
	Share%	~~	~~	0.3	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
AVG Daily Cume	~~	~~	~~	~~	

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**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 2,498,700

**Time Period:** Mo-Fr 3P-7P

**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KXYZ-AM	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
KQUE-AM	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	Market Total	AQH Persons	384,600	383,100	389,500	390,700
		AQH Rtg%	15.3	15.2	15.5	15.7
		AVG Daily Cume	1,376,600	1,378,300	1,389,400	1,382,900
		AVG Daily Cume Rtg%	54.9	54.7	55.1	55.5
AVG WK Cume		2,054,100	2,176,600	2,146,800	2,130,600	
AVG WK Cume Rtg%		81.3	85.7	85.4	86.1	
ATE		01:00	01:00	01:00	01:15	
AWTE		03:30	03:30	03:30	03:30	
Share%		100.0	100.0	100.0	100.0	

~~ No reportable exposure to this outlet was received for one or more days during the selected survey. The outlet may have been off-air, not encoded, or reported under Arbitron's Total Line Reporting procedure, with reportable exposures reported under the primary outlet.  
 \* This analysis can not be provided due to less than 30 intab. Estimates based on a sample size of less than 30 are considered unstable.  
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## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 7P-12A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KKRW-FM	AQH Persons	6,600	7,400	5,900	10,100
	AQH Rtg%	0.3	0.3	0.2	0.4
	AVG Daily Cume	55,300	47,100	46,600	80,200
	AVG Daily Cume Rtg%	2.2	1.9	1.8	3.2
	AVG WK Cume	182,200	135,800	136,100	240,900
	AVG WK Cume Rtg%	7.2	5.3	5.4	9.7
	ATE	00:30	00:45	00:45	00:45
	AWTE	01:00	01:30	01:15	01:00
KHMx-FM	Share%	4.4	4.9	3.9	6.4
	AQH Persons	12,100	10,000	8,100	9,800
	AQH Rtg%	0.5	0.4	0.3	0.4
	AVG Daily Cume	72,400	71,800	56,900	61,900
	AVG Daily Cume Rtg%	2.9	2.8	2.3	2.5
	AVG WK Cume	235,300	229,600	191,900	209,200
	AVG WK Cume Rtg%	9.3	9.0	7.6	8.5
	ATE	00:45	00:45	00:45	00:45
KKBQ-FM	AWTE	00:45	01:15	01:15	01:30
	Share%	8.1	6.6	5.4	6.2
	AQH Persons	5,800	5,400	5,700	8,600
	AQH Rtg%	0.2	0.2	0.2	0.3
	AVG Daily Cume	48,900	40,500	48,900	50,600
	AVG Daily Cume Rtg%	1.9	1.6	1.9	2.0
	AVG WK Cume	128,500	116,900	146,700	144,100
	AVG WK Cume Rtg%	5.1	4.6	5.8	5.8
KOVE-FM	ATE	00:30	00:45	00:30	00:45
	AWTE	01:00	01:00	00:30	02:00
	Share%	3.9	3.6	3.8	5.5
	AQH Persons	6,900	6,400	8,800	8,300
	AQH Rtg%	0.3	0.3	0.3	0.3
	AVG Daily Cume	44,300	57,400	65,300	55,100
	AVG Daily Cume Rtg%	1.8	2.3	2.6	2.2
	AVG WK Cume	137,400	159,700	153,400	133,400
KLTN-FM	AVG WK Cume Rtg%	5.4	6.3	6.1	5.4
	ATE	00:45	00:30	00:45	00:45
	AWTE	01:15	01:00	01:15	01:45
	Share%	4.6	4.2	5.8	5.3
	AQH Persons	12,300	10,800	8,000	8,000
	AQH Rtg%	0.5	0.4	0.3	0.3
	AVG Daily Cume	74,300	55,300	54,700	48,900
	AVG Daily Cume Rtg%	3.0	2.2	2.2	2.0
KTBZ-FM	AVG WK Cume	196,800	157,800	141,900	137,500
	AVG WK Cume Rtg%	7.8	6.2	5.6	5.6
	ATE	00:45	01:00	00:45	00:45
	AWTE	01:30	02:00	01:15	01:00
	Share%	8.2	7.1	5.3	5.1
	AQH Persons	8,000	9,000	8,300	7,900
	AQH Rtg%	0.3	0.4	0.3	0.3
	AVG Daily Cume	63,800	83,000	61,800	69,200
KBXX-FM	AVG Daily Cume Rtg%	2.5	3.3	2.5	2.8
	AVG WK Cume	199,300	252,900	193,600	200,700
	AVG WK Cume Rtg%	7.9	10.0	7.7	8.1
	ATE	00:30	00:30	00:45	00:30
	AWTE	01:00	00:45	01:00	01:00
	Share%	5.4	5.9	5.5	5.0
	AQH Persons	7,800	9,700	7,300	7,400
	AQH Rtg%	0.3	0.4	0.3	0.3
AVG Daily Cume	80,100	70,600	63,900	65,900	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 7P-12A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KHPT-FM	AVG Daily Cume Rtg%	3.2	2.8	2.5	2.6	
	AVG WK Cume	251,400	235,600	224,200	172,600	
	AVG WK Cume Rtg%	10.0	9.3	8.9	7.0	
	ATE	00:30	00:45	00:30	00:30	
	AWTE	00:30	01:00	00:45	01:00	
	Share%	5.2	6.4	4.8	4.7	
	AQH Persons	7,900	8,300	6,600	7,400	
	AQH Rtg%	0.3	0.3	0.3	0.3	
	AVG Daily Cume	65,000	61,000	57,700	50,300	
	AVG Daily Cume Rtg%	2.6	2.4	2.3	2.0	
	AVG WK Cume	189,200	269,100	209,000	152,300	
	AVG WK Cume Rtg%	7.5	10.6	8.3	6.2	
KMJQ-FM	ATE	00:30	00:45	00:30	00:45	
	AWTE	01:00	00:45	00:45	00:45	
	Share%	5.3	5.5	4.4	4.7	
	AQH Persons	8,400	7,100	8,700	7,300	
	AQH Rtg%	0.3	0.3	0.3	0.3	
	AVG Daily Cume	59,900	57,600	66,100	49,300	
	AVG Daily Cume Rtg%	2.4	2.3	2.6	2.0	
	AVG WK Cume	244,100	148,300	165,200	191,800	
	AVG WK Cume Rtg%	9.7	5.8	6.6	7.8	
	ATE	00:45	00:30	00:45	00:45	
	AWTE	00:45	01:15	01:00	01:00	
	KRBE-FM	Share%	5.6	4.7	5.8	4.7
AQH Persons		6,600	5,900	8,000	6,300	
AQH Rtg%		0.3	0.2	0.3	0.3	
AVG Daily Cume		62,300	70,900	67,100	66,100	
AVG Daily Cume Rtg%		2.5	2.8	2.7	2.7	
AVG WK Cume		187,600	243,400	221,000	218,900	
AVG WK Cume Rtg%		7.4	9.6	8.8	8.8	
ATE		00:30	00:30	00:30	00:30	
AWTE		01:00	00:30	01:00	00:45	
Share%		4.4	3.9	5.3	4.0	
KSBJ-FM		AQH Persons	3,900	4,600	3,200	6,000
		AQH Rtg%	0.2	0.2	0.1	0.2
	AVG Daily Cume	30,500	33,800	31,200	31,000	
	AVG Daily Cume Rtg%	1.2	1.3	1.2	1.2	
	AVG WK Cume	84,800	88,600	93,600	79,300	
	AVG WK Cume Rtg%	3.4	3.5	3.7	3.2	
	ATE	00:45	00:45	00:30	01:00	
	AWTE	01:00	01:15	00:45	01:45	
	Share%	2.6	3.0	2.1	3.8	
	KLOL-FM	AQH Persons	5,600	7,100	6,200	5,700
		AQH Rtg%	0.2	0.3	0.2	0.2
		AVG Daily Cume	42,100	58,600	47,200	47,400
AVG Daily Cume Rtg%		1.7	2.3	1.9	1.9	
AVG WK Cume		125,700	181,800	145,700	137,900	
AVG WK Cume Rtg%		5.0	7.2	5.8	5.6	
ATE		00:45	00:30	00:45	00:30	
AWTE		01:15	01:00	01:00	00:45	
Share%		3.7	4.7	4.1	3.6	
KHTC-FM		AQH Persons	4,400	5,100	5,200	5,300
		AQH Rtg%	0.2	0.2	0.2	0.2
		AVG Daily Cume	39,200	43,400	49,700	51,000
	AVG Daily Cume Rtg%	1.6	1.7	2.0	2.0	
	AVG WK Cume	102,300	178,000	158,600	174,900	
	AVG WK Cume Rtg%	4.0	7.0	6.3	7.1	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 7P-12A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

