



FOR IMMEDIATE RELEASE

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OCTOBER 2005 WEBCAST METRICS RATINGS

Denver, CO – November 22, 2005 – Ando Media has released its monthly Internet Radio Top 20, a listing of the top-performing Internet radio stations and networks measured by the Webcast Metrics™ audience measurement platform. October changes of significance include Digitally Imported Radio (di.fm) which registered a 20% gain from September listeners and WBLS which registered a 35% gain from September listeners.

Webcast Metrics uses a proprietary platform to track exact data and convert it to standard broadcast audience metrics that can be easily understood by the broadcast and advertising industry. Comparable statistics for broadcast stations have had to use estimates based on small sample size. With Webcast Metrics, media companies can expect precise measurement and delivery of ad campaigns.

DAYPART 6:00 am – 8:00 pm EST, Monday – Friday

	STATION / NETWORK	CUME	AQH
†	1 Net Radio Sales Network		140,554
†	2 Digitally Imported Radio – di.fm ∞	-	36,029
†	3 AccuRadio.com Network ∞	902,111	15,672
†	4 Club977.com ∞	-	12,639
†	5 Big R Radio Network – www.bigrradio.com ∞	251,414	10,731
†	6 radioio.com ∞	310,908	10,281
	7 Air America Radio – www.airamericaradio.com ∞	244,955	7,979
	8 WBLS	30,861	3,348
†	9 GotRadio.com ∞	162,183	3,282
	10 Beethoven.com ∞	61,625	3,153
	11 HowlinOldies.com ∞	27,809	2,830
†	12 BoomerRadio.com Network ∞	27,488	2,733
	13 WOXY.com	42,511	1,729
	14 MVYRadio.com ∞	41,114	1,575
†	15 3WK.com Network ∞	30,753	1,447
†	16 ChoiceRadio.com ∞	27,732	1,435
	17 WNYC New York Public Radio – www.wnyc.org	31,678	1,214
	18 WFUV Network	15,637	1,147
	19 Folkalley.com	19,900	732
	20 KPLU 88.5 – www.kplu.org	14,957	652

DAYPART 6:00 am – 12:00 EST Midnight, Monday - Sunday

	STATION / NETWORK	CUME	AQH
†	1 Net Radio Sales Network		99,025
†	2 Digitally Imported Radio – di.fm ∞	-	27,213
†	3 AccuRadio.com Network ∞	922,467	10,598
†	4 radioio.com ∞	584,646	8,901
†	5 Club977.com ∞	-	8,805
†	6 Big R Radio Network – www.bigrradio.com ∞	384,381	6,584
	7 Air America Radio – www.airamericaradio.com ∞	354,722	5,747
†	8 GotRadio.com ∞	225,927	2,656
†	9 BoomerRadio.com Network ∞	45,914	2,245
	10 Beethoven.com ∞	98,683	2,017
	11 WBLS	37,077	1,724
	12 WOXY.com	75,579	1,677
	13 HowlinOldies.com ∞	38,793	1,539
	14 MVYRadio.com ∞	71,130	1,248
†	15 ChoiceRadio.com ∞	29,511	949
	16 WNYC New York Public Radio – www.wnyc.org	49,896	783
†	17 3WK.com Network ∞	48,246	736
	18 KPLU 88.5 – www.kplu.org	26,831	692
	19 WFUV Network	21,222	533
†	20 audible.fm ∞	37,114	433

AQH: The average number of persons who listened to a station for a minimum of five minutes within a reported day part. This number is the average of the number of listeners recorded every fifteen minutes for each station monitored by the Webcast Metrics heartbeat, or it is the number derived from the total time spent listening data obtained by Webcast Metrics directly from station server log data.

CUME: The number of unique persons (defined as the number of different IP addresses) who listened to a station for a minimum of five minutes within a reported time period. This is an unduplicated estimate, which may be an underestimate in cases where more than one listener accesses an Internet radio station via the same IP address.

† These stations represent multiple channels of programming and CUME for those channels is the number of unique listeners unduplicated across all the channels reported.

∞ These stations are part of the Net Radio Sales Network