Radio and television technology is not static. In fact, it's always changing and station owners need to know how these changes can impact operating expenses.

In this weekly roundup, Radio+Television Business Report will report on technology and equipment that's here today and what could be coming down the road. The weekly update will cover a full range of tech-related topics of interest to media management and their legal and financial counterparts.

- Transmission gear related to the television channel repack
- Television's new in-studio tech
- Radio's in-car and in-studio-tech
- Emergency alerting
- Voltair
- Manufacturer news, including new gear and hires
- NextRadio
- HD Radio

The stories in the tech update will be different from the financial/regulatory angle normally found in RBR+TVBR but will relate tech developments in this informative weekly update through a corporate/owner/management lens.

### 2018 RBR+TVBR WEEKLY TECH ROUND UP

<table>
<thead>
<tr>
<th>Placement</th>
<th>Avails</th>
<th>Description</th>
<th>Specs</th>
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<td>Cube - No Animation</td>
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A NOTE ON AD SIZES: Many smartphones, tablets, and laptops feature high-definition screens, such as retina displays, that offer a higher ratio of pixels per inch, meaning some images may appear fuzzy on these displays.

Files must be gif or jpeg, and no more than 60k. Please e-mail all ads directly to April McLynn at amclynn@rbr.com, along with the click-through URL.

MATERIALS-DUE SCHEDULE: All ads or classified copy with instructions are due at least three business days prior to the posting date.

PLEASE NOTE: To minimize click out, animated ads should change faces at a rate no greater than every five seconds. Cube and banner ads must have either a solid-color background other than white or a thin line outlining the edges of the ad.