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07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KPTY-FM	ATE	00:30	00:30	00:30	00:30
	AWTE	00:45	00:45	01:00	00:45
	Share%	2.9	3.4	3.4	3.4
	AQH Persons	4,500	4,500	6,600	5,300
	AQH Rtg%	0.2	0.2	0.3	0.2
	AVG Daily Cume	50,100	52,500	66,500	60,600
	AVG Daily Cume Rtg%	2.0	2.1	2.6	2.4
	AVG WK Cume	132,300	195,600	181,600	246,100
	AVG WK Cume Rtg%	5.2	7.7	7.2	9.9
KILT-FM	ATE	00:30	00:30	00:30	00:30
	AWTE	00:30	00:30	00:45	00:30
	Share%	3.0	3.0	4.4	3.4
	AQH Persons	4,400	4,700	5,400	5,200
	AQH Rtg%	0.2	0.2	0.2	0.2
	AVG Daily Cume	44,700	49,100	38,800	41,800
	AVG Daily Cume Rtg%	1.8	1.9	1.5	1.7
	AVG WK Cume	131,200	135,800	162,500	169,000
	AVG WK Cume Rtg%	5.2	5.3	6.5	6.8
KODA-FM	ATE	00:30	00:30	00:45	00:45
	AWTE	00:45	00:45	01:00	00:45
	Share%	2.9	3.1	3.6	3.3
	AQH Persons	5,800	4,200	5,500	5,000
	AQH Rtg%	0.2	0.2	0.2	0.2
	AVG Daily Cume	62,300	45,700	45,900	55,000
	AVG Daily Cume Rtg%	2.5	1.8	1.8	2.2
	AVG WK Cume	249,100	200,500	170,700	190,400
	AVG WK Cume Rtg%	9.9	7.9	6.8	7.7
KPFT-FM	ATE	00:30	00:30	00:30	00:30
	AWTE	00:30	00:45	00:45	00:30
	Share%	3.9	2.8	3.6	3.2
	AQH Persons	2,300	2,500	3,100	4,200
	AQH Rtg%	0.1	0.1	0.1	0.2
	AVG Daily Cume	9,700	6,400	11,800	13,100
	AVG Daily Cume Rtg%	0.4	0.3	0.5	0.5
	AVG WK Cume	20,200	18,000	26,000	20,300
	AVG WK Cume Rtg%	0.8	0.7	1.0	0.8
KTJM-FM	ATE	01:15	02:00	01:15	01:30
	AWTE	04:15	05:00	03:45	05:30
	Share%	1.5	1.7	2.0	2.7
	AQH Persons	4,700	4,700	3,100	4,100
	AQH Rtg%	0.2	0.2	0.1	0.2
	AVG Daily Cume	48,700	35,600	31,300	40,200
	AVG Daily Cume Rtg%	1.9	1.4	1.2	1.6
	AVG WK Cume	139,000	143,800	101,500	165,000
	AVG WK Cume Rtg%	5.5	5.7	4.0	6.7
KIOL-FM	ATE	00:30	00:45	00:30	00:30
	AWTE	00:45	00:45	00:45	00:45
	Share%	3.1	3.1	2.0	2.6
	AQH Persons	2,500	3,000	2,900	4,000
	AQH Rtg%	0.1	0.1	0.1	0.2
	AVG Daily Cume	30,400	33,400	31,100	31,800
	AVG Daily Cume Rtg%	1.2	1.3	1.2	1.3
	AVG WK Cume	83,500	113,200	110,200	97,400
	AVG WK Cume Rtg%	3.3	4.5	4.4	3.9
ATE	00:30	00:30	00:30	00:30	
AWTE	00:45	00:45	00:45	00:45	
Share%	1.7	2.0	1.9	2.5	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Mo-Fr 7P-12A

