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# National Satellite Report

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Spring 2007



## Description of Methodology

### The Purpose of This Report

The purpose of this report is to provide audience estimates for Digital Audio Radio Service (i.e. satellite radio) channels and service providers. This report contains national-level AQH, AQH Rating, Cume, and Cume Rating estimates for individual satellite radio channels, and estimates for the combo of all channels offered by a satellite service plus the service's service-identified listening. Estimates are available only for the channels, service providers, demos and dayparts provided.

### Channel and Service Provider

Throughout this report, the term "Channel" refers to a unique channel of satellite radio programming. The term "Service Provider" refers to one of the two DARS licensees, either SIRIUS™ Satellite Radio Inc. or XM Satellite Radio Inc. As these are subscription services, for reporting purposes Arbitron considers all channels and both service providers as commercial entities.

### Source Data for This Report

The source data for this report is all satellite radio listening recorded in in-tab diaries returned during the survey indicated. This report does not contain information collected in any Arbitron PPM™-based reports, demonstrations or tests, nor does it include information collected in any custom research project.

### Survey Area and Population

The survey area for this report consists of all Metro, DMA® and TSA sampling units. Unweighted data were projected to the total P12+ population for this group of sampling units.

### Minimum Reporting Standard

Estimates are reported for all satellite radio channels that were credited for at least one quarter-hour of unweighted listening in at least one in-tab diary in the specified demo and daypart.

### Broadcast Hours Adjustment

Report users should be mindful that specific channels may not have been on the air for all possible broadcast hours within a daypart; audience estimates are not adjusted for periods when a channel was not on the air.

### Diary Instructions and Instrument Design

The instructions printed in all diaries instruct diarykeepers to record their satellite radio listening; at this time, AM and FM are the two choices available to check in the diary's "Band" column.

### IMPORTANT REMINDER FOR USERS OF THIS REPORT

ESTIMATES PUBLISHED IN THIS REPORT ARE BASED UPON DATA RETURNED FROM ALL ARBITRON SURVEY AREAS. USERS OF THIS REPORT SHOULD NOT PRESUME THAT THESE ESTIMATES ARE PROPORTIONAL TO METRO-LEVEL SATELLITE RADIO ESTIMATES (WERE METRO-LEVEL SATELLITE RADIO ESTIMATES PUBLISHED).

ADDITIONALLY, USERS OF THIS REPORT SHOULD NOT ASSUME THAT ALL DIARYKEEPERS INCLUDED IN THIS REPORT WHO HAVE REPORTED SATELLITE RADIO LISTENING ARE SATELLITE RADIO SUBSCRIBERS OR RESIDE IN THE HOUSEHOLD OF A SATELLITE RADIO SUBSCRIBER.

### Unique Aspects of Satellite Radio Diary Credit Methodology

The policies and procedures used to credit satellite radio diary entries and prepare this report generally mirror those described in *Arbitron Radio Description of Diary Methodology*. However, there are policies and procedures that are unique to satellite radio, including those related to but not limited to the following circumstances:

- i. In instances where it is not clear if a diarykeeper was attempting to record listening to a terrestrial station or to a satellite radio channel, Arbitron's diary edit procedures presume that the diarykeeper was attempting to record listening to an AM or FM radio station.
- ii. Satellite radio channels are credited for clearly reported occasions of satellite radio listening.
- iii. Diarykeepers included in this report may have reported listening to a satellite radio service provider without specifying a particular channel; this listening is reported in the Service Provider estimates.
- iv. This report includes 100% simulcast satellite radio programming transmitted via alternate delivery sources.
- v. Satellite radio listening reported in survey areas not serviced by over-the-air satellite radio service is included in this report.
- vi. Reference data contained in this report—including the service name, channel number, channel name, format and streaming simulcast status—reflect the data on file as of the last day of the survey period. These data may be based on data supplied by satellite service providers, industry publications and information collected via other resources. The data may not be accurate or timely. Some of the data may affect the way certain audience estimates are reported.



### Limitations of This Report

This report is subject to all relevant limitations described in *Arbitron Radio Description of Diary Methodology*, Chapter 11, "Restrictions on Use of Reports and Limitations." Users of this report are urged to review and understand these limitations. Additionally, the estimates presented in this report and the unweighted data that comprise them are subject to the limitations of Arbitron's internal data processing systems.

