

**Houston PPM - TV**

6/29/2006 - 7/26/2006

**Persons 6+ AQH Rating****Sat-Sun 9AM-6PM****Houston DMA ®****PPM Parameters**

Start Date: 6/29/2006

End Date: 7/26/2006

Population: 5,110,300

Avg. Daily

Intab: 1,347

**NOTES:**

KHOU-TV, KTRK-TV, BRAVO, LIFETIME, LIFETIME MOVIE NETWO, MUSIC CHOICE, OXYGEN, SCI FI CHANNEL, TV ONE, and USA not 100% encoding during survey period

	Aff.	AQH		
		Rating	% At-Home	% OOH
<b>Broadcast TV</b>				
KAZH-TV	IND	0.2	89.5	10.5
KFTH-TV	TLF	1.2	92.6	7.4
KHWB-TV	WB	1.5	86.4	13.6
KLTJ-TV	IND	0.0	n.r.	n.r.
KNWS-TV	IND	0.2	79.7	20.3
KPRC-TV	NBC	0.2	85.6	14.4
KPXB-TV	PAX	0.0	n.r.	n.r.
KRIV-TV	FOX	1.3	83.4	16.6
KTBU-TV	IND	0.1	91.5	8.5
KTMD-TV	TEL	0.5	92.0	8.0
KTXH-TV	UPN	1.9	86.4	13.6
KUHT-TV	PBS	0.6	88.4	11.6
KXLN-TV	UNI	2.6	81.9	18.1
KZJL-TV	IND	0.3	81.9	18.1
<b>Total Broadcast TV</b>		<b>10.5</b>		

	Rating	AQH		
		% At-Home	% OOH	
<b>Cable TV</b>				
A&E	0.4	92.9	7.1	
ABC FAMILY	0.6	85.8	14.2	
AMERICAN MOVIE CLASSICS	0.4	87.6	12.4	
ANIMAL PLANET	0.3	85.1	14.9	
BBC AMERICA	0.0	n.r.	n.r.	
BET	0.1	83.8	16.2	
BIOGRAPHY	0.1	88.8	11.2	
BLACK FAMILY CHANNEL	0.0	n.r.	n.r.	
CARTOON NETWORK	1.0	89.2	10.8	
CMT	0.2	90.3	9.7	
CNBC	0.0	n.r.	n.r.	
CNN	0.3	90.0	10.0	
COMEDY CENTRAL	0.3	84.3	15.7	
COURT TV	0.1	85.1	14.9	
DISCOVERY	0.5	89.2	10.8	
DISCOVERY HEALTH	0.1	91.9	8.1	
DISCOVERY HOME AND LEASL	0.0	n.r.	n.r.	
ESPN	0.4	80.1	19.9	
ESPN CLASIC	0.1	84.0	16.0	
ESPN2	0.2	79.0	21.0	
ESPNEWS	0.0	n.r.	n.r.	
ETV	0.3	89.9	10.1	
FIT TV	0.0	n.r.	n.r.	
FOOD NETWORK	0.4	89.8	10.2	
FOX NEWS CHANNEL	0.5	87.0	13.0	
FOX SPORTS NET SW	0.3	86.4	13.6	
FUSE	0.0	n.r.	n.r.	
FX	0.4	88.9	11.1	
GALAVISION	0.3	84.0	16.0	
GAME SHOW NETWORK	0.1	96.2	3.8	
GOLF CHANNEL	0.0	n.r.	n.r.	
HALLMARK CHANNEL	0.4	85.5	14.5	
HEADLINE NEWS	0.1	87.4	12.6	
HGTV	0.4	87.5	12.5	
HISTORY CHANNEL	0.3	85.3	14.7	
MSNBC	0.1	90.8	9.2	
MTV	0.6	91.0	9.0	
MUN2	0.0	n.r.	n.r.	
NATIONAL GEOGRAPHIC	0.2	91.7	8.3	
NICKELODEON	1.3	91.4	8.6	
NICKTOONS	0.1	94.4	5.6	
NOGGIN	0.1	97.4	2.6	
SOAPNET	0.1	83.3	16.7	
SPEED CHANNEL	0.0	n.r.	n.r.	
SPIKE TV	0.4	82.8	17.2	
STYLE	0.0	n.r.	n.r.	
SUPERSTATION WGN	0.1	87.6	12.4	
TBS	0.8	86.9	13.1	
TLC	0.3	89.9	10.1	
TNT	1.1	82.4	17.6	
TOON DISNEY	0.2	96.8	3.2	
TRAVEL CHANNEL	0.2	88.4	11.6	
TURNER CLASSIC MOVIES	0.3	85.7	14.3	
TV LAND	0.3	76.5	23.5	
VH1	0.3	87.8	12.2	
WE	0.2	83.4	16.6	
WEATHER CHANNEL	0.2	89.8	10.2	
<b>Total Cable TV</b>		<b>15.4</b>		
<b>Total Encoded TV</b>		<b>25.9</b>		

n.r. - not reported since AQH rating rounds to 0.0