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Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KQBU-FM	AQH Persons	3,400	3,100	4,800	3,900
	AQH Rtg%	0.1	0.1	0.2	0.2
	AVG Daily Cume	29,800	25,200	25,700	32,500
	AVG Daily Cume Rtg%	1.2	1.0	1.0	1.3
	AVG WK Cume	69,900	90,700	65,300	91,100
	AVG WK Cume Rtg%	2.8	3.6	2.6	3.7
	ATE	00:30	00:30	01:00	00:30
	AWTE	00:45	01:00	01:15	01:00
KQQK-FM	Share%	2.3	2.0	3.2	2.5
	AQH Persons	2,500	3,200	3,500	3,800
	AQH Rtg%	0.1	0.1	0.1	0.2
	AVG Daily Cume	25,100	28,900	30,300	36,100
	AVG Daily Cume Rtg%	1.0	1.1	1.2	1.5
	AVG WK Cume	91,500	115,300	101,300	133,800
	AVG WK Cume Rtg%	3.6	4.5	4.0	5.4
	ATE	00:30	00:30	00:30	00:30
KTHT-FM	AWTE	00:45	00:30	00:45	00:30
	Share%	1.7	2.1	2.3	2.4
	AQH Persons	2,400	3,400	3,000	3,700
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	25,100	23,400	30,800	35,100
	AVG Daily Cume Rtg%	1.0	0.9	1.2	1.4
	AVG WK Cume	103,500	69,000	111,400	100,400
	AVG WK Cume Rtg%	4.1	2.7	4.4	4.1
KTRH-AM	ATE	00:30	00:45	00:30	00:30
	AWTE	00:45	01:15	00:45	01:00
	Share%	1.6	2.2	2.0	2.4
	AQH Persons	4,100	2,200	4,900	3,400
	AQH Rtg%	0.2	0.1	0.2	0.1
	AVG Daily Cume	31,000	21,100	28,800	29,200
	AVG Daily Cume Rtg%	1.2	0.8	1.1	1.2
	AVG WK Cume	110,200	84,400	112,400	95,600
KHJZ-FM	AVG WK Cume Rtg%	4.4	3.3	4.5	3.9
	ATE	00:45	00:30	00:45	00:30
	AWTE	01:00	00:45	01:15	01:00
	Share%	2.7	1.5	3.2	2.2
	AQH Persons	2,400	4,000	2,800	3,400
	AQH Rtg%	0.1	0.2	0.1	0.1
	AVG Daily Cume	26,700	23,800	25,000	22,900
	AVG Daily Cume Rtg%	1.1	0.9	1.0	0.9
KROI-FM	AVG WK Cume	118,000	100,400	105,400	58,100
	AVG WK Cume Rtg%	4.7	4.0	4.2	2.3
	ATE	00:30	00:45	00:30	00:45
	AWTE	00:30	00:45	00:30	00:45
	Share%	1.6	2.6	1.9	2.2
	AQH Persons	3,400	4,500	5,100	2,800
	AQH Rtg%	0.1	0.2	0.2	0.1
	AVG Daily Cume	23,000	30,300	38,100	24,600
KPRC-AM	AVG Daily Cume Rtg%	0.9	1.2	1.5	1.0
	AVG WK Cume	79,200	75,600	122,800	74,900
	AVG WK Cume Rtg%	3.1	3.0	4.9	3.0
	ATE	00:45	00:45	00:45	00:30
	AWTE	01:15	01:30	01:30	01:15
	Share%	2.3	3.0	3.4	1.8
	AQH Persons	1,200	1,900	1,100	1,900
	AQH Rtg%	0.0	0.1	0.0	0.1
AVG Daily Cume	10,000	14,900	14,100	18,500	

## Arbitron PPM Weeklies Trend Report

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07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KHCB-FM	AVG Daily Cume Rtg%	0.4	0.6	0.6	0.7	
	AVG WK Cume	20,600	42,600	38,000	72,600	
	AVG WK Cume Rtg%	0.8	1.7	1.5	2.9	
	ATE	00:30	00:45	00:30	00:30	
	AWTE	00:30	00:30	00:45	01:00	
	Share%	0.8	1.3	0.7	1.2	
	AQH Persons	~~	~~	2,000	1,700	
	AQH Rtg%	~~	~~	0.1	0.1	
	AVG Daily Cume	~~	~~	9,000	11,800	
	AVG Daily Cume Rtg%	~~	~~	0.4	0.5	
	AVG WK Cume	~~	~~	45,000	74,400	
	AVG WK Cume Rtg%	~~	~~	1.8	3.0	
	ATE	~~	~~	01:00	00:45	
	AWTE	~~	~~	01:30	01:00	
KUHF-FM	Share%	~~	~~	1.3	1.1	
	AQH Persons	300	900	500	1,300	
	AQH Rtg%	0.0	0.0	0.0	0.1	
	AVG Daily Cume	3,200	11,000	7,300	6,300	
	AVG Daily Cume Rtg%	0.1	0.4	0.3	0.3	
	AVG WK Cume	9,900	36,500	17,500	25,600	
	AVG WK Cume Rtg%	0.4	1.4	0.7	1.0	
	ATE	00:30	00:30	00:15	01:00	
	AWTE	00:15	00:30	00:30	00:30	
	Share%	0.2	0.6	0.3	0.8	
	AQH Persons	700	700	700	500	
	AQH Rtg%	0.0	0.0	0.0	0.0	
	AVG Daily Cume	7,200	9,700	6,800	8,000	
	AVG Daily Cume Rtg%	0.3	0.4	0.3	0.3	
AVG WK Cume	48,900	36,900	33,700	35,700		
AVG WK Cume Rtg%	1.9	1.5	1.3	1.4		
KILT-AM	ATE	00:30	00:15	00:30	00:15	
	AWTE	00:30	00:30	00:30	00:15	
	Share%	0.5	0.5	0.5	0.3	
	AQH Persons	300	200	400	300	
	AQH Rtg%	0.0	0.0	0.0	0.0	
	AVG Daily Cume	3,400	2,700	3,400	4,600	
	AVG Daily Cume Rtg%	0.1	0.1	0.1	0.2	
	AVG WK Cume	17,400	10,700	12,300	22,500	
	AVG WK Cume Rtg%	0.7	0.4	0.5	0.9	
	ATE	00:30	00:15	00:30	00:15	
	AWTE	00:45	00:45	01:00	00:30	
	Share%	0.2	0.1	0.3	0.2	
	AQH Persons	2,300	400	700	300	
	AQH Rtg%	0.1	0.0	0.0	0.0	
AVG Daily Cume	16,700	7,400	8,000	3,000		
AVG Daily Cume Rtg%	0.7	0.3	0.3	0.1		
AVG WK Cume	66,300	33,000	27,500	15,300		
AVG WK Cume Rtg%	2.6	1.3	1.1	0.6		
KEYH-AM	ATE	00:45	00:15	00:30	00:30	
	AWTE	01:00	00:30	00:45	00:30	
	Share%	1.5	0.3	0.5	0.2	
	AQH Persons	200	100	0	200	
	AQH Rtg%	0.0	0.0	0.0	0.0	
	AVG Daily Cume	1,200	1,100	0	3,100	
	AVG Daily Cume Rtg%	0.0	0.0	0.0	0.1	
	AVG WK Cume	8,600	4,700	0	18,700	
	AVG WK Cume Rtg%	0.3	0.2	0.0	0.8	
	KCOH-AM					