### Restrictions on Use of This Report

Any use of Arbitron audience data, estimates, reports and/or software programs for the purpose of selling advertising time or space by or on behalf of broadcast, cable, print, Internet or any other medium must be under the terms of a written license agreement between that medium and Arbitron specifying permitted uses. For an Arbitron client to divulge any data, estimates, reports and/or software programs to a nonsubscriber (including stations, Media Outlets and/or Service Providers) unless specifically permitted by Arbitron, or to lend and/or give a copy and/or a reproduction of any part of any report or Arbitron software program(s) to any nonsubscriber, including print media, advertisers and/or their agencies, constitutes a breach of the license agreement between Arbitron and client and violation of copyright law. Quotations by clients of the estimates as allowed by this section for purposes of advertising or promotion must identify Arbitron as the source and that Arbitron's data, estimates, reports and software programs are copyrighted by Arbitron. Users of this report shall also mention that the audience estimates are subject to all qualifications and limitations stated in the Arbitron report and shall include the appropriate survey period, type of audience estimate, applicable daypart(s) and applicable demographic group(s).

### Reservation of Rights

Arbitron reserves the right to exercise its judgment in modifying, waiving or suspending any policy, procedure or element of methodology that would appear to Arbitron to be unreasonable, illogical or impractical in light of known conditions.

Additionally, Arbitron reserves the right not to produce Arbitron data and/or listening estimates and/or any Arbitron report(s) and/or service(s) whenever, in its judgment, insufficient data are available to meet its minimum research standards or any event has jeopardized the reliability of the data.

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## Persons 12+ Monday-Sunday 6AM-Midnight

Service Provider	Channel #	Channel Name	AQH	AQH Rating	Cume	Cume Rating
Sirius		Service Total	619400	0.25	6595000	2.62
XM		Service Total	798900	0.32	10332900	4.11
SIRIUS	1	SR1 SIRIUS HITS 1	17700	0.01	653200	0.26
SIRIUS	2	SR2 STARLITE	4300	0.00	132300	0.05
SIRIUS	3	SR3 SIRIUS LOVE	3800	0.00	145900	0.06
SIRIUS	4	SR4 MOVIN EASY	7000	0.00	201800	0.08
SIRIUS	5	SR5 SIRIUS GOLD	12100	0.00	295800	0.12
SIRIUS	6	SR6 60S VIBRATIONS	10700	0.00	322100	0.13
SIRIUS	7	SR7 TOTALLY 70S	8600	0.00	301000	0.12
SIRIUS	8	SR8 BIG 80S	12300	0.00	450000	0.18
SIRIUS	9	SR9 THE PULSE	14300	0.01	405000	0.16
SIRIUS	10	SR10 THE BRIDGE	5700	0.00	143500	0.06
SIRIUS	11	SR11 BBC RADIO 1	900	0.00	32300	0.01
SIRIUS	12	SR12 SUPER SHUFFLE	5100	0.00	129500	0.05
SIRIUS	13	SR13 ELVIS RADIO	4200	0.00	148900	0.06
SIRIUS	14	SR14 CLASSIC VINYL	10400	0.00	325400	0.13
SIRIUS	15	SR15 CLASSIC REWIND	9200	0.00	292800	0.12
SIRIUS	16	SR16 THE VAULT	4100	0.00	145700	0.06
SIRIUS	17	SR17 JAM ON	3600	0.00	101800	0.04
SIRIUS	18	SR18 THE SPECTRUM	3700	0.00	127900	0.05
SIRIUS	19	SR19 BUZZSAW	7000	0.00	222900	0.09
SIRIUS	20	SR20 OCTANE	17600	0.01	357600	0.14
SIRIUS	21	SR21 ALT NATION	8700	0.00	258200	0.10
SIRIUS	22	SR22 FIRST WAVE	4600	0.00	159200	0.06
SIRIUS	23	SR23 HAIR NATION	12000	0.00	337700	0.13
SIRIUS	24	SR24 LITHIUM	8900	0.00	265000	0.11
SIRIUS	25	SR25 UNDERGROUND GARAGE	800	0.00	45400	0.02
SIRIUS	26	SR26 LEFT OF CENTER	2300	0.00	58800	0.02
SIRIUS	27	SR27 HARD ATTACK	3000	0.00	83500	0.03
SIRIUS	28	SR28 FACTION	2200	0.00	98800	0.04
SIRIUS	29	SR29 PUNK	2300	0.00	75800	0.03
SIRIUS	30	SR30 THE COFFEE HOUSE	6700	0.00	181200	0.07
SIRIUS	31	SR31 RADIO MARGARITAVILLE	6400	0.00	174400	0.07
SIRIUS	32	SR32 SIRIUS DISORDER	1100	0.00	46700	0.02
SIRIUS	33	SR33 AREA 33	2300	0.00	81200	0.03
SIRIUS	34	SR34 BOOMBOX	1100	0.00	41400	0.02
SIRIUS	35	SR35 CHILL	1500	0.00	53700	0.02