**Arbitron PPM Weeklies Trend Report**

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**AVG Daily Population:** 2,498,700

**Time Period:** Mo-Fr 7P-12A

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**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KBME-AM	ATE	00:45	00:30	n.a.	00:30
	AWTE	00:45	00:30	n.a.	00:15
	Share%	0.1	0.1	0.0	0.1
	AQH Persons	400	400	~	100
	AQH Rtg%	0.0	0.0	~	0.0
	AVG Daily Cume	7,000	6,900	~	3,000
	AVG Daily Cume Rtg%	0.3	0.3	~	0.1
	AVG WK Cume	49,800	31,200	~	18,000
	AVG WK Cume Rtg%	2.0	1.2	~	0.7
KAJR-FM	ATE	00:15	00:15	~	00:15
	AWTE	00:15	00:30	~	00:15
	Share%	0.3	0.3	~	0.1
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
	AVG WK Cume Rtg%	~	~	~	~
KACC-FM	ATE	~	~	~	~
	AWTE	~	~	~	~
	Share%	~	~	~	~
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
	AVG WK Cume Rtg%	~	~	~	~
KHCB-AM	ATE	~	~	~	~
	AWTE	~	~	~	~
	Share%	~	~	~	~
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
	AVG WK Cume Rtg%	~	~	~	~
KFNC-FM	ATE	~	~	~	~
	AWTE	~	~	~	~
	Share%	~	~	~	~
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
	AVG WK Cume Rtg%	~	~	~	~
KRTX-AM	ATE	~	~	~	~
	AWTE	~	~	~	~
	Share%	~	~	~	~
	AQH Persons	~	~	~	~
	AQH Rtg%	~	~	~	~
	AVG Daily Cume	~	~	~	~
	AVG Daily Cume Rtg%	~	~	~	~
	AVG WK Cume	~	~	~	~
	AVG WK Cume Rtg%	~	~	~	~

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO  
**Time Period:** Mo-Fr 7P-12A

**AVG Daily Population:** 2,498,700  
**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)  
 07/12 - 07/18/2007 (JULY WEEK 3)  
 07/19 - 07/25/2007 (JULY WEEK 4)  
 07/26 - 08/01/2007 (AUGUST WEEK)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSEV-AM	AQH Persons	200	300	100	~~
	AQH Rtg%	0.0	0.0	0.0	~~
	AVG Daily Cume	2,000	5,300	800	~~
	AVG Daily Cume Rtg%	0.1	0.2	0.0	~~
	AVG WK Cume	13,500	28,100	5,700	~~
	AVG WK Cume Rtg%	0.5	1.1	0.2	~~
	ATE	00:30	00:15	00:30	~~
	AWTE	00:30	00:15	00:30	~~
KSHN-FM	Share%	0.1	0.2	0.1	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KTSU-FM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	1,100	~~	~~
	AQH Rtg%	~~	0.0	~~	~~
	AVG Daily Cume	~~	9,300	~~	~~
	AVG Daily Cume Rtg%	~~	0.4	~~	~~
	AVG WK Cume	~~	37,700	~~	~~
	AVG WK Cume Rtg%	~~	1.5	~~	~~
KWWJ-AM	ATE	~~	00:30	~~	~~
	AWTE	~~	01:00	~~	~~
	Share%	~~	0.7	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KKHT-FM	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
KLAT-AM	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	600	~~
	AQH Rtg%	~~	~~	0.0	~~
	AVG Daily Cume	~~	~~	6,200	~~
KMIC-AM	AVG Daily Cume Rtg%	~~	~~	0.2	~~
	AVG WK Cume	~~	~~	36,900	~~
	AVG WK Cume Rtg%	~~	~~	1.5	~~
	ATE	~~	~~	00:30	~~
	AWTE	~~	~~	00:30	~~
	Share%	~~	~~	0.4	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
AVG Daily Cume	~~	~~	~~	~~	

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 2,498,700

**Time Period:** Mo-Fr 7P-12A

**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KXYZ-AM	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
KQUE-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
Market Total	AQH Persons	149,400	151,500	151,300	156,900
	AQH Rtg%	6.0	6.0	6.0	6.3
	AVG Daily Cume	831,200	829,600	822,400	846,300
	AVG Daily Cume Rtg%	33.1	32.9	32.6	34.0
	AVG WK Cume	1,786,300	1,765,600	1,758,600	1,728,400
	AVG WK Cume Rtg%	70.7	69.5	69.9	69.8
	ATE	01:00	01:00	01:00	01:00
	AWTE	02:00	02:15	02:15	02:15
	Share%	100.0	100.0	100.0	100.0

~~ No reportable exposure to this outlet was received for one or more days during the selected survey. The outlet may have been off-air, not encoded, or reported under Arbitron's Total Line Reporting procedure, with reportable exposures reported under the primary outlet.  
 \* This analysis can not be provided due to less than 30 intab. Estimates based on a sample size of less than 30 are considered unstable.  
 Arbitron PPM Weeklies(tm) Software has not been accredited by the MRC and Arbitron has not requested accreditation for this version of the software. Exported reports from the Arbitron PPM Weeklies are not accredited by the MRC.



## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Sa-Su 6A-12A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KOVE-FM	AQH Persons	11,500	11,800	12,500	15,000
	AQH Rtg%	0.5	0.5	0.5	0.6
	AVG Daily Cume	153,900	155,500	192,600	179,200
	AVG Daily Cume Rtg%	6.1	6.2	7.7	7.1
	AVG WK Cume	171,600	203,200	270,500	250,400
	AVG WK Cume Rtg%	6.8	8.0	10.8	10.1
	ATE	01:15	01:15	01:15	01:30
	AWTE	02:15	01:30	01:30	02:15
KKRW-FM	Share%	5.1	5.4	5.8	6.3
	AQH Persons	10,500	7,800	11,800	14,500
	AQH Rtg%	0.4	0.3	0.5	0.6
	AVG Daily Cume	173,800	162,300	179,000	204,200
	AVG Daily Cume Rtg%	6.9	6.5	7.2	8.1
	AVG WK Cume	273,000	252,300	238,300	306,400
	AVG WK Cume Rtg%	10.8	9.9	9.5	12.4
	ATE	01:00	00:45	01:15	01:15
KKBQ-FM	AWTE	01:30	01:00	01:30	01:45
	Share%	4.6	3.6	5.5	6.1
	AQH Persons	7,900	11,000	8,800	13,300
	AQH Rtg%	0.3	0.4	0.4	0.5
	AVG Daily Cume	153,500	192,500	152,500	175,500
	AVG Daily Cume Rtg%	6.1	7.7	6.1	7.0
	AVG WK Cume	225,200	280,200	261,800	288,100
	AVG WK Cume Rtg%	8.9	11.0	10.4	11.6
KMJQ-FM	ATE	01:00	01:00	01:00	01:15
	AWTE	01:15	01:30	01:15	02:15
	Share%	3.5	5.0	4.1	5.6
	AQH Persons	9,300	12,300	9,500	11,100
	AQH Rtg%	0.4	0.5	0.4	0.4
	AVG Daily Cume	166,700	163,700	136,500	159,100
	AVG Daily Cume Rtg%	6.6	6.5	5.5	6.3
	AVG WK Cume	239,000	229,300	206,200	207,600
KHMx-FM	AVG WK Cume Rtg%	9.5	9.0	8.2	8.4
	ATE	01:00	01:15	01:15	01:15
	AWTE	01:15	02:00	01:15	01:30
	Share%	4.1	5.6	4.4	4.7
	AQH Persons	13,000	11,800	9,200	10,800
	AQH Rtg%	0.5	0.5	0.4	0.4
	AVG Daily Cume	233,100	215,800	165,600	206,800
	AVG Daily Cume Rtg%	9.2	8.6	6.6	8.2
KODA-FM	AVG WK Cume	372,100	332,400	267,400	317,700
	AVG WK Cume Rtg%	14.7	13.1	10.6	12.8
	ATE	01:00	01:00	01:00	01:00
	AWTE	01:00	01:00	01:15	01:15
	Share%	5.7	5.4	4.3	4.5
	AQH Persons	9,400	12,300	12,200	10,700
	AQH Rtg%	0.4	0.5	0.5	0.4
	AVG Daily Cume	196,700	261,100	241,500	248,500
KLOL-FM	AVG Daily Cume Rtg%	7.8	10.4	9.6	9.9
	AVG WK Cume	295,200	355,300	371,000	372,700
	AVG WK Cume Rtg%	11.7	14.0	14.8	15.1
	ATE	00:45	00:45	01:00	00:45
	AWTE	01:15	01:00	01:00	01:00
	Share%	4.2	5.6	5.7	4.5
	AQH Persons	10,900	11,700	10,600	10,500
	AQH Rtg%	0.4	0.5	0.4	0.4
AVG Daily Cume	165,200	185,300	175,300	183,600	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Sa-Su 6A-12A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KLTN-FM	AVG Daily Cume Rtg%	6.5	7.4	7.0	7.3	
	AVG WK Cume	223,600	267,300	247,900	213,400	
	AVG WK Cume Rtg%	8.9	10.5	9.9	8.6	
	ATE	01:15	01:15	01:00	01:00	
	AWTE	01:45	01:30	01:30	01:15	
	Share%	4.8	5.3	4.9	4.4	
	AQH Persons	12,400	11,400	11,300	10,500	
	AQH Rtg%	0.5	0.5	0.5	0.4	
	AVG Daily Cume	216,900	182,300	202,800	182,500	
	AVG Daily Cume Rtg%	8.6	7.3	8.1	7.3	
	AVG WK Cume	317,500	273,500	288,600	220,000	
	AVG WK Cume Rtg%	12.6	10.8	11.5	8.9	
KTJM-FM	ATE	01:00	01:15	01:00	01:00	
	AWTE	01:15	01:30	01:30	01:15	
	Share%	5.5	5.2	5.3	4.4	
	AQH Persons	11,000	8,200	6,400	10,200	
	AQH Rtg%	0.4	0.3	0.3	0.4	
	AVG Daily Cume	154,300	124,700	127,500	156,200	
	AVG Daily Cume Rtg%	6.1	5.0	5.1	6.2	
	AVG WK Cume	241,500	169,200	168,000	201,200	
	AVG WK Cume Rtg%	9.6	6.7	6.7	8.1	
	ATE	01:15	01:15	01:00	01:15	
	AWTE	01:30	01:15	01:15	01:45	
	KHTC-FM	Share%	4.9	3.7	3.0	4.3
AQH Persons		9,300	7,500	9,700	10,200	
AQH Rtg%		0.4	0.3	0.4	0.4	
AVG Daily Cume		128,000	148,500	154,100	159,100	
AVG Daily Cume Rtg%		5.1	5.9	6.2	6.3	
AVG WK Cume		190,000	212,300	255,200	278,800	
AVG WK Cume Rtg%		7.5	8.4	10.1	11.3	
ATE		01:15	01:00	01:15	01:15	
AWTE		01:30	01:00	01:30	01:15	
Share%		4.1	3.4	4.5	4.3	
KTBZ-FM		AQH Persons	11,500	9,000	11,000	10,100
		AQH Rtg%	0.5	0.4	0.4	0.4
	AVG Daily Cume	206,700	204,700	198,300	191,800	
	AVG Daily Cume Rtg%	8.2	8.1	7.9	7.6	
	AVG WK Cume	367,200	305,300	286,500	286,100	
	AVG WK Cume Rtg%	14.5	12.0	11.4	11.6	
	ATE	01:00	00:45	01:00	01:00	
	AWTE	01:15	01:00	01:30	00:45	
	Share%	5.1	4.1	5.1	4.2	
	KRBE-FM	AQH Persons	10,700	8,300	8,400	9,700
		AQH Rtg%	0.4	0.3	0.3	0.4
		AVG Daily Cume	217,700	226,000	194,500	231,400
AVG Daily Cume Rtg%		8.6	9.0	7.8	9.2	
AVG WK Cume		359,800	347,600	299,000	350,400	
AVG WK Cume Rtg%		14.2	13.7	11.9	14.2	
ATE		01:00	00:45	00:45	00:45	
AWTE		01:00	00:45	00:45	00:45	
Share%		4.7	3.8	3.9	4.1	
KBXX-FM		AQH Persons	11,700	7,900	8,500	9,300
		AQH Rtg%	0.5	0.3	0.3	0.4
		AVG Daily Cume	212,700	180,000	180,900	208,000
	AVG Daily Cume Rtg%	8.4	7.2	7.2	8.3	