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## Persons 12+ Monday-Sunday 6AM-Midnight

Service Provider	Channel #	Channel Name	AQH	AQH Rating	Cume	Cume Rating
SIRIUS	36	SR36 THE BEAT	2700	0.00	78800	0.03
SIRIUS	37	SR37 THE STROBE	1600	0.00	49800	0.02
SIRIUS	40	SR40 HIP HOP NATION	3900	0.00	142400	0.06
SIRIUS	43	SR43 BACK SPIN	2000	0.00	108900	0.04
SIRIUS	45	SR45 SHADE 45	4600	0.00	143900	0.06
SIRIUS	50	SR50 HOT JAMZ	5800	0.00	215400	0.09
SIRIUS	51	SR51 HEART & SOUL	2700	0.00	104600	0.04
SIRIUS	53	SR53 SOUL TOWN	2300	0.00	90300	0.04
SIRIUS	60	SR60 NEW COUNTRY	20400	0.01	455900	0.18
SIRIUS	61	SR61 PRIME COUNTRY	8100	0.00	220100	0.09
SIRIUS	62	SR62 THE ROADHOUSE	10000	0.00	239800	0.10
SIRIUS	63	SR63 OUTLAW COUNTRY	4800	0.00	106400	0.04
SIRIUS	65	SR65 BLUEGRASS	3700	0.00	102700	0.04
SIRIUS	66	SR66 SPIRIT	5900	0.00	146100	0.06
SIRIUS	68	SR68 PRAISE	2600	0.00	89000	0.04
SIRIUS	70	SR70 PLANET JAZZ	1500	0.00	39000	0.02
SIRIUS	71	SR71 JAZZ CAFE	7100	0.00	147800	0.06
SIRIUS	72	SR72 PURE JAZZ	2700	0.00	84000	0.03
SIRIUS	73	SR73 SPA 73	2800	0.00	79000	0.03
SIRIUS	74	SR74 SIRIUS BLUES	4100	0.00	117600	0.05
SIRIUS	75	SR75 SIRIUSLY SINATRA	5600	0.00	162600	0.06
SIRIUS	77	SR77 BROADWAYS BEST	1800	0.00	67500	0.03
SIRIUS	80	SR80 SYMPHONY HALL	2500	0.00	57800	0.02
SIRIUS	85	SR85 METROPOLITAN OPERA	600	0.00	20700	0.01
SIRIUS	86	SR86 SIRIUS POPS	4000	0.00	77500	0.03
SIRIUS	90	SR90 UNIVERSO LATINO	1700	0.00	40600	0.02
SIRIUS	92	SR92 RUMBON	2100	0.00	48400	0.02
SIRIUS	93	SR93 BANDE A PART	100	0.00	1800	0.00
SIRIUS	94	SR94 CBC RADIO 3	0	0.00	1300	0.00
SIRIUS	95	SR95 ICEBERG RADIO	100	0.00	7600	0.00
SIRIUS	97	SR97 REGGAE RHYTHMS	1500	0.00	58700	0.02
SIRIUS	100	SR100 HOWARD STERN 100	96700	0.04	1225100	0.49
SIRIUS	101	SR101 HOWARD STERN 101	30700	0.01	502000	0.20
SIRIUS	102	SR102 SIRIUS STARS	600	0.00	20200	0.01
SIRIUS	103	SR103 BLUE COLLAR COMEDY	6400	0.00	311200	0.12
SIRIUS	104	SR104 RAW DOG	3900	0.00	171600	0.07
SIRIUS	105	SR105 LAUGH BREAK	900	0.00	62900	0.03
SIRIUS	106	SR106 THE FOXXHOLE	800	0.00	29100	0.01
SIRIUS	107	SR107 E ENTERTAINMENTRADI	200	0.00	9000	0.00