	AVG WK Cume	344,800	273,500	312,800	316,700	
	AVG WK Cume Rtg%	13.7	10.8	12.4	12.8	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Sa-Su 6A-12A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSBJ-FM	ATE	01:00	00:45	00:45	00:45
	AWTE	01:15	00:45	01:00	01:00
	Share%	5.2	3.6	4.0	3.9
	AQH Persons	6,900	6,900	6,100	9,000
	AQH Rtg%	0.3	0.3	0.2	0.4
	AVG Daily Cume	97,600	82,500	94,300	115,600
	AVG Daily Cume Rtg%	3.9	3.3	3.8	4.6
	AVG WK Cume	121,900	112,800	117,500	188,000
	AVG WK Cume Rtg%	4.8	4.4	4.7	7.6
KHPT-FM	ATE	01:15	01:30	01:15	01:30
	AWTE	02:00	02:00	01:45	01:30
	Share%	3.0	3.1	2.8	3.8
	AQH Persons	6,800	9,700	7,600	8,200
	AQH Rtg%	0.3	0.4	0.3	0.3
	AVG Daily Cume	191,200	191,200	183,700	177,800
	AVG Daily Cume Rtg%	7.6	7.6	7.3	7.1
	AVG WK Cume	266,000	339,500	287,500	263,900
	AVG WK Cume Rtg%	10.5	13.4	11.4	10.7
KILT-FM	ATE	00:45	01:00	00:45	00:45
	AWTE	00:45	01:00	01:00	01:00
	Share%	3.0	4.4	3.5	3.4
	AQH Persons	7,100	6,000	5,800	7,400
	AQH Rtg%	0.3	0.2	0.2	0.3
	AVG Daily Cume	127,400	135,800	123,200	133,500
	AVG Daily Cume Rtg%	5.0	5.4	4.9	5.3
	AVG WK Cume	202,000	193,800	175,700	209,800
	AVG WK Cume Rtg%	8.0	7.6	7.0	8.5
KQQK-FM	ATE	01:00	00:45	00:45	01:00
	AWTE	01:30	01:00	01:00	01:00
	Share%	3.1	2.7	2.7	3.1
	AQH Persons	3,900	4,500	5,800	6,800
	AQH Rtg%	0.2	0.2	0.2	0.3
	AVG Daily Cume	77,400	84,100	88,900	101,700
	AVG Daily Cume Rtg%	3.1	3.3	3.6	4.0
	AVG WK Cume	137,600	133,100	127,800	118,700
	AVG WK Cume Rtg%	5.4	5.2	5.1	4.8
KHJZ-FM	ATE	01:00	01:00	01:15	01:15
	AWTE	01:00	01:00	01:00	01:15
	Share%	1.7	2.1	2.7	2.9
	AQH Persons	8,400	7,900	4,700	6,100
	AQH Rtg%	0.3	0.3	0.2	0.2
	AVG Daily Cume	102,200	91,000	89,600	94,800
	AVG Daily Cume Rtg%	4.1	3.6	3.6	3.8
	AVG WK Cume	190,900	163,300	125,200	139,100
	AVG WK Cume Rtg%	7.6	6.4	5.0	5.6
KTRH-AM	ATE	01:30	01:30	01:00	01:15
	AWTE	01:45	01:45	01:15	01:15
	Share%	3.7	3.6	2.2	2.6
	AQH Persons	5,900	5,800	5,800	5,900
	AQH Rtg%	0.2	0.2	0.2	0.2
	AVG Daily Cume	105,300	93,000	86,700	83,200
	AVG Daily Cume Rtg%	4.2	3.7	3.5	3.3
	AVG WK Cume	156,800	156,900	109,100	132,900
	AVG WK Cume Rtg%	6.2	6.2	4.3	5.4
ATE	01:00	01:00	01:15	01:15	
AWTE	01:15	01:45	02:00	01:30	
Share%	2.6	2.6	2.7	2.5	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Sa-Su 6A-12A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KPTY-FM	AQH Persons	5,700	5,500	4,400	5,800
	AQH Rtg%	0.2	0.2	0.2	0.2
	AVG Daily Cume	168,400	128,900	125,800	142,900
	AVG Daily Cume Rtg%	6.7	5.1	5.0	5.7
	AVG WK Cume	273,700	235,000	187,700	254,600
	AVG WK Cume Rtg%	10.8	9.3	7.5	10.3
	ATE	00:30	00:45	00:45	00:45
	AWTE	00:45	00:45	00:45	00:45
KQBU-FM	Share%	2.5	2.5	2.0	2.4
	AQH Persons	4,900	4,900	3,900	5,500
	AQH Rtg%	0.2	0.2	0.2	0.2
	AVG Daily Cume	67,300	99,600	60,100	112,200
	AVG Daily Cume Rtg%	2.7	4.0	2.4	4.5
	AVG WK Cume	94,100	156,900	79,700	128,100
	AVG WK Cume Rtg%	3.7	6.2	3.2	5.2
	ATE	01:15	01:00	01:15	01:00
KPFT-FM	AWTE	01:15	01:15	00:45	01:15
	Share%	2.2	2.2	1.8	2.3
	AQH Persons	7,500	4,100	6,500	5,200
	AQH Rtg%	0.3	0.2	0.3	0.2
	AVG Daily Cume	57,000	42,800	44,600	53,800
	AVG Daily Cume Rtg%	2.3	1.7	1.8	2.1
	AVG WK Cume	84,300	70,200	57,000	78,700
	AVG WK Cume Rtg%	3.3	2.8	2.3	3.2
KROI-FM	ATE	02:15	01:45	02:30	01:45
	AWTE	04:15	02:30	04:45	02:45
	Share%	3.3	1.9	3.0	2.2
	AQH Persons	5,200	5,700	6,300	5,000
	AQH Rtg%	0.2	0.2	0.3	0.2
	AVG Daily Cume	88,300	62,900	76,500	63,500
	AVG Daily Cume Rtg%	3.5	2.5	3.1	2.5
	AVG WK Cume	152,800	81,400	117,900	89,200
KIOL-FM	AVG WK Cume Rtg%	6.0	3.2	4.7	3.6
	ATE	01:00	01:45	01:30	01:30
	AWTE	01:30	02:45	02:00	02:00
	Share%	2.3	2.6	2.9	2.1
	AQH Persons	4,900	4,200	5,500	4,900
	AQH Rtg%	0.2	0.2	0.2	0.2
	AVG Daily Cume	74,900	110,800	79,300	83,600
	AVG Daily Cume Rtg%	3.0	4.4	3.2	3.3
KTHT-FM	AVG WK Cume	126,500	171,800	136,000	127,800
	AVG WK Cume Rtg%	5.0	6.8	5.4	5.2
	ATE	01:15	00:45	01:15	01:00
	AWTE	01:30	00:45	01:15	00:45
	Share%	2.2	1.9	2.6	2.1
	AQH Persons	3,000	4,500	3,700	4,800
	AQH Rtg%	0.1	0.2	0.1	0.2
	AVG Daily Cume	96,400	98,100	100,300	86,400
KUHF-FM	AVG Daily Cume Rtg%	3.8	3.9	4.0	3.4
	AVG WK Cume	158,900	112,800	128,800	139,000
	AVG WK Cume Rtg%	6.3	4.4	5.1	5.6
	ATE	00:30	00:45	00:45	01:00
	AWTE	00:45	01:15	00:45	01:00
	Share%	1.3	2.1	1.7	2.0
	AQH Persons	3,300	4,600	4,300	2,600
	AQH Rtg%	0.1	0.2	0.2	0.1
AVG Daily Cume	55,800	55,200	59,000	48,400	