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## Persons 12+ Monday-Sunday 6AM-Midnight

Service Provider	Channel #	Channel Name	AQH	AQH Rating	Cume	Cume Rating
SIRIUS	108	SR108 MAXIM RADIO	1400	0.00	46000	0.02
SIRIUS	109	SR109 SIRIUS OUTQ	1200	0.00	23100	0.01
SIRIUS	110	SR110 COURT TV RADIO	800	0.00	26400	0.01
SIRIUS	111	SR111 COSMO RADIO	1000	0.00	33200	0.01
SIRIUS	112	SR112 MARTHA STEWART LIVING	1200	0.00	35700	0.01
SIRIUS	114	SR114 LIME	400	0.00	14800	0.01
SIRIUS	115	SR115 RADIO DISNEY	2300	0.00	111700	0.04
SIRIUS	116	SR116 KIDS STUFF	2000	0.00	109500	0.04
SIRIUS	118	SR118 RADIO CLASSICS	2000	0.00	56900	0.02
SIRIUS	119	SR119 SPORTS PLAYBYPLAY4	100	0.00	7200	0.00
SIRIUS	120	SR120 ESPN RADIO	5300	0.00	147100	0.06
SIRIUS	121	SR121 ESPN NEWS	500	0.00	33300	0.01
SIRIUS	122	SR122 SPORTS PLAYBYPLAY1	0	0.00	4200	0.00
SIRIUS	123	SR123 SIRIUS SPORTSACTION	700	0.00	28100	0.01
SIRIUS	124	SR124 SIRIUS NFL RADIO	4300	0.00	112100	0.04
SIRIUS	125	SR125 SPORTS PLAYBYPLAY2	400	0.00	19900	0.01
SIRIUS	126	SR126 SPORTS PLAYBYPLAY3	100	0.00	4500	0.00
SIRIUS	127	SR127 NBA RADIO ON SIRIUS	400	0.00	22200	0.01
SIRIUS	128	SR128 SIRIUS NASCAR RADIO	8600	0.00	177600	0.07
SIRIUS	129	SR129 CNBC	1700	0.00	40900	0.02
SIRIUS	130	SR130 BLOOMBERG RADIO	400	0.00	19200	0.01
SIRIUS	131	SR131 FOX NEWS CHANNEL	4000	0.00	133300	0.05
SIRIUS	132	SR132 CNN	2100	0.00	84200	0.03
SIRIUS	133	SR133 CNN HEADLINE NEWS	400	0.00	31000	0.01
SIRIUS	134	SR134 NPR NOW	800	0.00	47600	0.02
SIRIUS	135	SR135 NPR TALK	600	0.00	35000	0.01
SIRIUS	137	SR137 CBC RADIO ONE	100	0.00	6700	0.00
SIRIUS	138	SR138 PREMIERE PLUS	100	0.00	800	0.00
SIRIUS	140	SR140 WORLD RADIO NETWORK	100	0.00	6900	0.00
SIRIUS	141	SR141 BBC WORLD NEWS	400	0.00	19500	0.01
SIRIUS	143	SR143 ABC NEWS & TALK	1100	0.00	24300	0.01
SIRIUS	144	SR144 SIRIUS PATRIOT	1700	0.00	46800	0.02
SIRIUS	145	SR145 FOX NEWSTALK	800	0.00	29800	0.01
SIRIUS	146	SR146 SIRIUS LEFT	3000	0.00	59100	0.02
SIRIUS	147	SR147 ROAD DOG TRUCKING	300	0.00	8700	0.00
SIRIUS	148	SR148 T&W NEW YORK	100	0.00	5500	0.00
SIRIUS	149	SR149 T&WBOSTONPHILADELPH	0	0.00	2400	0.00
SIRIUS	150	SR150 T&W LOS ANGELES	0	0.00	1200	0.00
SIRIUS	151	SR151 T&W CHICAGO STLOUIS	0	0.00	2700	0.00