## Arbitron PPM Weeklies Trend Report

Geography: Houston-Galveston-METRO

AVG Daily Population: 2,498,700

Time Period: Sa-Su 6A-12A

AVG Weekly Population: 2,474,400

Survey: 07/05 - 07/11/2007 (JULY WEEK 2)

07/12 - 07/18/2007 (JULY WEEK 3)

07/19 - 07/25/2007 (JULY WEEK 4)

07/26 - 08/01/2007 (AUGUST WEEK 1)

Target: Persons 25-54

Market: Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KEYH-AM	AVG Daily Cume Rtg%	2.2	2.2	2.4	1.9
	AVG WK Cume	105,100	67,600	71,300	71,500
	AVG WK Cume Rtg%	4.2	2.7	2.8	2.9
	ATE	01:00	01:30	01:15	01:00
	AWTE	01:15	02:00	01:30	01:15
	Share%	1.5	2.1	2.0	1.1
	AQH Persons	2,200	2,700	2,300	2,600
	AQH Rtg%	0.1	0.1	0.1	0.1
	AVG Daily Cume	41,100	56,000	30,500	18,500
	AVG Daily Cume Rtg%	1.6	2.2	1.2	0.7
	AVG WK Cume	61,600	78,500	56,000	13,400
	AVG WK Cume Rtg%	2.4	3.1	2.2	0.5
KCOH-AM	ATE	01:00	00:45	01:15	02:30
	AWTE	01:15	01:15	01:30	01:00
	Share%	1.0	1.2	1.1	1.1
	AQH Persons	800	1,100	900	1,200
	AQH Rtg%	0.0	0.0	0.0	0.0
	AVG Daily Cume	9,100	6,500	10,400	12,800
	AVG Daily Cume Rtg%	0.4	0.3	0.4	0.5
	AVG WK Cume	21,200	13,900	14,100	14,100
	AVG WK Cume Rtg%	0.8	0.5	0.6	0.6
	ATE	01:30	03:00	01:30	01:45
	AWTE	02:00	02:45	00:30	02:45
	KILT-AM	Share%	0.4	0.5	0.4
AQH Persons		600	700	1,800	900
AQH Rtg%		0.0	0.0	0.1	0.0
AVG Daily Cume		23,700	19,400	46,700	22,500
AVG Daily Cume Rtg%		0.9	0.8	1.9	0.9
AVG WK Cume		53,800	41,300	85,200	40,100
AVG WK Cume Rtg%		2.1	1.6	3.4	1.6
ATE		00:30	00:45	00:45	00:45
AWTE		00:15	00:45	01:00	00:45
Share%		0.3	0.3	0.8	0.4
AQH Persons		800	1,100	1,200	800
KPRC-AM		AQH Rtg%	0.0	0.0	0.0
	AVG Daily Cume	22,600	35,500	19,500	29,000
	AVG Daily Cume Rtg%	0.9	1.4	0.8	1.2
	AVG WK Cume	58,100	61,100	32,700	65,300
	AVG WK Cume Rtg%	2.3	2.4	1.3	2.6
	ATE	00:30	00:30	01:15	00:30
	AWTE	00:45	00:45	01:15	00:30
	Share%	0.4	0.5	0.6	0.3
	AQH Persons	600	500	~	600
	AQH Rtg%	0.0	0.0	~	0.0
	AVG Daily Cume	10,200	18,600	~	21,100
	KBME-AM	AVG Daily Cume Rtg%	0.4	0.7	~
AVG WK Cume		18,100	32,800	~	42,200
AVG WK Cume Rtg%		0.7	1.3	~	1.7
ATE		01:00	00:30	~	00:30
AWTE		01:15	00:45	~	00:30
Share%		0.3	0.2	~	0.3
AQH Persons		0	300	100	300
AQH Rtg%		0.0	0.0	0.0	0.0
AVG Daily Cume		3,300	10,300	4,000	18,700
AVG Daily Cume Rtg%		0.1	0.4	0.2	0.7
AVG WK Cume		0	25,500	12,400	22,500
AVG WK Cume Rtg%		0.0	1.0	0.5	0.9