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## Persons 12+ Monday-Sunday 6AM-Midnight

Service Provider	Channel #	Channel Name	AQH	AQH Rating	Cume	Cume Rating
SIRIUS	152	SR152 T&W BALTIMORE WASHI	100	0.00	6100	0.00
SIRIUS	153	SR153 T&W ATLANTA MIAMI	0	0.00	2400	0.00
SIRIUS	154	SR154 T&W DALLAS HOUSTON	100	0.00	4600	0.00
SIRIUS	155	SR155 T&W DETROITLASVEGAS	0	0.00	3600	0.00
SIRIUS	156	SR156 T&W SANFRANSEATTLE	0	0.00	2100	0.00
SIRIUS	157	SR157 T&W PHOENIXSANDIEGO	0	0.00	2600	0.00
SIRIUS	158	SR158 T&W ORLANDO TAMPA	0	0.00	1500	0.00
SIRIUS	159	SR159 THE CATHOLICCHANNEL	100	0.00	7400	0.00
SIRIUS	160	SR160 EWTN GLOBALCATHOLIC	600	0.00	13700	0.01
SIRIUS	161	SR161 CHRISTIAN TALK	800	0.00	18200	0.01
SIRIUS	181	SR181 ESPN DEPORTES	0	0.00	2600	0.00
SIRIUS	182	SR182 CNN ESPANOL	0	0.00	200	0.00
SIRIUS	183	SR183 RADIO KOREA	100	0.00	2100	0.00
SIRIUS	184	SR184 WEATHER & EMERGENCY	0	0.00	3400	0.00
SIRIUS	186	SR186 HARDCORESPO RTSRADIO	0	0.00	500	0.00
SIRIUS	187	SR187 INFO PLUS	0	0.00	400	0.00
SIRIUS	188	SR188 RCI PLUS	0	0.00	200	0.00
SIRIUS	192	SR192 ROCK VELOURS	0	0.00	2600	0.00
SIRIUS	198	SR198 PLAYBOY RADIO	1400	0.00	51200	0.02
XM	4	XM4 THE 40S ON 4	10200	0.00	255000	0.10
XM	5	XM5 THE 50S ON 5	14900	0.01	421300	0.17
XM	6	XM6 THE 60S ON 6	21700	0.01	619600	0.25
XM	7	XM7 THE 70S ON 7	18000	0.01	654100	0.26
XM	8	XM8 THE 80S ON 8	15500	0.01	648900	0.26
XM	9	XM9 THE 90S ON 9	6400	0.00	366000	0.15
XM	10	XM10 AMERICA	9400	0.00	235500	0.09
XM	11	XM11 NASHVILLE	8400	0.00	306900	0.12
XM	12	XM12 X COUNTRY	3200	0.00	98400	0.04
XM	13	XM13 WILLIES PLACE	24900	0.01	437000	0.17
XM	14	XM14 BLUEGRASS JUNCTION	6600	0.00	180600	0.07
XM	15	XM15 THE VILLAGE	1600	0.00	66500	0.03
XM	16	XM16 HIGHWAY 16	18600	0.01	554100	0.22
XM	17	XM17 US COUNTRY	9800	0.00	285100	0.11
XM	20	XM20 TOP 20 ON 20	21800	0.01	1055300	0.42
XM	21	XM21 KISS	3100	0.00	281100	0.11
XM	22	XM22 MIX	6600	0.00	370300	0.15
XM	23	XM23 THE HEART	19100	0.01	489200	0.19
XM	24	XM24 SUNNY	6100	0.00	206500	0.08
XM	25	XM25 THE BLEND	27100	0.01	548000	0.22

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## Persons 12+ Monday-Sunday 6AM-Midnight

Service Provider	Channel #	Channel Name	AQH	AQH Rating	Cume	Cume Rating
XM	26	XM26 FLIGHT 26	25100	0.01	713700	0.28
XM	27	XM27 CINEMAGIC	800	0.00	50600	0.02
XM	28	XM28 ON BROADWAY	2100	0.00	82500	0.03
XM	29	XM29 U-POP	1000	0.00	52800	0.02
XM	30	XM30 XM HITLIST	9300	0.00	400300	0.16
XM	32	XM32 THE MESSAGE	7300	0.00	242100	0.10
XM	33	XM33 SPIRIT	7000	0.00	154900	0.06
XM	34	XM34 ENLIGHTEN	6000	0.00	122100	0.05
XM	40	XM40 DEEP TRACKS	8000	0.00	232200	0.09
XM	41	XM41 BONEYARD	9400	0.00	223000	0.09
XM	42	XM42 XMLM LIQUID METAL	2000	0.00	62800	0.02
XM	43	XM43 XMU	700	0.00	43000	0.02
XM	44	XM44 FRED	3600	0.00	152300	0.06
XM	45	XM45 XM CAFE	5300	0.00	157300	0.06
XM	46	XM46 TOP TRACKS	22900	0.01	607600	0.24
XM	47	XM47 ETHEL	5900	0.00	239100	0.10
XM	48	XM48 SQUIZZ	11400	0.00	265300	0.11
XM	49	XM49 BIG TRACKS	13600	0.01	358500	0.14
XM	50	XM50 THE LOFT	5000	0.00	144300	0.06
XM	52	XM52 THE VERGE	300	0.00	17700	0.01
XM	53	XM53 FUNGUS	1500	0.00	44000	0.02
XM	54	XM54 LUCY	11200	0.00	388000	0.15
XM	60	XM60 SOUL STREET	7900	0.00	191000	0.08
XM	62	XM62 SUITE 62	10900	0.00	266700	0.11
XM	64	XM64 THE GROOVE	4500	0.00	144700	0.06
XM	65	XM65 THE RHYME	1700	0.00	80400	0.03
XM	66	XM66 RAW	4900	0.00	142100	0.06
XM	67	XM67 THE CITY	5300	0.00	229900	0.09
XM	68	XM68 THE HEAT	5900	0.00	260000	0.10
XM	70	XM70 REAL JAZZ	3500	0.00	151200	0.06
XM	71	XM71 WATERCOLORS	19500	0.01	364400	0.14
XM	72	XM72 BEYOND JAZZ	1500	0.00	59200	0.02
XM	73	XM73 HIGH STANDARDS	5200	0.00	142400	0.06
XM	74	XM74 BLUESVILLE	5700	0.00	156800	0.06
XM	75	XM75 HEAR MUSIC	3600	0.00	91900	0.04
XM	76	XM76 FINE TUNING	900	0.00	43300	0.02
XM	77	XM77 AUDIO VISIONS	5100	0.00	117400	0.05
XM	78	XM78 ESCAPE	18000	0.01	268600	0.11
XM	80	XM80 THE MOVE	1100	0.00	55300	0.02

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## Persons 12+ Monday-Sunday 6AM-Midnight