**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO  
**Time Period:** Sa-Su 6A-12A

**AVG Daily Population:** 2,498,700  
**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)  
 07/12 - 07/18/2007 (JULY WEEK 3)  
 07/19 - 07/25/2007 (JULY WEEK 4)  
 07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KHCB-FM	ATE	00:15	00:30	00:30	00:15
	AWTE	n.a.	00:30	00:30	00:30
	Share%	0.0	0.1	0.0	0.1
	AQH Persons	~~	~~	600	300
	AQH Rtg%	~~	~~	0.0	0.0
	AVG Daily Cume	~~	~~	18,300	16,100
	AVG Daily Cume Rtg%	~~	~~	0.7	0.6
	AVG WK Cume	~~	~~	37,900	29,600
AVG WK Cume Rtg%	~~	~~	1.5	1.2	
KAJR-FM	ATE	~~	~~	00:30	00:15
	AWTE	~~	~~	00:15	00:15
	Share%	~~	~~	0.3	0.1
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
KFNC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
KHCB-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
KACC-FM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
KRTX-AM	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
AVG WK Cume Rtg%	~~	~~	~~	~~	
ATE	~~	~~	~~	~~	
AWTE	~~	~~	~~	~~	
Share%	~~	~~	~~	~~	

**Arbitron PPM Weeklies Trend Report**

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**AVG Daily Population:** 2,498,700

**Time Period:** Sa-Su 6A-12A

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**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)
		Estimates	Estimates	Estimates	Estimates
KSEV-AM	AQH Persons	200	400	100	~~
	AQH Rtg%	0.0	0.0	0.0	~~
	AVG Daily Cume	10,300	5,300	2,500	~~
	AVG Daily Cume Rtg%	0.4	0.2	0.1	~~
	AVG WK Cume	17,500	9,000	5,500	~~
	AVG WK Cume Rtg%	0.7	0.4	0.2	~~
	ATE	00:15	01:15	00:30	~~
	AWTE	00:15	01:30	00:30	~~
KSHN-FM	Share%	0.1	0.2	0.0	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
KTSU-FM	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	2,000	~~	~~
	AQH Rtg%	~~	0.1	~~	~~
	AVG Daily Cume	~~	25,700	~~	~~
	AVG Daily Cume Rtg%	~~	1.0	~~	~~
	AVG WK Cume	~~	53,000	~~	~~
	AVG WK Cume Rtg%	~~	2.1	~~	~~
KWWJ-AM	ATE	~~	01:30	~~	~~
	AWTE	~~	01:30	~~	~~
	Share%	~~	0.9	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
	AVG WK Cume	~~	~~	~~	~~
KKHT-FM	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
	AVG Daily Cume	~~	~~	~~	~~
	AVG Daily Cume Rtg%	~~	~~	~~	~~
KLAT-AM	AVG WK Cume	~~	~~	~~	~~
	AVG WK Cume Rtg%	~~	~~	~~	~~
	ATE	~~	~~	~~	~~
	AWTE	~~	~~	~~	~~
	Share%	~~	~~	~~	~~
	AQH Persons	~~	~~	900	~~
	AQH Rtg%	~~	~~	0.0	~~
	AVG Daily Cume	~~	~~	11,300	~~
KMIC-AM	AVG Daily Cume Rtg%	~~	~~	0.5	~~
	AVG WK Cume	~~	~~	24,600	~~
	AVG WK Cume Rtg%	~~	~~	1.0	~~
	ATE	~~	~~	01:30	~~
	AWTE	~~	~~	01:30	~~
	Share%	~~	~~	0.4	~~
	AQH Persons	~~	~~	~~	~~
	AQH Rtg%	~~	~~	~~	~~
AVG Daily Cume	~~	~~	~~	~~	

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**Arbitron PPM Weeklies Trend Report**

**Geography:** Houston-Galveston-METRO

**AVG Daily Population:** 2,498,700

**Time Period:** Sa-Su 6A-12A

**AVG Weekly Population:** 2,474,400

**Survey:** 07/05 - 07/11/2007 (JULY WEEK 2)

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07/26 - 08/01/2007 (AUGUST WEEK 1)

**Target:** Persons 25-54

**Market:** Houston-Galveston

Outlet Sequence: List by rank on AQH Persons

	Estimate	07/05 - 07/11/2007	07/12 - 07/18/2007	07/19 - 07/25/2007	07/26 - 08/01/2007	
		(JULY WEEK 2)	(JULY WEEK 3)	(JULY WEEK 4)	(AUGUST WEEK 1)	
		Estimates	Estimates	Estimates	Estimates	
KXYZ-AM	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
KQUE-AM	Share%	~~	~~	~~	~~	
	AQH Persons	~~	~~	~~	~~	
	AQH Rtg%	~~	~~	~~	~~	
	AVG Daily Cume	~~	~~	~~	~~	
	AVG Daily Cume Rtg%	~~	~~	~~	~~	
	AVG WK Cume	~~	~~	~~	~~	
	AVG WK Cume Rtg%	~~	~~	~~	~~	
	ATE	~~	~~	~~	~~	
	AWTE	~~	~~	~~	~~	
	Share%	~~	~~	~~	~~	
	Market Total	AQH Persons	226,300	219,500	214,900	238,000
		AQH Rtg%	9.0	8.7	8.6	9.5
		AVG Daily Cume	1,765,400	1,768,900	1,767,500	1,830,200
		AVG Daily Cume Rtg%	70.0	70.4	70.6	72.7
AVG WK Cume		2,084,300	2,108,000	2,046,800	2,092,100	
AVG WK Cume Rtg%		82.5	83.0	81.4	84.6	
ATE		02:15	02:15	02:15	02:15	
AWTE		03:45	03:30	03:30	03:45	
Share%		100.0	100.0	100.0	100.0	

~~ No reportable exposure to this outlet was received for one or more days during the selected survey. The outlet may have been off-air, not encoded, or reported under Arbitron's Total Line Reporting procedure, with reportable exposures reported under the primary outlet.  
 \* This analysis can not be provided due to less than 30 intab. Estimates based on a sample size of less than 30 are considered unstable.  
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