Service Provider	Channel #	Channel Name	AQH	AQH Rating	Cume	Cume Rating
XM	81	XM81 BPM	4400	0.00	106400	0.04
XM	82	XM82 THE SYSTEM	1300	0.00	41800	0.02
XM	83	XM83 CHROME	2200	0.00	76200	0.03
XM	84	XM84 XM-CHILL	1400	0.00	38400	0.02
XM	90	XM90 FUEGO	2200	0.00	87000	0.03
XM	91	XM91 VIVA	2300	0.00	44100	0.02
XM	92	XM92 AGUILA	3700	0.00	84300	0.03
XM	94	XM94 CALIENTE	2200	0.00	64100	0.03
XM	100	XM100 AIR MUSIQUE	0	0.00	3900	0.00
XM	101	XM101 THE JOINT	2000	0.00	66800	0.03
XM	102	XM102 SUR LA ROUTE	100	0.00	3700	0.00
XM	110	XM110 XM CLASSICS	6900	0.00	162000	0.06
XM	112	XM112 VOX	600	0.00	39100	0.02
XM	113	XM113 XM POPS	7600	0.00	174500	0.07
XM	115	XM115 RADIO DISNEY	4200	0.00	231800	0.09
XM	116	XM116 XM KIDS	1300	0.00	65600	0.03
XM	120	XM120 XM LIVE	100	0.00	9400	0.00
XM	121	XM121 FOX NEWS	15500	0.01	485400	0.19
XM	122	XM122 CNN	5200	0.00	211800	0.08
XM	123	XM123 CNN HEADLINE NEWS	2000	0.00	101400	0.04
XM	124	XM124 ABC NEWS & TALK	2300	0.00	82200	0.03
XM	125	XM125 THE WEATHER CHANNEL	200	0.00	19500	0.01
XM	126	XM126 CNN EN ESPANOL	600	0.00	18000	0.01
XM	127	XM127 CNBC	2300	0.00	68700	0.03
XM	129	XM129 BLOOMBERG RADIO	700	0.00	34400	0.01
XM	130	XM130 POTUS 08	0	0.00	1500	0.00
XM	131	XM131 BBC WORLD SERVICE	800	0.00	48000	0.02
XM	132	XM132 C SPAN RADIO	700	0.00	26800	0.01
XM	133	XM133 XM PUBLIC RADIO	900	0.00	48300	0.02
XM	140	XM140 ESPN RADIO	9100	0.00	262600	0.10
XM	141	XM141 ESPNEWS	800	0.00	55000	0.02
XM	142	XM142 FOX SPORTS RADIO	1700	0.00	64300	0.03
XM	143	XM143 XM SPORTS GUIDE	100	0.00	4300	0.00
XM	144	XM144 XMSN SPORTS NATION	1900	0.00	63600	0.03
XM	145	XM145 INDYCAR SERIES RACE	100	0.00	5400	0.00
XM	146	XM146 PGA TOUR NETWORK	1700	0.00	74000	0.03
XM	147	XM147 XM DEPORTIVO	100	0.00	4200	0.00
XM	150	XM150 XM COMEDY	9300	0.00	422200	0.17
XM	151	XM151 LAUGH USA	3000	0.00	174700	0.07

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## Persons 12+ Monday-Sunday 6AM-Midnight

Service Provider	Channel #	Channel Name	AQH	AQH Rating	Cume	Cume Rating
XM	152	XM152 EXTREME XM	1000	0.00	30300	0.01
XM	153	XM153 LAUGH ATTACK	400	0.00	36300	0.01
XM	154	XM154 NATIONALLAMPOONCOME	400	0.00	23100	0.01
XM	155	XM155 TAKE 5	1400	0.00	49500	0.02
XM	156	XM156 OPRAH & FRIENDS	3200	0.00	115800	0.05
XM	161	XM161 WSIX	1400	0.00	34100	0.01
XM	162	XM162 E ENTERTAINMENT	500	0.00	21700	0.01
XM	163	XM163 SONIC THEATER	1500	0.00	45700	0.02
XM	164	XM164 RADIO CLASSICS	5800	0.00	155700	0.06
XM	165	XM165 TALKRADIO	8700	0.00	154800	0.06
XM	166	XM166 AMERICA RIGHT	5000	0.00	132400	0.05
XM	167	XM167 AIR AMERICA RADIO	7200	0.00	109600	0.04
XM	168	XM168 FOX NEWSTALK	2400	0.00	64000	0.03
XM	169	XM169 THE POWER	1400	0.00	17300	0.01
XM	170	XM170 FAMILY TALK	1800	0.00	46100	0.02
XM	171	XM171 OPEN ROAD	4400	0.00	42300	0.02
XM	172	XM172 RADIO PARALLELE	0	0.00	1600	0.00
XM	173	XM173 WLW NEWSTALK	400	0.00	11800	0.00
XM	174	XM174 MLB EN ESPANOL	200	0.00	3500	0.00
XM	175	XM175 MLB HOME PLATE	2700	0.00	81500	0.03
XM	176	XM176 MLB PLAY BY PLAY	1400	0.00	61200	0.02
XM	177	XM177 MLB PLAY BY PLAY	1100	0.00	49200	0.02
XM	178	XM178 MLB PLAY BY PLAY	400	0.00	19300	0.01
XM	179	XM179 MLB PLAY BY PLAY	300	0.00	15800	0.01
XM	180	XM180 MLB PLAY BY PLAY	500	0.00	18500	0.01
XM	181	XM181 MLB PLAY BY PLAY	400	0.00	21900	0.01
XM	182	XM182 MLB PLAY BY PLAY	300	0.00	15400	0.01
XM	183	XM183 MLB PLAY BY PLAY	300	0.00	19600	0.01
XM	184	XM184 MLB PLAY BY PLAY	500	0.00	24400	0.01
XM	185	XM185 MLB PLAY BY PLAY	300	0.00	17700	0.01
XM	186	XM186 MLB PLAY BY PLAY	400	0.00	22600	0.01
XM	187	XM187 MLB PLAY BY PLAY	600	0.00	20300	0.01
XM	188	XM188 MLB PLAY BY PLAY	200	0.00	14500	0.01
XM	189	XM189 MLB PLAY BY PLAY	400	0.00	23700	0.01
XM	190	XM190 COLLEGE SPORTS ACC	0	0.00	500	0.00
XM	191	XM191 COLLEGE SPORTS ACC	0	0.00	1400	0.00
XM	192	XM192 COLLEGE SPORTS ACC	0	0.00	700	0.00
XM	195	XM195 COLLEGESPORTS PAC10	0	0.00	400	0.00
XM	196	XM196 COLLEGESPORTS BIG10	0	0.00	1200	0.00

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## Persons 12+ Monday-Sunday 6AM-Midnight

Service Provider	Channel #	Channel Name	AQH	AQH Rating	Cume	Cume Rating
XM	197	XM197 COLLEGESPORTS BIG10	0	0.00	300	0.00
XM	199	XM199 SEC COLLEGE SPORTS	0	0.00	2800	0.00
XM	200	XM200 SEC COLLEGE SPORTS	0	0.00	2000	0.00
XM	201	XM201 SEC COLLEGE SPORTS	0	0.00	800	0.00
XM	202	XM202 THE VIRUS	20800	0.01	216800	0.09
XM	204	XM204 HOME ICE	600	0.00	21000	0.01
XM	205	XM205 NHL PLAY BY PLAY1	100	0.00	3000	0.00
XM	206	XM206 NHL PLAY BY PLAY2	0	0.00	3300	0.00
XM	207	XM207 NHL PLAY BY PLAY3	0	0.00	2800	0.00
XM	208	XM208 NHL PLAY BY PLAY4	0	0.00	1800	0.00
XM	209	XM209 NHL PLAY BY PLAY5	0	0.00	200	0.00
XM	210	XM210 T&W BOSTON	0	0.00	200	0.00
XM	211	XM211 T&W NEW YORK	100	0.00	12500	0.00
XM	212	XM212 T&W PHILADELPHIA	100	0.00	7900	0.00
XM	213	XM213 T&W BALTIMORE	0	0.00	3900	0.00
XM	214	XM214 T&W WASHINGTON DC	100	0.00	13700	0.01
XM	215	XM215 T&W PITTSBURGH	0	0.00	900	0.00
XM	216	XM216 T&W DETROIT	0	0.00	2600	0.00
XM	217	XM217 T&W CHICAGO	0	0.00	3200	0.00
XM	218	XM218 T&W ST LOUIS	0	0.00	2400	0.00
XM	219	XM219 T&WMINNEAPOLIS ST P	0	0.00	2100	0.00
XM	220	XM220 T&W SEATTLE	0	0.00	600	0.00
XM	221	XM221 T&W SAN FRANCISCO	100	0.00	1800	0.00
XM	222	XM222 T&W LOS ANGELES	200	0.00	16300	0.01
XM	223	XM223 T&W SAN DIEGO	0	0.00	500	0.00
XM	224	XM224 T&W PHOENIX	0	0.00	1200	0.00
XM	225	XM225 T&W DALLASFORTWORTH	0	0.00	5700	0.00
XM	226	XM226 T&W HOUSTON	0	0.00	1800	0.00
XM	227	XM227 T&W ATLANTA	100	0.00	2500	0.00
XM	228	XM228 T&W TAMPA ST PETERS	0	0.00	1300	0.00
XM	229	XM229 T&W ORLANDO	0	0.00	400	0.00
XM	233	XM233 REACH MD	0	0.00	2100	0.00
XM	245	XM245 QUOI DE NEUF	0	0.00	300	0.00
XM	247	XM247 XM EMERGENCY ALERT	0	0.00	3700	0.00

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